# HOW TO APPLY FOR GENERAL PROGRAM SUPPORT & SPECIFIC CULTURAL PROJECT GRANTS

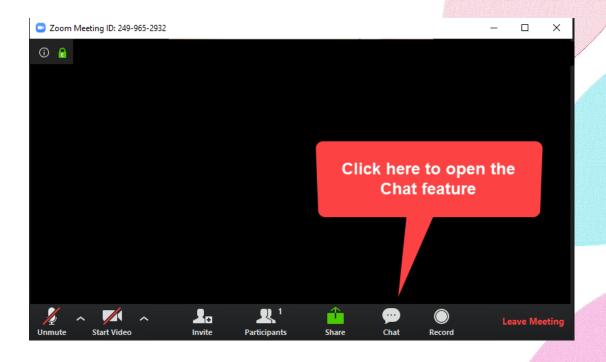
**April 8th & April 14<sup>th</sup> 2021** 

Florida Department of State

**Division of Cultural Affairs** 

## Meeting Etiquette

- ODuring the presentation:
  - Participants will be muted
  - Video is disabled
  - Ochat feature is available



◎ Q&A will take place at the end

## Today's Agenda:

- **O** Grants Overview
- Funding History
- O Application/Funding Timeline
- © General Program Support
- Specific Cultural Project
- Scoring Criteria
- **O** Funding Process
- Application Tips/Grant Resources
- ○ & A with Breakout Rooms

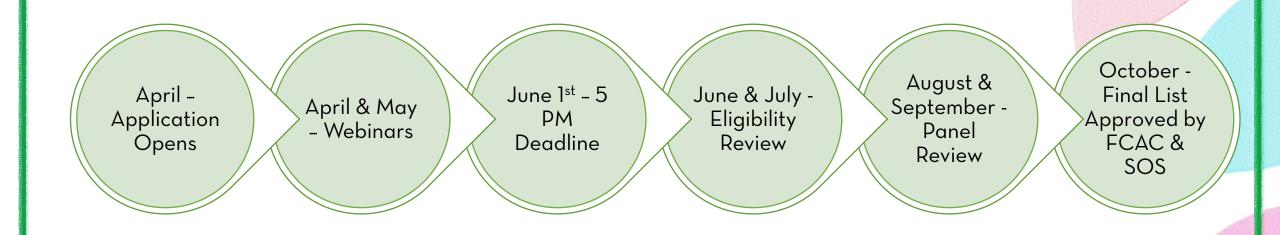
## Grants for Arts & Cultural Programs

- © General Program Support (GPS) Funding for Arts and Cultural
  Organizations ONLY to support a percentage of their operating budget
- Specific Cultural Project (SCP) Funds to support Arts and Cultural Projects for any eligible organization or Individual
- © The next grant cycle is JULY 1, 2022 JUNE 30, 2023
- The deadline to apply is JUNE 1, 2021 at 5PM
- Funding is contingent on appropriation by the Florida Legislature
- If no funds are appropriated, no funds will be awarded

## 5 Year Funding History GPS/SCP

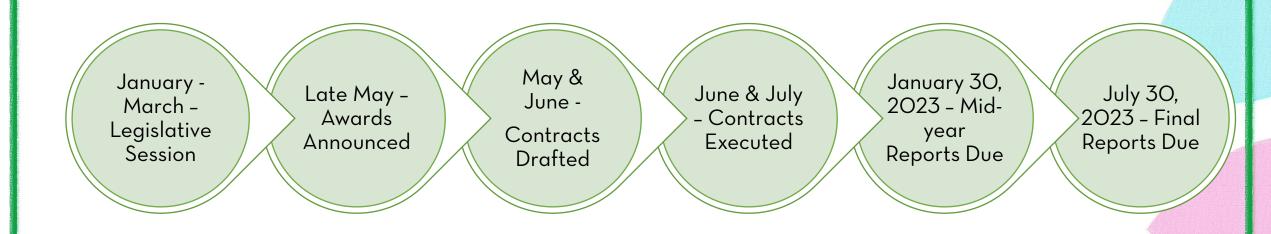
Year	Program	# eligible	Total Request	# awarded	Total Awarded
2020 -	General Program Support	489	\$43,699,230	489	\$13,600,000
2021	Specific Cultural Project	125	\$2,881,168	0	\$0
2019 -	General Program Support	478	\$42,101,119	478	\$12,300,000
2020	Specific Cultural Project	132	\$2,980,028	132	\$2,980,028
2018 -	General Program Support	489	\$41,608,781	489	\$2,650,000
2019	Specific Cultural Project	134	\$2,987,775	0	\$0
2017 -	General Program Support	480	\$35,519,347	480	\$11,128,124
2018	Specific Cultural Project	110	\$2,320,109	110	\$2,320,109
2016 -	General Program Support	413	\$30,933,457	413	\$18,631,261
2017	Specific Cultural Project	80	\$1,682,209	80	\$1,682,209

