

Tallahassee Youth Orchestras, Inc.

Project Title: Tallahassee Youth Orchestras

Grant Number: 19.c.ps.102.161

A. Cover Page Page 1 of 10

Application Type

Proposal Type: Discipline-Based

Funding Category: Level 1

Discipline: Music

Proposal title

Tallahassee Youth Orchestras

1. Proposal synopsis - (Maximum characters 435.)

The Tallahassee Youth Orchestras is the Big Bend area's only comprehensive orchestral training program. The TYO serves area elementary, middle, and high school students with orchestral and chamber ensembles. Through instruction in a variety of musical styles and partnerships with local organizations, schools, and music teachers, the TYO seeks to provide the highest quality music education and play a vigorous role in strengthening the Tallahassee community.

B. Contacts (Applicant Information) Page 2 of 10

Applicant Information

- a. **Organization Name:** Tallahassee Youth Orchestras, Inc.
- b. **FEID:** 26-4672680
- c. **Phone number:** 850.559.5025
- d. **Principal Address:** 3653 Cagney Dr, Suite 204 Tallahassee, 32309-3353
- e. **Mailing Address:** 3653 Cagney Dr, Suite 204 Tallahassee, 32309-3353
- f. **Website:** www.tallahassee youthorchestras.com
- g. **Organization Type:** Nonprofit
- h. **Organization Category:** other
- i. **County:** Leon

- a. **Applicant Name:** Floyd, Achia
- b. **Phone number:** 850.559.5025
- c. **Website:**
- d. **County:** Leon

1. Grant Contact *

First Name

Bethany

Last Name

Atwell

Phone

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Email

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2. Additional Contact *

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edwardsfam6@gmail.com (mailto:edwardsfam6@gmail.com)

3. Authorized Official *

First Name

Stephen

Last Name

Masterson

Phone

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Email

smmasterson@yahoo.com (mailto:smmasterson@yahoo.com)

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

File

Organization - Nonprofit

4.2. Institution Type

File

Performing Group - Youth

4.3. Applicant Race

File

White

4.4. Applicant Discipline

File

Music

5. Department Name (optional)

C. Eligibility Page 3 of 10

1. What is the legal status of the applicant? *

- Public Entity
- Nonprofit, Tax-Exempt
- Solo artist or unincorporated performing company
- Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- Yes (required for eligibility)
- No

3. Do proposed activities occur between ##fiscalyearbegindate## - ##fiscalyearenddate##? *

- Yes (required for eligibility)
- No

4. How many years of completed programming does the applicant have? *

- Less than 1 year
- 1-2 years
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. How long has the applicant been incorporated in Florida?

- Less than 3 years
- 3-4 years (required minimum for LAA, Level 2 eligibility)
- 5 or more years (required minimum for LAA, level 3 eligibility)

6. Is the applicant designated as the Local Arts Agency by the local county commission per s. 265.32, F.S.?

- Yes (required for eligibility)
- No

7. How is the applicant underserved? (select all that apply)

Select the statements that are true for the applicant. At least one must be true for eligibility. See the guidelines for more information about underserved designations.

- Applicant is rural
- Applicant is minority
- Applicant is lacking in resources

Total Cash Income

9. Consultant

Select the statements that are true for the applicant. Both statements must be true for eligibility.

- Consultant is **NOT** a member of the applicant's staff or board.
- Consultant is **NOT** in the immediate family (/resources/termlookup.cfm?term=immediate-family) of any staff or board members.

10. How many contact hours does this residency include?

0

11. Applicant is Florida-based?

- Yes
- No

12. Applicant provides an active touring program with education activities?

- Yes
- No

13. Applicant provides study guides, learning materials, or sample lesson plans

- Yes
- No

14. Professional Theatre *

- Applicant compensates artistic staff and actors.

15. Museum

The following statements must be true for you to be eligible to apply in the Museum discipline. Check all that apply.

- Applicant is open to the public for at least 180 days each year.
- Applicant owns or utilizes collections, including works of art, historical artifacts, or other tangible objects (live or inanimate).
- Applicant exhibits these collections, including works of art, historical artifacts, or other tangible objects to the public on a regular schedule.

16. Multi Disciplinary

- Yes (If yes, you should apply to the Presenting discipline)
- No (required for eligibility)

17. State Service Organization Designation *

- Applicant's services and activities reach at least 40 Florida counties.

D. Excellence Page 4 of 10

1. Applicant Mission Statement - (Maximum characters 350.) *

Solo artists: Provide a brief artist statement in lieu of a mission statement.

