FLORIDA DEPARTMENT *of* STATE

DIVISION *of* LIBRARY *and* INFORMATION SERVICES

Florida Library Adult Program 2019 Summer Workshops

A Universe of Stories

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Welcome!

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Agenda

9:00	Welcome and Networking
9:30	2019 Theme
9:45	Brainstorming
10:30	Break
10:45	Create a Program
11:30	Be the Audience #1
12:15	Lunch

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Agenda

1:15	Low Cost/Low Time
2:00	Nuts and Bolts
2:45	Be the Audience #2
3:30	Break
3:45	Build Your Calendar
4:15	Passive Programming
4:30	Wrap Up

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Networking

- Find the envelope in your packet.
- Open it.
- Ask each person in the room that question.
- Keep track of your answers.
- GO!

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- Space exploration.
- Astrology.
- Sci-Fi fandoms.
- Moon cheese.
- Extraterrestrials.
- Advanced technologies.
- Space savers.
- Guest presenters.

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Brainstorming Session

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- Brainstorm program ideas.
  - Anything and everything!
  - No criticism.
  - Build on previous ideas.
- Forced ranking.
  - Two rounds to narrow choices.
  - Five votes each round.
  - Programs will be created from the top five.

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BREAK

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Create a Program

- Form groups by program idea.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.

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Be the Audience

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Robotic Arm Challenge

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LUNCH

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Low Cost/Low Time

- Groups of three to four.
- Try to work with people you don't know.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.

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Nuts and Bolts

- Marketing ideas.
- Social media promotion.
- Prizes.
- Integrating with youth programs.
- Statistics.

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Be the Audience

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The Dating Game
Sci-Fi Edition

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BREAK

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Build Your Calendar

- Use blank calendars in your folder.
- If possible, work with colleagues.
- Outline your program.
  - Starting dates.
  - Schedule programs.
  - Schedule prize drawings.
  - Ending dates.

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Passive Programming

- Low-risk engagement for customers.
- Activity: Outer space mashups.

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Wrap Up

- Final questions/thoughts.
- Survey.
  - What did I miss?
  - What did you learn?
  - What did you enjoy?
  - What should I do differently?

Thank you!

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Rick Scott, Governor
Ken Detzner, Secretary of State
Florida Department of State
Division of Library and Information Services

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