




FLORIDA DEPARTMENT *of* STATE

DIVISION *of* LIBRARY *and* INFORMATION SERVICES



The background of the slide is a vibrant space scene. At the top left, several planets of various sizes and colors (red, blue, grey) are visible against a dark purple sky. The central part of the slide is dominated by a bright, glowing sun or star, which creates a lens flare effect and illuminates the scene with a warm, golden light. Below the sun, there are large, fluffy white clouds. In the foreground, the curved horizon of a planet is visible, showing a textured surface.

Florida Library Adult Program 2019 Summer Workshops

A Universe of Stories

ALL ARTWORK CREATED BY 2019 CSLP.

Welcome!

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Agenda

- 9:00 Welcome and Networking
- 9:30 2019 Theme
- 9:45 Brainstorming
- 10:30 Break
- 10:45 Create a Program
- 11:30 Be the Audience #1
- 12:15 Lunch

Agenda

- 1:15 Low Cost/Low Time
- 2:00 Nuts and Bolts
- 2:45 Be the Audience #2
- 3:30 Break
- 3:45 Build Your Calendar
- 4:15 Passive Programming
- 4:30 Wrap Up

Networking

- Find the envelope in your packet.
- Open it.
- Ask each person in the room that question.
- Keep track of your answers.
- GO!

A Universe of Stories



- Space exploration.
- Astrology.
- Sci-Fi fandoms.
- Moon cheese.
- Extraterrestrials.
- Advanced technologies.
- Space savers.
- Guest presenters.

Brainstorming Session

- Brainstorm program ideas.
 - Anything and everything!
 - No criticism.
 - Build on previous ideas.
- Forced ranking.
 - Two rounds to narrow choices.
 - Five votes each round.
 - Programs will be created from the top five.

BREAK



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Create a Program

- Form groups by program idea.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.



Be the Audience



Robotic Arm Challenge

LUNCH



Low Cost/Low Time

- Groups of three to four.
- Try to work with people you don't know.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.

Nuts and Bolts

- Marketing ideas.
- Social media promotion.
- Prizes.
- Integrating with youth programs.
- Statistics.

A space-themed background featuring a purple and blue gradient sky with several planets of various sizes and colors (red, blue, brown) in the upper left corner. The lower half of the image shows a bright yellow sun or star partially obscured by large, fluffy white clouds. A large, curved horizon line, possibly of a planet or moon, is visible in the lower middle section.

Be the Audience

The Dating Game ***Sci-Fi Edition***

BREAK



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Build Your Calendar

- Use blank calendars in your folder.
- If possible, work with colleagues.
- Outline your program.
 - Starting dates.
 - Schedule programs.
 - Schedule prize drawings.
 - Ending dates.

Passive Programming

- Low-risk engagement for customers.
- Activity: Outer space mashups.



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Wrap Up

- Final questions/thoughts.
- Survey.
 - What did I miss?
 - What did you learn?
 - What did you enjoy?
 - What should I do differently?

Thank you!



FLORIDA DEPARTMENT *of* STATE

Rick Scott, Governor
Ken Detzner, Secretary of State
Florida Department of State
Division of Library and Information Services

This project was funded under the provisions of the Library Services and Technology Act from the Institute of Museum and Library Services. Florida's LSTA program is administered by the Department of State's Division of Library and Information Services.