## Application Timeline 2021



## Funding Timeline 2022 - 2023

Grant Period - July 1, 2022 - June 30, 2023



#### Restrictions

Each eligible **organization (FEIN/Tax ID) may only submit ONE application** for programming, per grant period.

You must choose between **General Program Support (GPS) OR Specific Cultural Projects (SCP)**.

However, in addition to their GPS/SCP application, eligible organizations **may also apply** for:

- Cultural Endowment
- Cultural Facilities
- Fast Track

## Florida Single Audit Act

- Olf your organization **EXPENDS** more than \$750,000 in state funds in one fiscal year, you must provide the Auditor General with a copy of your audit.
- OGrantees are required to complete certification through their Organization page at DOSgrants.com
- \*\*OUR organization's fiscal year.
- © If your organization HAS NOT expended \$750,000 in STATE funds, you will simply complete the certification.
- Olf your organization HAS expended more than \$750,000 in STATE funds, you will be required to submit a copy of your organization's audit.

## General Program Support (GPS)

- Apply if you are a Florida public and private non-profit arts and cultural organizations
  - © **EXAMPLE** museums, local arts organizations, state service organizations, and organizations that have cultural program activities in any of the art and cultural disciplines
  - O DISCIPLINES music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, programs of museums, and other such allied, major art forms.
- O Public or private pre-K-12 schools; libraries; civic organizations; parks, recreation, and leisure organizations; human service organizations; or other community service agencies DO NOT meet the definition of arts or cultural organizations.
  - **© CONSIDER** applying for Specific Cultural Project (SCP)

## General Program Support (GPS)

#### **EXCEPTION:**

Recurring Cultural Programs within Multipurpose institutions (municipalities, universities, foundations, cultural centers and organizations, museums, and other arts and cultural organizations)

Entire departments or schools within a university, college, or other multipurpose institution do not qualify as recurring programs, although they are eligible to apply for a Specific Cultural Project.

#### IF THEY MEET THE FOLLOWING REQUIREMENTS

- Must have year-round programming
- Must have fully segregated budget
- Must have independent advisory board that governs the activities of the program
   Must be able to separately fulfill the Basic Eligibility and discipline-specific requirements.

## General Program Support (GPS)

#### **Proposal Types:**

- Arts In Education
- Discipline-based

Community Theatre
Dance
Literature
Media Arts

Multidisciplinary
Museums
Music
Presenter

Professional Theatre Traditional Arts Visual Arts

- Local Arts Agency
- State Service Organization

## General Program Support - Request Amounts

- © General Program Support grants have a minimum request amount of \$1,000 and a maximum request of \$150,000 based on proposal type and funding category.
- Opplicants can request a percentage of the Total Operating Income (TOI) from their most recently completed fiscal year as reported in the application operating budget summary.
- Ouse the operating budget worksheet to calculate your TOI.
- © Recurring Cultural Programs within Multipurpose institutions must use only the budget of that unit when determining request amount, not the budget of the entire entity.