The Tallahassee Youth Orchestras (TYO) enriches the musical and creative lives of young musicians through high quality instruction and unique performance opportunities.

2. Proposal Description - (Maximum characters 5250.)

Describe the proposal for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities

The Tallahassee Youth Orchestras is the only comprehensive pre-college orchestral training program in the Big Bend area. The TYO offers three orchestras and several chamber ensembles designed for elementary through high school students of all playing levels. In addition to ensemble training, students receive specialized coaching for their instruments. The TYO directors and coaches are experienced performers and music educators, including FSU College of Music faculty, Tallahassee Symphony Orchestra members, and local school music directors.

Ensembles

Intermezzo Strings is designed for early intermediate string students of all ages. Instruction is focused on improving instrument technique, ensemble playing, and exploring different musical styles. (17 Students in 2016-2017)

Chamber Orchestra is an auditioned ensemble for intermediate to early advanced string students who continue to develop their technique and musical knowledge while learning intermediate and advanced repertoire. (39 Students in 2016-2017)

Symphony Orchestra is a full orchestral ensemble consisting of strings, woodwinds, brass, and percussion. This is an auditioned ensemble where students study and perform advanced orchestral literature. (65 Students in 2016-2017)

The TYO has four auditioned chamber ensembles (**String Quartet, Woodwind Quintet, Brass Quintet, and Percussion Ensemble**), and the TYO staff assist members of the Chamber and Symphony Orchestras in forming additional coached chamber groups. (18 students in 2016-2017)

Performances

The TYO ensembles perform four traditional concerts each year. The smaller chamber groups provide twenty performances within the community at nursing homes, churches, festivals, and events.

Goals, Objectives, & Activities

The TYO strives to provide the highest quality music education program possible that nurtures each student as a musician and a person.

Goal: Encourage fine orchestral and individual performances.

Objectives: Students are encouraged to continually grow as musicians and advance to the next level orchestra through personal practice, private lessons, and coaching in ensemble rehearsals. TYO directors provide evaluations, feedback, and instruction to students during each rehearsal, and the TYO measures student progress through the comparison of evaluations from year to year.

Activity: 75% of current students in the program receive higher evaluation scores than the previous year in the annual end-of-year evaluations.

Goal: Expose students to orchestral repertoire and cultivate students' awareness of various musical forms and styles.

Objectives: The TYO music directors program a wide variety of music to provide students with a well-rounded education. Additionally, a curriculum of specific musical knowledge and skills guides each ensemble.

Activity: Each ensemble will play musical works from at least 3 different time periods in music history during the season.

Goal: Establish a positive environment where students will have the opportunity to develop and extend creative ability, self-expression, self-confidence, and discipline.

Objectives: To ensure a positive and productive environment, the TYO gathers feedback from students and parents through surveys after each concert.

The TYO Parent Committee and the TYO Student Board also provide feedback to the Executive Director and Board Members.

Activity: A positive musical learning environment for students will be reflected in increased annual enrollment every year.

The TYO strengthens the Tallahassee Community through engagement projects, participation in civic events, and building community partnerships.

Goal: Support and enhance the work of independent and school music instructors.

Objectives: The TYO's curriculum is designed to reinforce and supplement the instruction of area music teachers. These relationships are strengthened through communication, cross-promotion, and collaborative events. The TYO provides complimentary TYO concert ticket vouchers to many local music teachers for their students. Additionally, in 2014, the TYO collaborated with Leon County music teachers to provide an opportunity for students in the area to attend masterclasses with Nicola Benedetti and Mark O'Connor.

Activity: The TYO will present a masterclass open to area music students in the 2018-2019 season.

Goal: Welcome diverse audiences by offering programs that include a variety of musical styles in addition to traditional classical repertoire.

Objectives: The TYO music directors strive to explore and educate the TYO students on a variety of musical styles, often incorporating non-canonic and non-classical music into the literature for their ensembles. In 2015, the TYO presented *Fiesta!*, which featured lesser known musical works by Latin American composers. The TYO is also committed to hosting classically trained artists-in-residence who perform eclectic styles of music on traditional instruments, including DBR (2009), Project Trio (2010), Barrage (2012), Mark O'Connor (2014), and Black Violin (2016).

Activity: The TYO will present a classically-trained artist that performs non-traditional music in 2018.

Goal: Play at local and regional community events and venues.

Objectives: The TYO's chamber ensembles perform in locations throughout the region, including public festivals, nursing homes, Tallahassee Music Week, and Cascades Park. In 2014 the TYO's Symphony Orchestra performed at the groundbreaking of Boys Town's Art Town Project, and in 2016, the TYO held a free Holiday Concert in the amphitheater located at Cascades Park.

