

Brevard Achievement Center, Inc.

Project Title: Enhancement of Arts Programs for People with Disabilities in Brevard County

Grant Number: 19.c.pr.114.009

A. Cover Page Page 1 of 10

Application Type

Proposal Type: Discipline-Based

Funding Category:

Discipline: Multidisciplinary

Proposal title

Enhancement of Arts Programs for People with Disabilities in Brevard County

1. Proposal synopsis - (Maximum characters 435.)

Brevard Achievement Center (BAC) has provided persons with disabilities innovative services and opportunities to achieve personal success since 1968. Arts programs have been vital to this mission, as exposure to the arts provides sense of self-worth, independence and community. BAC's Adult Day Training program clients are served through Cogswell Street Studio, while BAC'S VSA Florida-Brevard County affiliate program serves school-aged youth and adult BAC clients.

B. Contacts (Applicant Information) Page 2 of 10

Applicant Information

a. **Organization Name:** Brevard Achievement Center, Inc.

b. **FEID:** 59-1203280

c. **Phone number:** 321.632.8610

d. **Principal Address:** 1845 Cogswell St Rockledge, 32955-3210

e. **Mailing Address:** 1845 Cogswell St Rockledge, 32955-3210

f. **Website:** www.bacbrevard.com

g. **Organization Type:** Nonprofit

h. **Organization Category:** other

i. **County:** Brevard

a. **Applicant Name:** McGrath, Susan

b. **Phone number:** 321.632.8610

c. **Website:**

d. **County:** Not Selected

1. Grant Contact *

First Name

Susan

Last Name

McGrath

Phone

321.632.8610

Email

smcgrath@bacbrevard.com (mailto:smcgrath@bacbrevard.com)

2. Additional Contact *

First Name

Andy

Last Name

Vega

Phone

321.632.8610

Email

avega@bacbrevard.com (mailto:avega@bacbrevard.com)

3. Authorized Official *

First Name

Amar

Last Name

Patel

Phone

321.632.8610

Email

apatel@bacbrevard.com (mailto:apatel@bacbrevard.com)

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

File

Organization - Nonprofit

4.2. Institution Type

File

Social Service Organization

4.3. Applicant Race

File

Select

4.4. Applicant Discipline

File

Multidisciplinary

5. Department Name (optional)

C. Eligibility Page 3 of 10

1. What is the legal status of the applicant? *

- ☐ Public Entity
- ☒ Nonprofit, Tax-Exempt
- ☐ Solo artist or unincorporated performing company
- ☐ Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- ☒ Yes (required for eligibility)
- ☐ No

3. Do proposed activities occur between ##fiscalyearbegindate## - ##fiscalyearenddate##? *

- ☒ Yes (required for eligibility)
- ☐ No

4. How many years of completed programming does the applicant have? *

- ☐ Less than 1 year
- ☐ 1-2 years
- ☒ 3 or more years (required minimum to request more than \$50,000 in GPS)

5. How long has the applicant been incorporated in Florida?

- ☐ Less than 3 years
- ☐ 3-4 years (required minimum for LAA, Level 2 eligibility)
- ☐ 5 or more years (required minimum for LAA, level 3 eligibility)

6. Is the applicant designated as the Local Arts Agency by the local county commission per s. 265.32, F.S.?

- ☐ Yes (required for eligibility)
- ☐ No

7. How is the applicant underserved? (select all that apply)

Select the statements that are true for the applicant. At least one must be true for eligibility. See the guidelines for more information about underserved designations.

- ☐ Applicant is rural
- ☐ Applicant is minority
- ☐ Applicant is lacking in resources

Total Cash Income

9. Consultant

Select the statements that are true for the applicant. Both statements must be true for eligibility.

- ☐ Consultant is **NOT** a member of the applicant's staff or board.
- ☐ Consultant is **NOT** in the immediate family (/resources/termlookup.cfm?term=immediate-family) of any staff or board members.

10. How many contact hours does this residency include?

0

11. Applicant is Florida-based?

- ☐ Yes
- ☐ No

12. Applicant provides an active touring program with education activities?

- ☐ Yes
- ☐ No

13. Applicant provides study guides, learning materials, or sample lesson plans

- ☐ Yes
- ☐ No

14. Professional Theatre *

- ☐ Applicant compensates artistic staff and actors.

15. Museum

The following statements must be true for you to be eligible to apply in the Museum discipline. Check all that apply.

- ☐ Applicant is open to the public for at least 180 days each year.
- ☐ Applicant owns or utilizes collections, including works of art, historical artifacts, or other tangible objects (live or inanimate).
- ☐ Applicant exhibits these collections, including works of art, historical artifacts, or other tangible objects to the public on a regular schedule.

16. Multi Disciplinary

- ☐ Yes (If yes, you should apply to the Presenting discipline)
- ☒ No (required for eligibility)

17. State Service Organization Designation *

- ☐ Applicant's services and activities reach at least 40 Florida counties.

D. Excellence Page 4 of 10

1. Applicant Mission Statement - (Maximum characters 350.) *

Solo artists: Provide a brief artist statement in lieu of a mission statement.

Brevard Achievement Center's mission is to provide persons with disabilities innovative services and opportunities to achieve personal success.