## General Program Support - Request Amounts

Proposal Type	Funding Category	Operating Income Requirements	% of Income	Maximum Request
Discipline-Based/ Local Arts	Level 1	Less than \$250,000	25%	\$40,000
Agency*	Level 2	\$250,000 - \$900,000	15%	\$90,000
	Level 3	More than \$900,000	10%	\$150,000
State Service Organization*	N/A	N/A	20%	\$150,000

<sup>\*</sup>Additional eligibility requirements, see guidelines

## Specific Cultural Projects (SCP)

- © Funds cultural project, program, exhibition or series by any eligible organization
- While the project MUST be related to arts & culture, the Organization's mission does not need to be.
- Organizations must have at least one year of completed programming in order to apply

## Specific Cultural Projects (SCP)

#### **Proposal Types:**

Arts in Education

Arts Residencies

Artist Performances on Tour

Arts Partnerships

Teaching Artists

Discipline-Based

Community Theatre

Media Arts

Music

Traditional Arts

Dance

Multidisciplinary

Presenter

Visual Arts

Literature

Museums

**Professional Theatre** 

Underserved Cultural Community Development

Capacity Building

Consultant

Salary Assistance

Individual Artist

### **Arts in Education**

- O Funding Categories:
  - Artist Residency places professional Florida artists in a variety of education and community settings.
  - O Arts Partnership projects that will advance arts education and the development of long-term partnerships through effective collaboration between community arts and cultural organizations, social service agencies, and educational entities.
  - ② Artist Performances on Tour provides funding to Florida-based performing artists for touring activities outside of their home county to underserved communities; touring activities include both a performance and an educational component.
  - Teaching Artists provides funding to Florida-based artists providing educational services in Florida public schools.

## Underserved Cultural Community Development (UCCD)

- **O** Eligibility:
  - De an underserved cultural organization as defined in the guidelines
  - O Have a total operating income of \$150,000 or less
  - O Have at least one year of completed programming
- O Funding Categories:
  - © Capacity Building increase administrative or artistic capability
  - Consultant retain consultants to provide specific administrative or artistic needs
  - Salary Assistance full or partial salary support for one or more positions

## Individual Artist Project

- O Eligibility:
  - Must be a Florida Resident
  - O Must be at least 18 years of age or older by application deadline
  - May NOT be enrolled in a degree or certificate program
- **O** Purpose:
  - O Individual Artist Project funding is intended for Florida artists creating original works of art. For the purpose of this program derivative works such as interpretations, arrangements, reproductions, or any other transformations, or adaptations of preexisting works created by other artists are not considered original. Must have a public component.

## Specific Cultural Projects - Request Amounts

Proposal Type	Funding Category	Maximum Request
<b>Arts in Education</b>	ALL	\$25,000
Discipline-Based	N/A	\$25,000
Underserved Cultural Community Development	Capacity Building	\$5,000
	Consultant	\$5,000
	Salary Assistance	\$25,000
<b>Individual Artist</b>	N/A	\$25,000

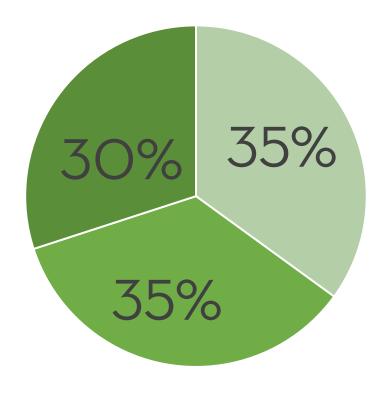
## Matching Requirement

- OAll Division grants have a match requirement.
- Matching funds are funds that are contributed by your organization.
- OMatching funds can be from earned income or revenue, other grants, donations, etc.
- OYou are NOT able to use funds from any state appropriation to match your grant.
- OMatching funds must be equal to the amount of state funds requested.
- Organizations can us in-kind (donated goods and services) as up to 25% of the total program or project budget.
- ©REDI or underserved organizations and individuals are only required to match their grant by 50% (cash OR in-kind).