Activity: The TYO's chamber ensembles will present 20 performances in small venues around the Tallahassee community.

Goal: Continue to build and grow community partnerships.

Objectives: The TYO frequently partners with community organizations in programming and cross-promotion, including Florida State University, Opening Nights Performing Arts, World Ballet, Tallahassee Symphony Orchestra, the Artist Series, Tallahassee Bach Parley String Academy, Leon Capital Singers, and Leon County Schools. In 2016, the TYO and Opening Nights Performing Arts partnered together to bring over 600 students to a performance by Black Violin at Ruby Diamond Concert Hall. In 2015, the TYO collaborated with The Tallahassee Ballet for a joint performance, which marked the start of a larger collaboration on a Youth Ballet Commission by composer Ellen Taaffe Zwilich that premiered on May 7, 2017.

Activity: For the 2018-2019 season, the TYO will partner with local music vendors and educators to present a Music Expo for area parents and students.

2.2. Partnerships

The TYO actively works to broaden its constituency base and the constituency base for the arts in general. The TYO frequently partners with other area arts organizations to combine various art forms into a single concert or performance.

During the 2015-2016 season, the TYO established a partnership with Opening Nights Performing Arts to bring Black Violin to the Tallahassee area. During their residency, the violin/viola duo performed with the TYO Symphony Orchestra as part of the Opening Nights Performing Arts season, gave a school field-trip performance to over 600 students in Ruby Diamond Concert Hall, and provided a masterclass that was free and open to the public.

For the 2016-2017 season, the TYO partnered with The Tallahassee Ballet to commission a Youth Ballet by Pulitzer Prize-winning composer Ellen Taaffe Zwilich. The young dancers and musicians of these two organizations premiered the new work on May 7, 2017. The TYO also hopes to perform this work outside of Leon County and is exploring options for taking the ballet on tour during the 2018-2019 season.

Starting in the 2017-2018 season, the TYO will offer its first annual Music Expo. The Music Expo will bring together the Tallahassee community's offerings of music programs and vendors in a "one-stop-shop" for parents and students. Mason's School of Music, COCA, Bach Parley String Academy, Beethoven & Co., Tallahassee Homeschool String Orchestra, and Stringfest have all exhibited preliminary interest in participating.

2.3. Timeline

August | Fall Evaluations, Student Retreat, Weekly Rehearsals Begin

October | Fall Concert

December | TYO Staff Evaluations, Holiday-Alumni Concert

February | Guest Artist Concert and School Performances/Masterclass

March | TYO Program Evaluation

April | *Spring for the TYO*

May | Second TYO Staff Evaluations, Spring Concert, Weekly Rehearsals Conclude

3. Collection Summary - (Maximum characters 5250.)

Provide a summary of the collection (live or inanimate) and the collection policy including: 1) Size and scope of collection(s) the museum owns or uses; 2) Conservation and care; and 3) Inventory/registration methods. If you are not a collecting institution answer Not Applicable

4. Individual Artist Project

What makes your project artistically strong? What is your motivation for this project, how will it advance your career and creative practice? What is the artistic context of this project to your creative practice?

E. Impact Page 5 of 10

5. What is the estimated number of proposal events? *

26

6. What is the estimated number of opportunities for public participation? *

26

7. How many total individuals will benefit? *

4,000

7.1. How many individuals will benefit through media? *

0

8. How many Adults will be engaged? *

1,500

9. How many school based youth will benefit? *

1,000

10. How many non-school based youth will benefit? *

250

11. How many older adults will benefit? *

250

12. How many artists will be directly involved? *

23

13. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- American Indian/Alaskan Native
- Asian
- Black/African American
- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- White
- No group made up 25% or more of population benefitting

14. Additional impact/participation numbers information (optional) - (Maximum characters 1166.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

The TYO will reach **School Based Youth** through participation in the TYO's ensembles, guest artist performances in schools, and masterclasses.

Non-School Based Youth include the TYO students and young audience members attending the traditional concerts with either a free voucher or a purchased ticket.

Older Adults include the audience members of outreach performances at retirement communities and those that attend the traditional concerts with either a free voucher or a purchased ticket. **Artists** include the TYO ensemble directors, instrument coaches, the 2018 Guest Artist, and additional FSU faculty members who lead TYO masterclasses throughout the year.

Proposed Events include 4 traditional concerts, the Spring for the TYO prospective student day, the Tallahassee Music Expo, 2 chamber ensemble recitals, and 18 additional chamber ensemble community performances, all of which are **Opportunities for Public Participation**.