Success means participation in all facets of life including, but not limited to, education, employment, independent living and exposure to the arts and arts experiences that are fully accessible to people of all abilities.

2. Proposal Description - (Maximum characters 5250.)

Describe the proposal for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities

Brevard Achievement Center (BAC) is seeking support to strengthen its art programs that serve both adults with disabilities at BAC and elementary, middle and high school Exceptional Student Education (ESE) students within the Brevard Public School system. Because art is a vehicle for self-realization and discovery, these programs are vital resources for individuals with disabilities since they reach all learning modalities and can open paths to social and career opportunities.

By providing a variety of art experiences, we meet the needs of many different learning styles and help increase opportunities for success in various learning environments. As a result, the odds that individuals with disabilities become productive members of our community are increased.

The following art experiences are where we will utilize this funding:

BAC's VERY SPECIAL ARTS FESTIVAL

BAC's signature arts event is the Very Special Arts Festival held each March at the Brevard Zoo. Themed to coincide with a special Zoo exhibit, the three-day Festival welcomes approximately 1,200 Pre-K through eighth grade Exceptional Student Education (ESE) students from private and public schools.

Festival-themed make-and-take art projects, specially-designed music and physical activities, as well as performances, demonstrations, workshops and exhibits are all part of the Festival. The inspirational Zoo setting also gives students whose parents might not have the means to take them there a chance to feed a giraffe, pet a snake or gaze in wonder at six-foot crocodiles sunning on the beach among other animal encounters.

On average 300 community volunteers provide 1,050 labor hours to ensure the event runs smoothly. Teachers from participating classrooms, as well as their assistants, also earn professional development credit upon satisfactory completion of Festival training. They also must host a visiting artist in the classroom to teach specific art projects to their students. The resulting art projects are featured in a Festival gallery at the event, and, if selected, showcased throughout the community at a later date.

Since the Festival is also open to Zoo visitors, it fosters cross-cultural understanding and creates social interactions for people who may not normally spend time together. Thus, the impact this event has on children with disabilities, their peers and the community at large goes beyond measure. With continued funding, we will not only be able to continue the Festival into 2019 but increase the number of adult participants as we will continue to invite participation from other community organizations that serve adults with disabilities such as Promise, Easter Seals, Bridges and Special Gatherings.

GOAL: To maintain and/or increase the number of adults with disabilities that participate in the 2019 Very Special Arts Festival by inviting them to volunteer and assist with operating festival arts stops.

OBJECTIVES:

1. Initiate contact with four other area organizations working with adults with disabilities at least four months prior to festival.
2. Share opportunities to attend and volunteer at festival such as set-up, arts stops and take-down at time of initial contact.
3. Determine which organizations will be participating by three months prior to festival.
4. Determine number of adults with disabilities who will be volunteering by two months prior to festival.
5. Make assignments based on numbers, individual and group strengths and needs, by one month prior to festival.
6. Assist organizations in any necessary volunteer training and/or preparation for festival by three weeks prior to festival.

PERFORMING ARTS SHOWCASE

The Performing Arts Showcase gives middle and high school ESE classrooms from Brevard Public Schools, and one group of adults from BAC's ADT program, the opportunity to perform in front of an audience from the stage of the King Center for the Performing Arts' Studio Theatre located on the Melbourne campus of Eastern Florida State College.

Preparation for the Showcase begins eight weeks prior. Visiting artists, paid for by Brevard Achievement Center (BAC), work with students, teachers and assistants to write a song or skit, choreograph a dance routine, or create a musical number that is suitable for each class. Their hard work is then performed for parents, siblings, friends and community leaders at the Showcase.

In 2019, the Showcase will celebrate its sixth season. By then, BAC will have provided approximately 30 visiting artists to 750 individuals with disabilities, plus the opportunity to perform in the Showcase.

Continued funding for the 2019 Showcase will allow for the addition of motivational speaker and dancer Luca "Lazylegz" Patuelli and his international crew. Born with Arthrogryposis, a neuromuscular disorder affecting the bones and joints of the body, Patuelli found creative ways to use his crutches as extensions of his arms during high-energy dance performances. He is a strong advocate for inclusion and integration, and aims to bring people of all abilities together through the power of dance.

In addition to Patuelli's performance, he and other local artists in residence will offer intensive workshops for students and adults with disabilities plus a full dress rehearsal. Patuelli is scheduled to perform in Florida during the Showcase season, allowing BAC to bring his offerings to local participants at a greatly reduced cost, making the 2019 season even more appropriate for his inclusion.

With this addition, BAC will extend the Showcase experience to the King Center Main Stage. This will expand the audience space, allowing us to invite additional public, private and charter school groups to attend. Through greater participation, we will increase exposure to the arts to greater numbers of students and further raise awareness of what persons with disabilities can achieve through their participation in the arts.

GOAL: To maintain and/or increase the number of school aged and adults with disabilities perform in showcase.

OBJECTIVES:

1. Through arrangement with Florida Diagnostic and Learning Resources System/East Brevard, invite teachers to apply to have their students with peers from general education classes participate in program at start of school year, 2018-19.
2. Select at least eight groups to participate by end of August, 2018.
3. Hire and assign Performing Arts Teachers to each group. (Teachers have been screened by VSA Florida prior to contracts.)
4. Performing Arts Teachers begin working in classes 7 weeks prior to showcase at least one hour a week followed by rehearsal and performance.