## Required Documents

- OAll organizations must provide a DUNS number. You can request a DUNS number at https://www.dandb.com/.
- ©All applicants **must provide a copy of the Substitute W-9** with the grant application. This can be found at https://flvendor.myfloridacfo.com.
- Other documents as required by specific programs
  - OLAA: official designation documentation
  - **OUCCD**: consultant resume if applicable
  - OArtist Performances on Tour: SIX specific attachments
  - Olndividual Artist: THREE specific attachments

©All applications will be evaluated and scored using the following three criteria:



- Quality of Offerings
- Impact Track Record

All applications will be evaluated and scored using the following three criteria:

- Oquality of Offerings (Up to 35 points)
  - OApplicants must demonstrate the quality of their offerings in all aspects of the proposal.
  - ©Panelists will evaluate this criteria using the responses to questions related to the following information:
    - O Applicant Mission Statement;
    - © Programming Description;
    - Partnerships and Collaborations;
    - © Proposal Evaluation Plan; and
    - © Required Attachments and Support Materials and/or work samples (see Support Materials for examples)

- Olmpact (Up to 35 points)
  - ②Applicants must project the expected impact of the proposal through diversity, equitability, inclusivity and accessibility. Panelists will evaluate this criteria using the following information:
  - ©Estimated total number of individuals benefiting, including specifying the number of youth benefiting, elders benefiting, and artists participating;
  - Estimated number of events and opportunities;
  - OLocation and Reach of programming;
  - OProgramming Impact (organization's economic impact and education and outreach);
  - OMarketing and Promotion;
  - OPhysical as well as socioeconomic and geographic Accessibility of facilities and programming

#### **O**Track Record

- This criterion covers administration, planning, budgets and evaluation. Panelists will evaluate this criteria using the following information:
  - Programming Evaluation Plan;
  - Organization's Fiscal Condition and Sustainability;
  - Operating Budgets; and
  - Programming Budget.
- Oln addition, panelists will also use the applicant's reporting history and compliance status as of the panel meeting (see noncompliance).

## **Scoring Rubric**

Value	Description	Score
Excellent	Strongly demonstrates public value of arts and culture. Merits investment of State of Florida funding.	92 – 100
Good	Satisfactorily demonstrates public value of arts and culture. Merits investment of State of Florida funding.	80 – 91
Fair	Does not sufficiently demonstrate public value of arts and culture. Does not merit investment of State of Florida funding.	61 - 79
Weak	Makes an incomplete and/or inadequate case for the public value of arts and culture. Does not merit investment of State of Florida funding. Information is confusing, unclear, and lacks specific details.	0 - 60

## Quality of Offerings (Up to 35 points)

Excellent 32 - 35 points	Good 28 - 31 points	Fair 21 - 27 points	Weak O – 20 points
Mission statement clearly	Mission statement describes	Mission statement describes	Mission statement does not
describes organization and	organization and	organization and	clearlydescribe organization and
programs/activitiesfully support	programs/activities fully support	programs/activities do not fully	programs/activities do not fully
the mission	the mission	support the mission	support the mission
Identifies clear goals and fully	Identifies clear goals and	Identifies goals and limited	Does not identify goals and
measurable objectives and	measurable objectives and	measurable objectives and	veryminimal objectives and
activities	activities	activities	activities
Clearly describes exemplary	Clearly describes proposed	Describes proposed	Proposed programing/project
proposed programming/project	programing/project and their	programing/project and their	andtheir relevance to the
andtheir relevance to the intended	relevance to the intended	relevance to the intended	intended participants, audiences
participants, audiences and	participants, audiences and	participants, audiences and	and communities are unclear
communities	communities	communities	
Evaluation methods are well-	Measurable evaluationmethods	Evaluation methods are notfully	Evaluation methods are not clear
defined, clear, and fully	help the organization achieve	measureable and only minimally	and/or measurable and do not
measurable, and are employed to	its mission and proposed	help the organization achieve its	helpthe organization achieve its
help the organization achieve its	programming/project	mission and proposed	mission and proposed
mission and proposed		programming/project	programming/project
programming/project			
Extensive and clearly describes partnerships/collaborations	Clearly describes partnerships/collaborations	Limited partnerships/collaborations	Minimal and unclear partnerships/collaborations
Required Attachments and Support	Required Attachments and	Required Attachments and	Required Attachments and
Materials clearly	Support Materials clearly	Support Materials demonstrate	SupportMaterials are unclear
demonstrate exemplary	demonstrate programming	programming	
programming			