Adults include audience members over the age of 18.

15. What counties will be served by your programming?

Select all that apply.

- | | | | |
|------------------------------------|---|--|---|
| <input type="checkbox"/> Alachua | <input type="checkbox"/> Franklin | <input type="checkbox"/> Lee | <input type="checkbox"/> Pinellas |
| <input type="checkbox"/> Baker | <input checked="" type="checkbox"/> Gadsden | <input checked="" type="checkbox"/> Leon | <input type="checkbox"/> Polk |
| <input type="checkbox"/> Bay | <input type="checkbox"/> Gilchrist | <input type="checkbox"/> Levy | <input type="checkbox"/> Putnam |
| <input type="checkbox"/> Bradford | <input type="checkbox"/> Glades | <input type="checkbox"/> Liberty | <input type="checkbox"/> Santa Rosa |
| <input type="checkbox"/> Brevard | <input type="checkbox"/> Gulf | <input type="checkbox"/> Madison | <input type="checkbox"/> Sarasota |
| <input type="checkbox"/> Broward | <input type="checkbox"/> Hamilton | <input type="checkbox"/> Manatee | <input type="checkbox"/> Seminole |
| <input type="checkbox"/> Calhoun | <input type="checkbox"/> Hardee | <input type="checkbox"/> Marion | <input type="checkbox"/> St. Johns |
| <input type="checkbox"/> Charlotte | <input type="checkbox"/> Hendry | <input type="checkbox"/> Martin | <input type="checkbox"/> St. Lucie |
| <input type="checkbox"/> Citrus | <input type="checkbox"/> Hernando | <input type="checkbox"/> Miami-Dade | <input type="checkbox"/> Sumter |
| <input type="checkbox"/> Clay | <input type="checkbox"/> Highlands | <input type="checkbox"/> Monroe | <input type="checkbox"/> Suwannee |
| <input type="checkbox"/> Collier | <input type="checkbox"/> Hillsborough | <input type="checkbox"/> Nassau | <input type="checkbox"/> Taylor |
| <input type="checkbox"/> Columbia | <input type="checkbox"/> Holmes | <input type="checkbox"/> Okaloosa | <input type="checkbox"/> Union |
| <input type="checkbox"/> DeSoto | <input type="checkbox"/> Indian River | <input type="checkbox"/> Okeechobee | <input type="checkbox"/> Volusia |
| <input type="checkbox"/> Dixie | <input type="checkbox"/> Jackson | <input type="checkbox"/> Orange | <input checked="" type="checkbox"/> Wakulla |
| <input type="checkbox"/> Duval | <input checked="" type="checkbox"/> Jefferson | <input type="checkbox"/> Osceola | <input type="checkbox"/> Walton |
| <input type="checkbox"/> Escambia | <input type="checkbox"/> Lafayette | <input type="checkbox"/> Palm Beach | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Flagler | <input type="checkbox"/> Lake | <input type="checkbox"/> Pasco | |

16. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county.

- | | | | |
|-----------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Alachua | <input type="checkbox"/> Charlotte | <input type="checkbox"/> Duval | <input type="checkbox"/> Gulf |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Citrus | <input type="checkbox"/> Escambia | <input type="checkbox"/> Hamilton |
| <input type="checkbox"/> Bay | <input type="checkbox"/> Clay | <input type="checkbox"/> Flagler | <input type="checkbox"/> Hardee |
| <input type="checkbox"/> Bradford | <input type="checkbox"/> Collier | <input type="checkbox"/> Franklin | <input type="checkbox"/> Hendry |
| <input type="checkbox"/> Brevard | <input type="checkbox"/> Columbia | <input type="checkbox"/> Gadsden | <input type="checkbox"/> Hernando |
| <input type="checkbox"/> Broward | <input type="checkbox"/> DeSoto | <input type="checkbox"/> Gilchrist | <input type="checkbox"/> Highlands |
| <input type="checkbox"/> Calhoun | <input type="checkbox"/> Dixie | <input type="checkbox"/> Glades | <input type="checkbox"/> Hillsborough |