GOAL: To hire an international motivational speaker/dancer with disabilities to work with our local teachers and performers to broaden experience for participants and share with the community.

OBJECTIVES:

1. In collaboration with the King Center for the Performing Arts Theatre Youth Program, follow up on preliminary contacts with selected performer 12 months prior to showcase.
2. Secure letter of intent from performer 12 months prior to showcase.
3. Secure contract for performer and crew members by 6 month prior to showcase.
4. Secure venue for rehearsal and performance 12 month prior to showcase.
5. Develop and begin marketing plan to reach community 4 months prior to showcase.
6. Work with FDLRS/East Brevard to coordinate workshops in schools selected for showcase at start of 2018-19 school year.
7. Set up online registration for audience to reserve their seats and make accessibility needs known by September, 2018.
8. Send out e-vites to school and community leaders and sponsors one month prior.
9. Design and print programs for showcase one month prior.
10. Plan for hospitality for performers, families, community leaders and media following performance one month prior to showcase.

COGSWELL STREET STUDIO

As part of BAC's Adult Day Training program, approximately 75 adults with disabilities participate in the Cogswell Street Studio art program under the supervision of one art instructor, three to four visiting artists annually and four to five on-going community volunteers. Classroom participants create clay and fused-glass pieces, door mats, paintings and jewelry. Completed pieces are sold at the Studio, in two Brevard County retail locations and at the Cocoa Village Arts and Crafts Festival held in October and December each year. Proceeds from all art sales go directly back into the program.

BAC believes in this program and, therefore, funds it from a diverse array of fundraising efforts. However, current funding streams only provided for a partial work week for the instructor. Funding from this grant previously allowed BAC to increase the Studio instructor's work hours from 35 to 38.75 per week (regular full-time hours) and, in turn, strengthened programming efforts. Continued funding would allow maintenance of this increase in arts programming for individuals with disabilities.

Goal: Provide education, exposure and opportunities for personal growth for at least 75 adults with disabilities, while creating an outreach opportunity for the community to learn about what individuals with disabilities can achieve through the arts.

Objectives:

1. Provide 75 or more adults with disabilities opportunities to create art pieces in several mediums (clay, glass, painting, etc.) under the guidance of an instructor
2. Expose community members to the capabilities of our individuals with disabilities
3. Participate in community Art displays and shows
4. Allow for our client's personal growth

2.2. Partnerships

We enjoy the following partnerships:

Brevard Public Schools (BPS) - ongoing communication is maintained to assure that lessons and activities align with missions and state standards. Several BPS staff are members of our art program's Advisory Board.

Florida Diagnostic Learning Resources (FDLRS) - disseminate information to classroom teachers and provide staff to assist at the Festival, as well as document of teacher earned in-service credits used toward the renewal of their state teaching credentials.

Maxwell King Center for the Performing Arts - past collaborations include bringing "Dancing Wheels" to Brevard along with the current proposed Luca "Lazylegz" Patuelli collaboration.

Brevard Zoo - the venue for the Very Special Arts Festival. We work closely with staff from their education department to ensure a safe and meaningful experience for all Festival participants.

Cogswell Street Studio partners with the following to provide access to and display of completed art pieces:

- Cocoa Beach Surf Company
- Cocoa Village Art Festival
- Health First Medical Centers

- Brevard Library System

We also work in collaboration with the following funders/providers to ensure coordination of services:

- United Way
- Vocational Rehabilitation
- Agency for Persons with Disabilities

2.3. Timeline

ONGOING THROUGH YEAR:

- Fundraising, grant writing, grant reports
- Tracking expenses, volunteer hours, donations
- Media releases of all forms
- Leadership Council meetings monthly
- Participate in Community Outreach events
- Building collaborations with other non-profits with similar missions for future projects/events
- Daily Cogswell Street Studio classroom operations for Adult Day Training clients

APRIL, MAY, JUNE, 2018:

- Compile and review data collected from teachers and students surveys for 2017-18 events.
- Meet with event committee members for feedback and recommendations for future events.
- Meet with Brevard Zoo Education staff for feedback and recommendations for future events and secure venue.
- Share results of the above information with Leadership Team Council and plan for implementation in future events when possible.
- Communication with school district specialists to ensure program alignment with strategic plans of both organizations to maximize program impact on students and their teachers for Performing Arts Showcase and Very Special Arts Festival for Kids.
- Meet with King Center Staff to secure venue plan and develop ideas for showcase
- Review Cogswell Street Studio stock; confirm needs for Cocoa Village Art and Craft Fairs (to be held in October and December). Increase production as needed.

