



FLORIDA MAIN STREET &
FLORIDA TRUST FOR HISTORIC PRESERVATION
present

PRESERVATION 
on *Main Street*

JULY 21-24

REIMAGINING THE ROAD AHEAD

2021

SPONSOR OPPORTUNITIES

HOSTED BY NEW PORT RICHEY MAIN STREET
July 21 – July 24, 2021

Don't miss the opportunity to **highlight your business** and expand your market by networking with over 150 Florida Main Street executives and Florida Trust for Historic Preservation professionals (architects, non-profit organizations, engineers, developers, city and county planners, contractors and students).

As a conference sponsor, your investment will help efforts to preserve Florida's history and heritage in addition to equip downtown revitalization professionals, boards of directors, municipal staff and other experts with the necessary tools to take their organization and community to the next level.

An overview of sponsor levels for Preservation on Main Street 2021 include:

Spotlight on Community Sponsor - \$20,000

Premier Sponsor - \$15,000

2021 Florida's 11 to Save Sponsor - \$11,000

Florida Trust Annual Meeting Sponsor - \$10,000

Secretary of State & Florida Trust Awards Banquet Sponsor - \$10,000

Opening Reception Sponsor - \$7,500

Early Bird Reception Sponsor - \$5,000

Conference Bag Sponsor - \$5,000

Lanyard Sponsor - \$3,000 SOLD Austin Historical

Networking Event Sponsor - \$2,500

Tour/Transportation Sponsor - \$1,000

Vendor Sponsor - \$500

Preservation Supporter - \$250

Student Conference Sponsorship - \$175

Community Spotlight Sponsor - \$20,000

Help us bring a nationally acclaimed community leader to New Port Richey:

- Opportunity to give remarks during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Four full-conference registrations (valued at \$900)
- Eight tickets to Florida Secretary of State & Florida Trust Awards Banquet (a \$400 value)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2021 conference bags

Premier Sponsor - \$15,000

Be the star of the conference:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition on PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Three full-conference registrations (valued at \$675)
- Six tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$300)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2021 conference bags

2021 Florida's 11 to Save Sponsor - \$11,000

Shine awareness on Florida's heritage:

- Opportunity to give remarks from event stage during the 2021 Florida's 11 to Save Opening Session (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at Vendor Hall
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust's Awards Banquet
- Two full-conference registrations (valued at \$450)
- Four tickets to the Florida Secretary of State Awards Banquet (valued at \$200)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2021 conference bags

Florida Trust Annual Meeting Sponsor - \$10,000

Present the Florida Trust's Special Event:

- Acknowledgment from Florida Trust President from podium at event
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at the Florida Trust's Annual Meeting
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$450)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$200)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Secretary of State Awards & Florida Trust Banquet Sponsor - \$10,000

Sponsor this year's banquet:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at Vendor Hall
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$450)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$200)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Opening Reception Sponsor - \$7,500

Present this year's opening reception:

- Sponsor recognition by Master of Ceremonies from event stage during Florida Main Street & Florida Trust Opening Reception
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at Vendor Hall
- Logo listed in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$450)
- Three tickets to the Secretary of State & Florida Trust Awards Banquet (valued at \$150)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Early Bird Reception Sponsor - \$5,000

Kick off this year's conference:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Logo listed in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State Awards & Florida Trust Banquet
- One full-conference registration (valued at \$225)
- Two tickets to the Florida Secretary of State Awards & Florida Trust Banquet (valued at \$100)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Conference Bag Sponsor - \$5,000

Keep your brand visible:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo featured on the Preservation on Main Street 2021 conference bags
- Logo listed on PowerPoint at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Secretary of State Awards & Florida Trust Awards Banquet
- One full-conference registrations (valued at \$225)
- Two tickets to Secretary of State Awards & Florida Trust Awards Banquet (valued at \$100)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Lanyard Sponsor - \$3,000 SOLD Austin Historical

Gain exposure throughout the conference:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo featured on the Preservation on Main Street 2021 conference lanyards
- Company logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State Awards & Florida Trust Banquet
- One full-conference registration (valued at \$225)
- One ticket to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$50)
- Sponsor recognition on Florida Main Street & Florida Trust for Historic Preservation websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Networking Event Sponsor - \$2,500 (5 events available)

Sponsor one of our networking event (social distancing):

- **Coffee Klatch - \$2,500 (3 available)**
- **Florida Main Street Board Members Luncheon - \$2,500 (1 available)**
- **Young Professionals Mixer - \$2,500 (1 available)**
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space in Vendor Hall
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- One full-conference registration (valued at \$225)
- One ticket to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$50)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Tour/Transportation Sponsor - \$1,000 (14 events available)

Sponsor either a tour or mode of transportation:

- **Conference Shuttle Transportation - \$1,000 (6 available)**
- **Florida Secretary of State & Florida Trust Banquet Shuttle - \$1,000 (2 available)**
- **Tours - \$1,000 (5 available)**
- **Community Giving Back Tour - \$1,000 (Hands on tour – 1 available)**
- Inclusion in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on tour signage or mode of transportation of your choice
- Sponsor recognition on Florida Main Street & Florida Trust for Historic Preservation websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Vendor Sponsor - \$500 (20 exhibit spaces available)

Highlight your company to cities and preservationists all over the state:

- A complimentary 6-foot table, table cloth, and two chairs will be provided
- One complimentary exhibit space on all conference days (breakdown by Friday afternoon, 7/23)
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Preservation Supporter - \$250

Show your support for the local program:

- Inclusion of sponsor name in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in PowerPoint slides at Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Student Conference Sponsorship - \$175

Show your support for preservation minded students, underwrite a conference registration:

- Inclusion of individual's name in conference materials (select social media posts, printed programs, and event signage on-site)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2021 conference bags

Other Sponsorship or In-Kind Opportunities

To discuss additional sponsor opportunities or to learn how to donate products and services on an in-kind basis in support of Preservation On Main Street 2021 programmatic activities, please contact Florida Main Street's CSO Development Director, Carol Bryant-Martin, to customize options by phone at 850-245-6449, or send an email:

carol.bryant-martin@dos.myflorida.com or the Florida Trust for Historic Preservation's Programs & Fiscal Director, Tondra Matthews at 850-224-8128 and email tmatthews@floridatrust.org.



**PRESERVATION ON MAIN STREET CONFERENCE 2021 - SPONSOR FORM
PRESENTED BY FLORIDA MAIN STREET & FLORIDA TRUST FOR HISTORIC PRESERVATION**

Date: _____ in support of **Friends of Florida History – Florida Main Street**, I/we hereby give:

Board of Directors

| | | |
|---|--------------|--|
| | ___ \$20,000 | SPOTLIGHT ON COMMUNITY SPONSOR |
| | ___ \$15,000 | PREMIER SPONSOR |
| Lester Abberger, Chair Managing Partner B.L. Abberger & Company Tallahassee | ___ \$11,000 | 2020 FLORIDA'S 11 TO SAVE SPONSOR |
| | ___ \$10,000 | FLORIDA TRUST ANNUAL MEETING SPONSOR |
| | ___ \$10,000 | SECRETARY OF STATE AWARDS BANQUET SPONSOR |
| LeRoy Collins III Vice President - Cybersecurity CEA Group Tampa | ___ \$7,500 | OPENING RECEPTION SPONSOR |
| | ___ \$5,000 | EARLY BIRD RECEPTION SPONSOR |
| | ___ \$5,000 | CONFERENCE BAG SPONSOR |
| | ___ \$3,000 | LANYARD SPONSOR * * * (SOLD) * * * |
| | ___ \$2,500 | NETWORKING EVENT SPONSOR |
| Cheryl Graganella, CPA Cmartin & Associates, Inc. Tallahassee | ___ \$1,000 | TOUR/TRANSPORTATION SPONSOR |
| | ___ \$500 | VENDOR SPONSOR |
| Morris Hylton Director, Historic Preservation Program University of Florida Gainesville | ___ \$250 | PRESERVATION SUPPORTER |
| | ___ \$175 | STUDENT CONFERENCE SPONSORSHIP |
| | ___ \$ _____ | OTHER |

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name of individual or organization as it should appear on sponsorship recognition:

Please make checks payable to:

Friends of Florida History, Inc. – Florida Main Street

Contact: Carol Bryant-Martin, Development Director

Florida Division of Historical Resources

500 South Bronough Street MS #4

Tallahassee, FL 32399-0250

Phone: 850.245.6449; Email: carol.bryant-martin@dos.myflorida.com

The Friends of Florida History, Inc. is a 501(c)(3) nonprofit organization whose purpose is to provide financial and administrative support to the programs and activities of the Division of Historical Resources (FEIN: 59-3753544). In accordance with s. 496.403, *Florida Statutes* ("F.S."), the Solicitation of Contributions Act (ss.496.401-496.424, F.S.) does not apply to state agencies or other governmental entities, or to persons or organizations who solicit solely on behalf of those entities. Questions can be directed to the Division of Consumer Services by calling toll-free 1-800-HELP-FLA within the State.

The Friends of Florida History, Inc. is a 501 (c)(3) nonprofit organization (EIN 59-3753544)

History | Archaeology | Preservation

500 South Bronough Street | Tallahassee, FL 32399-0250

850.245.6449 | www.flheritage.com

Department of State Staff

Katherine Beck
State Coordinator
Florida Main Street
Florida Division of
Historical Resources