- | | | | |
|--|-------------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Holmes | <input type="checkbox"/> Madison | <input type="checkbox"/> Osceola | <input type="checkbox"/> St. Lucie |
| <input type="checkbox"/> Indian River | <input type="checkbox"/> Manatee | <input type="checkbox"/> Palm Beach | <input type="checkbox"/> Sumter |
| <input type="checkbox"/> Jackson | <input type="checkbox"/> Marion | <input type="checkbox"/> Pasco | <input type="checkbox"/> Suwannee |
| <input type="checkbox"/> Jefferson | <input type="checkbox"/> Martin | <input type="checkbox"/> Pinellas | <input type="checkbox"/> Taylor |
| <input type="checkbox"/> Lafayette | <input type="checkbox"/> Miami-Dade | <input type="checkbox"/> Polk | <input type="checkbox"/> Union |
| <input type="checkbox"/> Lake | <input type="checkbox"/> Monroe | <input type="checkbox"/> Putnam | <input type="checkbox"/> Volusia |
| <input type="checkbox"/> Lee | <input type="checkbox"/> Nassau | <input type="checkbox"/> Santa Rosa | <input type="checkbox"/> Wakulla |
| <input checked="" type="checkbox"/> Leon | <input type="checkbox"/> Okaloosa | <input type="checkbox"/> Sarasota | <input type="checkbox"/> Walton |
| <input type="checkbox"/> Levy | <input type="checkbox"/> Okeechobee | <input type="checkbox"/> Seminole | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Liberty | <input type="checkbox"/> Orange | <input type="checkbox"/> St. Johns | |

17. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities. Organizations: Include the economic impact of your organization as a whole. Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Education and Outreach Activities

The vision of the TYO is to inspire a lifelong love of music in Big Bend area students and their families by providing high quality and accessible music education. The TYO also strives to become an increasingly dynamic community partner by designing and participating in outreach activities that center on music education. The TYO is the only comprehensive, pre-college orchestral program in the Big Bend area. Through a wide range of programs and collaboration with Leon County schools and local music teachers, the TYO is able to significantly broaden the availability and quality of music education for area students. The TYO further expands the availability of these opportunities to low-income families through ticket vouchers distributed to students through local school and music teachers.

The TYO strongly believes that all students should have access to valuable music education opportunities that contribute to the formation of a well-educated and focused workforce. Therefore, the TYO offers tuition discounts to assist families with multiple students and has developed a need-based scholarship program. If the need is identified, it is possible for students to receive a scholarship that covers the full cost of tuition.

Economic Impact

Because very few schools in the region have string programs or orchestral programs, the TYO is the only outlet through which many students in the area can participate in a full orchestral ensemble. In addition to providing valuable musical education, ensemble playing teaches students life and job skills including communication, teamwork, creativity, critical thinking, discipline, punctuality, and time management. The TYO also has a student board consisting of representatives from each ensemble. This initiative encourages students to serve as responsible leaders and grow into future arts and culture supporters and advocates.

The TYO employs local musicians, teachers, and graduate students in one part-time and twenty-five contracted staff positions. The TYO extends this impact by encouraging students to take lessons from local private instructors. The TYO also encourages students and parents to attend local arts and cultural events, which are advertised at no cost in the TYO's weekly e-mails and social media pages.

The TYO regularly draws students from the surrounding areas, including Wakulla, Lloyd, Crawfordville, Crestview, Lynn Haven, Havana, Monticello, Bainbridge (GA), Moultrie (GA), Thomasville (GA), and Dothan (AL). Accompanied by friends and family members, these out-of-town students add additional money to the local economy when they shop, dine, and purchase fuel before and after weekly rehearsals or concerts. Additionally, many parents report that they chose to move to Tallahassee because it has a quality youth orchestra.

18. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

The TYO uses a variety of traditional paid and no-cost advertising methods to market its programs and events. **Paid methods** include the following:

- Monthly e-mail newsletter to supporters and weekly e-mails to TYO parents and students
- Tallahassee Youth Orchestras website (www.tallahassee youthorchestras.com (<http://www.tallahassee youthorchestras.com>))
- Paid advertising in bi-weekly Council on Culture and Arts (COCA) e-mails
- WFSU/PBS Kids underwriting

- Paid advertising in the Tallahassee Democrat
- Printed brochures detailing TYO Programs

No-cost methods include the following:

- Social media: Facebook, Twitter, and Instagram Pages
- Local event web calendars, including COCA, Visit Tallahassee, Tallahassee Grapevine, Tallahassee Magazine, Tally Connection, WCTV, WFSU, and the Thomasville Times Enterprise
- Press releases to local and regional newspapers, radio stations, and television stations, including the Tallahassee Democrat's Limelight and Chronicle, WFSU, WCTV, and WTXL

In addition to these traditional methods, the TYO utilizes **partnerships** to recruit students and promote events, such as:

- Performing at community events and venues to promote community awareness
- Building partnerships with local organizations and businesses to promote services and events
- Developing relationships with local school music teachers, local private music instructors, local schools, music stores, and other music organizations to recruit new students
- Distributing vouchers and discounted tickets to students and their parents through local school and private music teachers
- Distributing vouchers to seniors through local nursing homes
- *Spring for the TYO* prospective student day

F. Management and Operating Budget Page 6 of 10

Solo artists and unincorporated performing companies should move on to Page G of the application.