JULY, AUGUST, SEPTEMBER, 2018:

- Communicate with school specialists to distribute registration information to schools for Performing Arts Showcase and Very Special Arts Festival for Kids
- Review approved teaching artists and recruit new artists as needed. Complete contracts with artists
- Select classes/groups to participate in showcase
- Provide training as needed for teaching artists and relay expectations to classroom teachers.
- Obtain contracts from school personnel to work in schools.
- Assign performing arts teachers to their classes/groups and begin schedule of visits for teaching
- Order supplies for showcase such as props and costumes
- Design and schedule printing of program for showcase
- Send out evites to showcase and contact media in all forms
- Plan reception for after performance
- Mixed Ability Dance Troupe begin collaboration with our performing arts teachers via internet

OCTOBER, NOVEMBER, DECEMBER, 2018:

- Mixed Ability Dance group arrives and begins working with selected classes/groups for showcase
- Rehearsal for showcase and culminating performance and reception is held
- Obtain feedback via surveys to participants, teachers and audience
- Registration for Very Special Arts Festival are due
- Visiting artist begins teaching in classrooms attending Very Special Arts Festival throughout Brevard
- Begin to solicit and schedule approximately 300 volunteers for festival
- Solicit donations for refreshments for volunteers in hospitality room
- Hire performing artist for festival (drumming, or other interactive performing arts)
- Communicate with volunteer leaders to plan integrated art activities to be completed by students at festival.
- Provide training for artists and volunteers in accommodations, adaptations, people-first language and other relevant information for working with students of all types of disabilities, available online for easy access to all.
- Reserve tables, chairs, tents, etc. for festival
- Host Cogswell Street Studio vendor booth at Cocoa Village Art and Craft Fairs (October and December)

JANUARY, FEBRUARY, MARCH, 2019:

- Artist complete visits and collects feedback from teachers and students
- Classroom art projects collected and prepared for exhibit at zoo
- Festival programs and signage designed and printed
- Schedules and instructions sent to teachers and classes attending festival
- Finalize plans with the Brevard Zoo
- Send out evites to community leaders and donors
- Hold 3 day 31st Annual Very Special Arts Festival
- Artist visits culminate with creation of whole group arts project at festival
- Classroom art displayed at festival will be judged and 25 pieces are selected to be displayed in public places
- Selected art exhibited in public places

3. Collection Summary - (Maximum characters 5250.)

Provide a summary of the collection (live or inanimate) and the collection policy including: 1) Size and scope of collection(s) the museum owns or uses; 2) Conservation and care; and 3) Inventory/registration methods. If you are not a collecting institution answer Not Applicable

4. Individual Artist Project

What makes your project artistically strong? What is your motivation for this project, how will it advance your career and creative practice? What is the artistic context of this project to your creative practice?

E. Impact Page 5 of 10

1. What is the estimated number of proposal events? *

4

2. What is the estimated number of opportunities for public participation? *

6

3. How many total individuals will benefit? *

1,499

3.1. How many individuals will benefit through media? *

0

4. How many Adults will be engaged? *

85

5. How many school based youth will benefit? *

1,400

6. How many non-school based youth will benefit? *

0

7. How many older adults will benefit? *

5

8. How many artists will be directly involved? *

9

9. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- ☐ Amerian Indian/Alaskan Native
- ☐ Asian
- ☐ Black/African American
- ☐ Hispanic/Latino
- ☐ Native Hawaiian/Other Pacific Islander
- ☐ White
- ☒ No group made up 25% or more of population benefitting

10. Additional impact/participation numbers information (optional) - (Maximum characters 1166.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

The counts above do not reflect the number of children and adults who were non-Festival Zoo visitors, although they were encouraged to participate in the activities.

In addition, oftentimes the same students who participate in the Showcase attend the Festival (i.e. same school year equals same classes); students they were only counted once.

Also, the arts and crafts festivals that Cogswell Street Studio participates in are well attended, but we do not have data on the number of visitors to these festivals.

11. What counties will be served by your programming?

Select all that apply.

- | | | | |
|---|---------------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Alachua | <input type="checkbox"/> Franklin | <input type="checkbox"/> Lee | <input type="checkbox"/> Pinellas |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Gadsden | <input type="checkbox"/> Leon | <input type="checkbox"/> Polk |
| <input type="checkbox"/> Bay | <input type="checkbox"/> Gilchrist | <input type="checkbox"/> Levy | <input type="checkbox"/> Putnam |
| <input type="checkbox"/> Bradford | <input type="checkbox"/> Glades | <input type="checkbox"/> Liberty | <input type="checkbox"/> Santa Rosa |
| <input checked="" type="checkbox"/> Brevard | <input type="checkbox"/> Gulf | <input type="checkbox"/> Madison | <input type="checkbox"/> Sarasota |
| <input type="checkbox"/> Broward | <input type="checkbox"/> Hamilton | <input type="checkbox"/> Manatee | <input type="checkbox"/> Seminole |
| <input type="checkbox"/> Calhoun | <input type="checkbox"/> Hardee | <input type="checkbox"/> Marion | <input type="checkbox"/> St. Johns |
| <input type="checkbox"/> Charlotte | <input type="checkbox"/> Hendry | <input type="checkbox"/> Martin | <input type="checkbox"/> St. Lucie |
| <input type="checkbox"/> Citrus | <input type="checkbox"/> Hernando | <input type="checkbox"/> Miami-Dade | <input type="checkbox"/> Sumter |
| <input type="checkbox"/> Clay | <input type="checkbox"/> Highlands | <input type="checkbox"/> Monroe | <input type="checkbox"/> Suwannee |
| <input type="checkbox"/> Collier | <input type="checkbox"/> Hillsborough | <input type="checkbox"/> Nassau | <input type="checkbox"/> Taylor |
| <input type="checkbox"/> Columbia | <input type="checkbox"/> Holmes | <input type="checkbox"/> Okaloosa | <input type="checkbox"/> Union |
| <input type="checkbox"/> DeSoto | <input type="checkbox"/> Indian River | <input type="checkbox"/> Okeechobee | <input type="checkbox"/> Volusia |
| <input type="checkbox"/> Dixie | <input type="checkbox"/> Jackson | <input type="checkbox"/> Orange | <input type="checkbox"/> Wakulla |
| <input type="checkbox"/> Duval | <input type="checkbox"/> Jefferson | <input type="checkbox"/> Osceola | <input type="checkbox"/> Walton |
| <input type="checkbox"/> Escambia | <input type="checkbox"/> Lafayette | <input type="checkbox"/> Palm Beach | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Flagler | <input type="checkbox"/> Lake | <input type="checkbox"/> Pasco | |

12. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county.

- | | | | |
|---|-----------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Alachua | <input type="checkbox"/> Citrus | <input type="checkbox"/> Flagler | <input type="checkbox"/> Hendry |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Clay | <input type="checkbox"/> Franklin | <input type="checkbox"/> Hernando |
| <input type="checkbox"/> Bay | <input type="checkbox"/> Collier | <input type="checkbox"/> Gadsden | <input type="checkbox"/> Highlands |
| <input type="checkbox"/> Bradford | <input type="checkbox"/> Columbia | <input type="checkbox"/> Gilchrist | <input type="checkbox"/> Hillsborough |
| <input checked="" type="checkbox"/> Brevard | <input type="checkbox"/> DeSoto | <input type="checkbox"/> Glades | <input type="checkbox"/> Holmes |
| <input type="checkbox"/> Broward | <input type="checkbox"/> Dixie | <input type="checkbox"/> Gulf | <input type="checkbox"/> Indian River |
| <input type="checkbox"/> Calhoun | <input type="checkbox"/> Duval | <input type="checkbox"/> Hamilton | <input type="checkbox"/> Jackson |
| <input type="checkbox"/> Charlotte | <input type="checkbox"/> Escambia | <input type="checkbox"/> Hardee | <input type="checkbox"/> Jefferson |

- | | | | |
|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> Lafayette | <input type="checkbox"/> Martin | <input type="checkbox"/> Pasco | <input type="checkbox"/> Sumter |
| <input type="checkbox"/> Lake | <input type="checkbox"/> Miami-Dade | <input type="checkbox"/> Pinellas | <input type="checkbox"/> Suwannee |
| <input type="checkbox"/> Lee | <input type="checkbox"/> Monroe | <input type="checkbox"/> Polk | <input type="checkbox"/> Taylor |
| <input type="checkbox"/> Leon | <input type="checkbox"/> Nassau | <input type="checkbox"/> Putnam | <input type="checkbox"/> Union |
| <input type="checkbox"/> Levy | <input type="checkbox"/> Okaloosa | <input type="checkbox"/> Santa Rosa | <input type="checkbox"/> Volusia |
| <input type="checkbox"/> Liberty | <input type="checkbox"/> Okeechobee | <input type="checkbox"/> Sarasota | <input type="checkbox"/> Wakulla |
| <input type="checkbox"/> Madison | <input type="checkbox"/> Orange | <input type="checkbox"/> Seminole | <input type="checkbox"/> Walton |
| <input type="checkbox"/> Manatee | <input type="checkbox"/> Osceola | <input type="checkbox"/> St. Johns | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Marion | <input type="checkbox"/> Palm Beach | <input type="checkbox"/> St. Lucie | |

13. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities. Organizations: Include the economic impact of your organization as a whole. Solo Artists: Include any positive social elements and community engagement anticipated from the project.

BAC is a 501(c)3 non-profit agency (tax exempt letter located in the "Attachments and Support Materials" section) with a Fiscal Year 2016 (the most current data at the time of this proposal) operating budget of approximately \$25.8 million.

Below are examples of how BAC impacted the local economy as of Fiscal Year 2016:

- Through its various federal, state and commercial business contracts, BAC employed 784 persons with disabilities for a total of 585,540 labor hours.
- BAC's Practical Application of Career Exploration (PACE) program in Brevard Public High Schools provided over 600 ESE students with job and career planning assistance during the school year.
- The Social Security Administration (SSA) contracted BAC to provide Work Incentives Planning and Assistance (WIPA) services to 15 Florida counties with 1,250 beneficiaries participated in the WIPA program.
- Referrals from Vocational Rehabilitation (VR) resulted in BAC finding employment for 99 adults with disabilities.
- The Adult Day Training (ADT) program provided services for 150 individuals with cognitive disabilities.
- Seventeen individuals lived independently in their own home or apartment through our Supported Living program.

Many of the outcomes outlined above would not be available in our community without the services we provide.

There are very few activities for people with disabilities in Brevard County and even fewer avenues for art exposure for those we serve. In fact, as reported by several ESE teachers, the Festival is the only formal "field trip" in many Brevard Public Schools. The economic impact BAC's art programs have on our local community produce many intangible economic by-products, but they directly impact the following:

- Rental of the Studio Theatre for the Showcase supports the King Center for the Performing Arts, a non-profit serving the local arts and culture community.
- Purchase of 1,070 reduced-price admission tickets to the Brevard Zoo supports the Zoo, a non-profit in the community. Furthermore, Festival volunteers and non-Festival affiliates that come to the Zoo during the three-day Festival spend money at the Zoo.
- Six performing artists are paid by VSAFB throughout the year.
- School buses and drivers are hired to transport the children to both events.
- BAC employs one Full Time Employee to oversee Cogswell Street Studio and one Part Time Employee to manage VSAFB.
- The majority of art supplies are purchased through local vendors.

As evidenced, BAC and its subsequent art programs greatly impact the local economy. With additional funding, they can make an even more powerful positive influence on the local economic environment.

14. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

BAC's marketing and promotion efforts for its art programs are largely conducted by the agency's Marketing and Development Department with support from art program and other BAC personnel, school teachers and assistants, volunteers and community supporters.

Outreach is targeted to the arts and cultural community, those affiliated with the disability community, BAC donors and the community at large. In order to increase publicity, participation and awareness of BAC's art programs, several vehicles will be used:

- BAC's internal and external newsletters, social media sites (Facebook, Twitter and YouTube) and its website (www.bacbrevard.com)
- Brevard Cultural Alliance affiliation
- Florida Diagnostic and Learning Resources System East (FDLRS East) communications
- Florida Today's (local newspaper) online calendar
- Press Releases to local media
- Mass e-mails to target audiences
- School district newsletters, website and publications

- Direct marketing to teachers, printed and e-mail
- Introductory letter to teachers attending a "new teacher's academy"
- Brochures and annual programs
- Presentations during district in-service days, curriculum contacts and principal's meetings
- Partner newsletters and brochures (i.e. King Center, Brevard Zoo, etc.)
- Displays at resource fairs
- Open houses at our agency offices
- Presentations to community groups
- Annual fundraising events
- Art in community exhibits
- Presence at gallery walks, arts and crafts fairs and retail outlets
- Community disability partners and local providers

As awareness of the activities grow, so does our program delivery capacity and our audience. It is common for us to receive calls and inquiries about project activities even before they are released. In addition, requests for touring art exhibits continues to grow as more people are exposed to artwork from our programs. Because of these requests, in 2017 (time proposal was written) we again expanded our inventory of art pieces available for display throughout the county. As student work and teacher effort is publicly recognized, the value of the program increases. Through our marketing and promotion efforts we will strive to maintain consistent participation despite widespread budget cuts in schools and community organizations.

F. Management and Operating Budget Page 6 of 10

Solo artists and unincorporated performing companies should move on to Page G of the application.

1. Fiscal Condition and Sustainability - (Maximum characters 1750.)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Brevard Achievement Center's (BAC) fiscal condition is strong because of a number of diversified revenue streams. Through its partnership with SourceAmerica and the federal AbilityOne program, for example, approximately 80% of BAC's budget is obtained from federal service contracts performed at a total of 12 federal sites located throughout Florida, North Carolina, Puerto Rico and Virginia. The remainder of the operating budget is generated by RESPECT of Florida state fulfillment contracts, program-specific state, federal, corporate and foundation grants and individual donations. In addition, BAC is a United Way of Brevard partner.

BAC's art programs also are funded through diverse means including individual and corporate donations, ongoing grant requests and the United Way of Brevard. As an affiliate of VSA Florida, VSAF-Brevard County also receives a stipend each year.

Furthermore, continued marketing, donor and partner cultivation, new grant proposals and fundraisers supply revenue year-after-year and provide avenues of sustainability. The hundreds of hours volunteers work each year also helps us keep our labor costs in check. And VSAF Brevard County has an Advisory Board composed of arts patrons in the community that provide direction and skills to the program, as well as assists with the management of fundraising, donor and volunteer programs.

Like many agencies providing social services, however, BAC has been impacted by funding cuts at the federal and state levels. To combat government funding shortfalls, BAC has a full-time Business Development Manager whose main responsibility is to create new lines of revenue, including, but not limited to, commercial business contracts. This is yet another way the agency fulfills its mission of finding innovative opportunities to help people with disabilities achieve personal success.

2. Evaluation Plan - (Maximum characters 1750.)

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

Outcome measurements for the arts programs are gathered in a variety of ways: the number of individuals with disabilities served (total number), number of classrooms that participate in the program, volunteer hours provided and via teacher and visiting artist satisfaction surveys. Grant compliance reports also allow the agency to keep track of its stated goals.

In addition, as a VSA Florida affiliate, the VSAF-Brevard County Advisory Board helps monitor the strategic direction of the program, as well as compliance with its mission and goals.