1. Fiscal Condition and Sustainability - (Maximum characters 1750.)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

A priority of the TYO is to remain fiscally responsible and solvent through careful planning and conservative spending so that the programs remain strong and viable. To accomplish this goal, the TYO has a balance of earned and other income. Earned income generates approximately 50% of the organization's revenue through tuition, ticket sales, and program advertising. Other income includes grants and corporate and individual gifts. The TYO regularly receives grants from foundations, local and county government, and state government to support its programs. Individual donors are recognized as "Notables" in all TYO concert programs and on the TYO website. Both corporations and individuals can become concert sponsors for one or more of the TYO's four concerts. The TYO also holds several additional fundraisers each year, including a bi-annual coffee bean sale.

To ensure the long-term fiscal health of the organization, the TYO has approximately \$50,000 in reserves and an endowment of over \$20,000. Additionally, the TYO is a small and flexible organization, and most expenses are variable with enrollment. If enrollment numbers happen to shift, most aspects of the program can easily be adjusted to ensure financial sustainability.

2. Evaluation Plan - (Maximum characters 1750.)

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

The TYO uses a variety of methods to monitor student progress, the effectiveness of its instructors, and the health of the program overall.

- The music directors **evaluate** and monitor the progress of the intermediate and advanced students. At the end of each season, students are evaluated and placed in the music ensemble that will best meet their educational needs. To help them grow as musicians, the students receive constructive feedback about their evaluations. The music directors compare the evaluation scores from year to year to ensure that the students are making adequate progress through the TYO program.
- A **curriculum** of specific musical skills guides each TYO ensemble. The music directors use these curricula to place each student in the appropriate ensemble.
- The TYO music directors and executive director conduct **staff evaluations** at least twice each year. This provides an opportunity for the staff members to receive constructive feedback and grow in their profession, while assuring that all TYO students are receiving the highest level of music education possible. The board of directors performs TYO music directors and executive director evaluations each year.
- The TYO **student board** is comprised of equal representatives from all of the TYO ensembles. This board helps the TYO meet the needs of its students while providing valuable leadership opportunities for its members.
- To ensure the needs of the TYO families are being met, the organization has a **parent committee** with a representative serving on the executive board.
- The TYO uses email-based **surveys** to parents, students, and audience members to gather additional information and feedback about the programs and the demographics they serve.
- The board of directors attends a yearly **board retreat** to monitor, update, or refresh the long-term goals outlined in the TYO Long-Range Plan.
- The TYO conducts **data analysis** to identify additional areas for review and improvement. Analyzed data includes enrollment, student retention rate, weekly student attendance, and concert attendance.

3. Completed Fiscal Year End Date (m/d/yyyy)

5/31/2017

4. Operating Budget Summary

	Expenses	Last Completed Fiscal Year	Current Fiscal Year	Next Fiscal Year
1.	Personnel: Administrative	\$26,780	\$32,000	\$32,000
2.	Personnel: Programmatic	\$46,834	\$41,413	\$41,413
3.	Personnel: Technical/Production			
4.	Outside Fees and Services: Programmatic	\$13,300	\$8,500	\$8,500

5.	Outside Fees and Services: Other			
6.	Space Rental, Rent or Mortgage	\$8,200	\$8,200	\$8,200
7.	Travel	\$6,604	\$7,000	\$7,000
8.	Marketing	\$1,641	\$1,800	\$1,800
9.	Remaining Operating Expenses	\$35,266	\$38,150	\$37,000
A.	Total Cash Expenses	\$138,625	\$137,063	\$135,913
B.	In-kind Contributions	\$15,000	\$15,000	\$15,000
C.	Total Operating Expenses	\$153,625	\$152,063	\$150,913
	Income			
			Last Completed Fiscal Year	
10.	Revenue: Admissions	\$8,686	\$10,000	\$10,000
11.	Revenue: Contracted Services		\$500	\$500
12.	Revenue: Other	\$76,308	\$72,500	\$72,500
13.	Private Support: Corporate	\$3,610	\$5,000	\$5,000
14.	Private Support: Foundation	\$1,500		
15.	Private Support: Other	\$9,310	\$7,000	\$7,000
16.	Government Support: Federal	\$10,000		
17.	Government Support: State/Regional	\$9,176	\$12,000	\$11,581
18.	Government Support: Local/County	\$28,500	\$32,418	\$30,884
19.	Applicant Cash			
D.	Total Cash Income	\$147,090	\$139,418	\$137,465
B.	In-kind Contributions	\$15,000	\$15,000	\$15,000
E.	Total Operating Income	\$162,090	\$154,418	\$152,465

5. Additional Operating Budget Information (optional) - (Maximum characters 1166.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

The FSU College of Music donates the use of its spaces to the TYO as an in-kind contribution. With the elimination of most of the facilities costs, the TYO's main expense is its staff. The increase of the operating income and expenses for the last completed fiscal year was caused by the Zwilich Youth Ballet Commission Project. In January 2017, the TYO also received a \$10,000 grant from the NEA for the commission. Line items affected by the commission for the completed fiscal year include: Outside Fees and Services: Programmatic, Private Support: Other, and Government Support: Federal. The TYO will also be making some adjustments to staff salaries due to personnel changes. The Staff: Programmatic will be paid less in order to increase the Staff: Administrative salaries.

G. Management and Proposal Budget Page 7 of 10

1. Rural Economic Development Initiative Waiver

Applicant is located in a qualified economically distressed county or community under REDI.

Proposal Budget Expenses:

2. Personnel: Administrative

2.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director Salary	\$14,000	\$14,000	\$0	\$28,000
2	Librarian	\$250	\$250	\$0	\$500
3	Administrative Intern	\$750	\$750	\$0	\$1,500
Totals:		\$15,000	\$15,000	\$0	\$30,000

3. Personnel: Programmatic

3.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Music Director Salary	\$3,750	\$3,750	\$0	\$7,500
2	Associate Music Director Salary	\$3,250	\$3,250	\$0	\$6,500
3	Staff/Ensemble Directors	\$8,000	\$8,000	\$0	\$16,000
4	Coach/Teacher Salary	\$4,950	\$4,950	\$0	\$9,900
Totals:		\$19,950	\$19,950	\$0	\$39,900

4. Personnel: Technical/Production

4.1. Budget Item *

5. Outside Fees and Services: Programmatic

5.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Guest Artist Fee	\$4,250	\$4,250	\$0	\$8,500
Totals:		\$4,250	\$4,250	\$0	\$8,500

6. Outside Fees and Services: Other

6.1. Budget Item *

7. Space Rental

7.1. Budget Item *

8. Travel (match only)

8.1. Budget Item *

9. Marketing

9.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising and Marketing	\$800	\$800	\$0	\$1,600
Totals:		\$800	\$800	\$0	\$1,600

10. Remaining Proposal Expenses

10.1. Budget Item *

Amount of Grant Funding Requested: \$40,000

Cash Match: \$40,000

In-Kind Match:

Total Project Cost: \$80,000

Proposal Budget Income:

11. Revenue: Admissions

11.1. Budget Item *

#	Specify	Cash Match	Total
1	Concert Admissions	\$5,000	\$5,000
Totals:		\$0	\$5,000

12. Revenue: Contracted Services

12.1. Budget Item *

13. Revenue: Other

13.1. Budget Item *

#	Specify	Cash Match	Total
1	Tuition	\$30,000	\$30,000
Totals:		\$0	\$30,000

14. Private Support: Corporate

14.1. Budget Item *

15. Private Support: Foundation

15.1. Budget Item *

16. Private Support: Other**16.1. Budget Item ***

#	Specify	Cash Match	Total
1	Individual Contributions	\$5,000	\$5,000
Totals:		\$0	\$5,000

17. Government Support: Federal**17.1. Budget Item *****18. Government Support: Regional****18.1. Budget Item *****19. Government Support: Local/County****19.1. Budget Item *****20. Applicant Cash****20.1. Budget Item *****Amount of Grant Funding Requested: \$40,000****Cash Income: \$40,000****In-Kind Match:****Total Project Income: \$80,000****21. Additional Proposal Budget Information (optional) - (Maximum characters 1166.)**

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

H. Accessibility Page 8 of 10

1. Accessibility *

Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/> (<http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>). We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The TYO does not own or maintain any facilities of its own, but the FSU College of Music generously provides the weekly use of their ADA-compliant facilities as an in-kind donation.

With the exception of TYO performances that occur at community events and venues, all concerts for the 2017-2018 and 2018-2019 seasons are scheduled to take place in ADA-compliant FSU College of Music performance halls.