3. Completed Fiscal Year End Date (m/d/yyyy)

9/30/2016

4. Operating Budget Summary

	Expenses	Last Completed Fiscal Year	Current Fiscal Year	Next Fiscal Year
1.	Personnel: Administrative	\$1,246,618	\$1,346,551	\$1,413,879
2.	Personnel: Programmatic	\$17,603,593	\$18,888,227	\$19,832,638
3.	Personnel: Technical/Production			
4.	Outside Fees and Services: Programmatic	\$1,246,529	\$1,356,927	\$1,424,773
5.	Outside Fees and Services: Other	\$303,536	\$291,264	\$305,827
6.	Space Rental, Rent or Mortgage	\$192,744	\$51,453	\$54,026
7.	Travel	\$127,155	\$121,405	\$127,475
8.	Marketing	\$71,501	\$65,000	\$68,250

9.	Remaining Operating Expenses	\$4,786,798	\$4,210,483	\$4,421,007
A.	Total Cash Expenses	\$25,578,474	\$26,331,310	\$27,647,875
B.	In-kind Contributions			
C.	Total Operating Expenses	\$25,578,474	\$26,331,310	\$27,647,875
Income		Last Completed Fiscal Year		
10.	Revenue: Admissions			
11.	Revenue: Contracted Services	\$24,177,581	\$24,467,733	\$25,691,120
12.	Revenue: Other	\$1,038,958	\$1,159,937	\$1,217,934
13.	Private Support: Corporate	\$55,988	\$35,000	\$36,750
14.	Private Support: Foundation	\$103,350	\$137,801	\$144,691
15.	Private Support: Other	\$118,400	\$273,252	\$286,915
16.	Government Support: Federal	\$303,173	\$277,400	\$291,270
17.	Government Support: State/Regional	\$62,383		
18.	Government Support: Local/County			
19.	Applicant Cash			
D.	Total Cash Income	\$25,859,833	\$26,351,123	\$27,668,680
B.	In-kind Contributions			
E.	Total Operating Income	\$25,859,833	\$26,351,123	\$27,668,680

5. Additional Operating Budget Information (optional) - (Maximum characters 1166.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

G. Management and Proposal Budget Page 7 of 10

1. Rural Economic Development Initiative Waiver

☐ Applicant is located in a qualified economically distressed county or community under REDI.

Proposal Budget Expenses:

2. Personnel: Administrative

2.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Administrative Salaries	\$0	\$2,227	\$0	\$2,227
2	Administrative Fringe	\$0	\$351	\$0	\$351
Totals:		\$0	\$2,578	\$0	\$2,578

3. Personnel: Programmatic

3.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Direct Salaries - Art Staff	\$10,500	\$9,197	\$0	\$19,697
2	Fringe - Art Staff	\$0	\$2,197	\$0	\$2,197
3	Volunteers (based on partial volunteer hours)	\$0	\$0	\$6,250	\$6,250
Totals:		\$10,500	\$11,394	\$6,250	\$28,144

4. Personnel: Technical/Production

4.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	Visiting Artists	\$10,000	\$2,200	\$0	\$12,200
Totals:		\$10,000	\$2,200	\$0	\$12,200

5. Outside Fees and Services: Programmatic

5.1. Budget Item *

#	Specify	Grant Funds	Cash Match	In-Kind Match	Total
1	King Center for the Performing Arts	\$1,500	\$0	\$0	\$1,500
2	Brevard Zoo Admission (Partial)	\$3,000	\$2,578	\$0	\$5,578
Totals:		\$4,500	\$2,578	\$0	\$7,078

6. Outside Fees and Services: Other

6.1. Budget Item *

7. Space Rental

7.1. Budget Item ***8. Travel (match only)****8.1. Budget Item *****9. Marketing****9.1. Budget Item *****10. Remaining Proposal Expenses****10.1. Budget Item *****Amount of Grant Funding Requested: \$25,000****Cash Match: \$18,750****In-Kind Match: \$6,250****Total Project Cost: \$50,000**

Proposal Budget Income:

11. Revenue: Admissions**11.1. Budget Item *****12. Revenue: Contracted Services****12.1. Budget Item *****13. Revenue: Other****13.1. Budget Item *****14. Private Support: Corporate****14.1. Budget Item *****15. Private Support: Foundation****15.1. Budget Item ***

#	Specify	Cash Match	Total
1	United Way, Community Foundation, etc.	\$14,785	\$14,785
Totals:		\$0	\$14,785

\$14,785**16. Private Support: Other****16.1. Budget Item ***

#	Specify	Cash Match	Total
Totals:		\$0	\$3,965

\$10,215

#	Specify	Cash Match	Total
1	Private Donations	\$3,965	\$3,965
2	Volunteers (partial amount)	\$0	\$6,250
Totals:		\$0	\$3,965
			\$10,215

17. Government Support: Federal**17.1. Budget Item *****18. Government Support: Regional****18.1. Budget Item *****19. Government Support: Local/County****19.1. Budget Item *****20. Applicant Cash****20.1. Budget Item *****Amount of Grant Funding Requested:** \$25,000**Cash Income:** \$18,750**In-Kind Match:** \$6,250**Total Project Income:** \$50,000**21. Additional Proposal Budget Information (optional) - (Maximum characters 1166.)**

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

BAC believes meaningful enrichment opportunities for people with disabilities are key to success. In an effort to sustain its arts programs, BAC is continues diversified fundraising efforts which include grant, individual and corporate requests. If the arts programs incur a fundraising deficit, BAC contributes funding from other areas of operation to sustain these programs that offer exposure to the arts and art experiences for school-aged children and adults with disabilities.