During the 2014-2015 season, the TYO began to incorporate the appropriate accessibility symbols onto its website and promotional materials for its programs. Starting in the 2015-2016 season, the TYO began providing accessible access and seating in both the weekly rehearsals and concerts and offering large print programs. The TYO will continue to expand their inclusion during the 2017-2018 season with the addition of Braille programs from Lighthouse of the Big Bend. The TYO is committed to accessibility as an important and ongoing initiative. At the start of each season, a TYO board member is designated to serve as the TYO's Disability Coordinator. This member ensures that the TYO is meeting the needs of the students and of the audience members. The Disability Coordinator helps the organization perform a yearly ADA compliance self-audit.

The TYO has board-approved policies that outline the organization's commitment to providing accessible programs and detail the grievance procedures and non-discrimination employment policies.

In addition to serving those with disabilities, the TYO strives to ensure its programs and concerts are accessible to everyone despite socioeconomic status. The TYO distributes ticket vouchers through local schools and nursing homes, offers tuition discounts to assist families with multiple students, and has a need-based scholarship program. To apply for a scholarship, students submit an application which is then privately evaluated by an accounting firm to determine each applicant's level of need. If the need is identified, it is possible for students to receive a scholarship that covers the full cost of tuition.

2. Policies and Procedures

- Yes
 No

3. Staff Person for Accessibility Compliance

- Yes
 No

4. Section 504 Self Evaluation

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook.
 Yes, the applicant has completed the Abbreviated Accessibility Checklist.
 No

4.1. If yes, when was the evaluation completed?

5/22/2017

I. Attachments and Support Materials Page 9 of 10

Attachment List

Please upload your required attachments in the spaces provided. .

1. Consultant's Resume *

2. Work Sample *

3. Resumes of Significant Personnel *

4. List of Recent Tours *

5. Educational Materials *

6. Standard Contract *

7. Promotional Materials/Press Kit *

8. Documentation of Local Arts Agency Designation *

9. Florida Residency Documentation *

10. Support Materials (Optional)

File	Title	Description	Size	Type	View (opens in new window)
TYO Support Letter Dave Heller.docx	Letter of Support David Heller		16 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/Heller.docx?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=h7bpAB9beGSzHqgIlqneR0sD7aewQeY)
TYO Support Letter Stacy Rutledge.docx	Letter of Support Stacy Rutledge		8 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/Rutledge.docx?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=nOp0gcLu9buB9Koo%2BQeJr5tPteuu9x)
TYO String Quartet 2.26.17.mp4	TYO String Quartet Feb. 2017	Performance by the TYO String Quartet of String Quartet No. 12, Op 96 by Antonín Dvořák	343660 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/2.26.17.mp4?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=ZcOxHOn9Z%2Fm5lpyOIYE4EqwC5Yan)

File	Title	Description	Size	Type	View (opens in new window)
TYO FSU Philharmonia - Malambo.mp4	TYO + FSU Philharmonia Malambo Feb. 2017	Performance by the TYO Symphony and FSU Philharmonia in a side-by-side concert of Malambo by Alberto Ginastera. Ginastera is a Argentinian composer, so this piece falls outside of the traditional repertoire.	200507 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/Malambo.mp4?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=PztiaAOycQd9trSCleOUj751LreeixhqIWf)
FallProgram 2016.pdf	TYO Fall Program 2016		8571 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=IC6ViPPiOhmODLUfyYBrG7zDzcFIWC)
HolidayProgram_2016.pdf	TYO Holiday Program 2016		46386 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=e5vXG%2FpfO3J3IHsWugCyyw8dltiv1Pc)
GuestArtistProgram_2017.pdf	TYO Guest Artist Program 2017		60654 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/GuestArt sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=IdC6E9DaANiAAM1EaMUichZy%2FbeLZ)
SpringProgram_Final_2017(1).pdf	TYO Spring Program 2017		8116 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/SpringPr sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=kyJbHHrajltx15o70RKA%2FSIbz6%2Fmt)
TYO Movement III. Parallax.mp4	TYO + Tallahassee Ballet Parallax May 2017	Performance by TYO and Tallahassee Ballet of commission "Celestial Dance" by Ellen Taafe Zwilich: Mvt. III Parallax	250838 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/3136/Application/Files/Parallax.mp4?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=fZE4v%2BBHUAK1ISUuS%2FbUAcIHJX)

10.1.

J. Review & Submit Page 10 of 10

1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of {{organization}} and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

1.1. Signature (Enter first and last name)

Bethany Atwell