Additional in-kind support not listed in the proposal budget includes \$16,000 from Brevard Zoo for discounted and free entrance fees for Festival participants, teachers and volunteers; \$2,093 in additional donated labor from community volunteers.

H. Accessibility Page 8 of 10

1. Accessibility *

Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/> (<http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>). We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The three main venues where BAC's art programs conduct art education and events (Brevard Public Schools, the King Center for the Performing Arts' Studio Theatre and Brevard Zoo) are accessible to all audiences and receive state and federal funding that requires them to implement accessibility plans.

Below is a synopsis of their accessibility:

- Artists prepare for the Showcase in the classrooms of Brevard Public Schools. As a state and county funded organization, they comply with ADA requirements.
- The King Center for the Performing Arts operates under the umbrella of Eastern Florida State College (EFSC). The following statement is located on the EFSC website: "Eastern Florida State College certifies that the King Center is a place of public accommodation and is accessible to disabled persons and in compliance with Title II and III of the Americans with Disabilities Act (ADA)."
- The Brevard Zoo is fully accessible and receives funding through several state and federal grants which require it to comply with ADA requirements. The Brevard Zoo receives funds from the Florida Division of Cultural Affairs also.

BAC's core arts programs are coordinated from the agency's Rockledge, Florida headquarters. As a recipient of funding from Florida's Agency for Persons With Disabilities (APD), BAC is required to comply with ADA regulations. Facilities are inspected monthly by staff to ensure we maintain accessibility compliance.

In addition, BAC is periodically evaluated independently through organizations such as the Space Coast Center for Independent Living and local architects (previous results are attached in the "Attachments and Support Materials" section) and the agency has completed the Abbreviated Accessibility Checklist. BAC also holds the highest accreditation offered by the Commission on Accreditation of Rehabilitation Facilities, or CARF International, and has maintained this honor for more than 40 years.

2. Policies and Procedures

- ☒ Yes
- ☐ No

3. Staff Person for Accessibility Compliance

- ☒ Yes
- ☐ No

4. Section 504 Self Evaluation

- ☐ Yes, the applicant has completed the Section 504 Self Evaluation Workbook.
- ☒ Yes, the applicant has completed the Abbreviated Accessibility Checklist.
- ☐ No

4.1. If yes, when was the evaluation completed?

5/27/2016

I. Attachments and Support Materials Page 9 of 10

Attachment List

Please upload your required attachments in the spaces provided. .

1. Consultant's Resume *

2. Work Sample *

3. Resumes of Significant Personnel *

4. List of Recent Tours *

5. Educational Materials *

6. Standard Contract *

7. Promotional Materials/Press Kit *

8. Documentation of Local Arts Agency Designation *

9. Florida Residency Documentation *

10. Support Materials (Optional)

File	Title	Description	Size	Type	View (opens in new window)
BAC IRS 501C3 Letter.pdf			47 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/BAC_IRS_501C3_Letter.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=p%2BXmRhQbIOHglQzYJFgHVNzG7%2FbmV9U%2B%2BCUrI1Vx3ko)
2017 Festival and Showcase pictures.pdf			777 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/2017_Festival_and_Showcase_pictures.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=d1XPKqYCGQPxdWioQndQTTf%2FU1c40pvgxhXI13iN73E%3D)
2017 Festival and Showcase Program Covers.pdf			3490 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/2017_Festival_and_Showcase_Program_Covers.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=kaf7JCaC6N66IVjD1jzl1bWzagncQJ9vrOWxg%2BrAJm%3D)
Cogswell Street Studio pictures.pdf			1032 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/Cogswell_Street_Studio_pictures.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=o7ieNAZzVhOxiZ8y7MPmabYa0gcjCPpFp9ur7NO1YU%3D)
BAC Accessibility Reviews.pdf			1311 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/BAC_Accessibility_Reviews.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=GxJXLD9X8JjogmzHiyeBbUbqNCLqokJ5F1%2FxIh%2F9KY%3D)

File	Title	Description	Size	Type	View (opens in new window)
Accessibility documents for King Center and Zoo.pdf			1905 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/Accessibility documents for King Center and Zoo.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=Kt%2FNWsmmqfZ97Etmrl6VYQh7V%2F6BWvdxW27cfzDr3E%3D)
FDLRS Letter of Support - 16.pdf		Letter of support of partnership with art program	229 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/FDLRS Letter of Support - 16.pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=eRoRnKr8Sy05xSxft%2BiHQLeYnJr0AgizX4Fv7EdzSrQ%)
FDLRS Coastline Newsletters.pdf		Articles highlighting BAC events Pages 3 and 9	11546 [KB]		View file (https://grantsblob.blob.core.windows.net/2019/Projects/2318/Application/Files/FDLRS Coastline Newsletters. pdf?sv=2016-05-31&sr=b&si=applicationFileAccessPolicy&sig=o1TsHZ9v9Zb2tmhQoHwC1S81UlgXI6urlnXKulBvFwE%3D)

10.1.

J. Review & Submit Page 10 of 10

1. Review and Submit

☒ I hereby certify that I am authorized to submit this application on behalf of {{organization}} and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

1.1. Signature (Enter first and last name)

Susan McGrath