## Impact (Up to 35 points)

Excellent 32 - 35 points	Good 28 - 31 points	Fair 21 - 27 points	Weak O - 20 points
Provides vital arts and cultural services to community or service area	Provides significant arts and cultural services to communityor service area	Provides arts and cultural services to community or service area	Provides minimal arts and cultural services to community or service area
Provides compelling and specific information about extensive economic impact of programs and/or projects that relate to the organization's mission	Demonstrates significant economic impact of programs/projects that relateto the organization's mission	Describes limited economic impact of projects/programs that relate to the organization's mission	Describes very minimal economic impact of programs/projects, and is not measureable
Extensive activities are proposed and are achievable within the grant period	Reasonable activities are proposed and these activities are achievable within the grant period	Limited activities are proposed and/or concerns about the achievability of the activities within the grant period	Very minimal activities are proposed and/or serious concerns about the achievability of the proposed activities during the grant period
Educational and outreach components fully serve the constituency and are appropriate for the program(s) or project(s)	Educational and outreach components serve the constituency, and are appropriate for the program(s)or project(s)	Limited educational and outreach components serve the constituency and are minimally appropriate for the program(s) or project(s)	Very minimal educational and outreach components do not serve the constituency and are not appropriate for the program(s) or project(s)
Very appropriate and effective marketing/promotion/publicity and audience development/expansion efforts	Appropriate and effective marketing/promotion/publicity and audience development/expansion efforts	Limited and minimally effective appropriate marketing/promotion/publicity and audience development/expansion efforts	Very limited and minimally effective marketing/promotion/publicity and audience development/expansion efforts

## Impact Cont. (Up to 35 points)

Excellent 32 – 35 points	Good 28 - 31 points	Fair 21 – 27 points	Weak O – 20 points	
Very appropriate number of individuals benefiting from the program/project	Appropriate number of individuals benefiting from the program/project	Minimal number of individuals benefiting from the program/project	Very minimal number of individuals benefiting from the program/project	
Has a staff person responsible for compliance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act and Florida Statutes 553	Has a staff person responsible for compliance with Section 504 of the Rehabilitation Act, Americans with Disabilities Actand Florida Statutes 553	Has a staff person responsible for compliance with Section 5O4 of the Rehabilitation Act, Americans with Disabilities Actand Florida Statutes 553	Does not have a staff person responsible for compliance with Section 5O4 of the Rehabilitation Act, Americans with Disabilities Act and Florida Statutes 553	
Has completed the Section 504 Self Evaluation Workbook from the NEA in the last 2 years or for 1st time self- evaluations the Abbreviated Accessibility Checklist	Has completed the Section 504Self Evaluation Workbook from the NEA or the Abbreviated Accessibility Checklist in the last 5 years	Has completed the Section 504Self Evaluation Workbook from the NEA or the Abbreviated Accessibility Checklist in the last 6 or more years	Has never completed the Section 504 Self Evaluation Workbook from the NEA or the Abbreviated Accessibility Checklist	
Has policy, procedures and complaint processes that address non-discrimination	Has policy, procedures and complaint processes that address non-discrimination	Has policy, procedures and complaint processes that address non-discrimination	Does not have policy, procedures and complaint processes that address non-discrimination	
Organization's programming, facilities, related materials, and communications are fully accessible and consider issues of Diversity, Equity and Inclusion	Some of the organization's programming, facilities, related materials, and communications are accessible and consider issues of Diversity, Equity and Inclusion. Plans are made to continue to improve accessibility.	Plans are made for making programming, facilities, related materials, and communications accessible and consider issues of Diversity, Equity and Inclusion	No effort is made towards making programming, facilities, related materials, and communications accessible and consider issues of Diversity, Equity and Inclusion	

## Track Record (Up to 30 Points)

Excellent 28 - 30 points	Good 24 - 27 points	Fair 19 - 24 points	Weak O - 23 points
Very confident in the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, grant proposal budget, and fiscal information Organization has long standing history that evaluations are	Very minimal concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, grant proposal budget, and fiscalinformation Organization demonstrates that evaluations are conducted and	Concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, grant proposal budget, and fiscal information  Organization has plans in place to conduct evaluations and use data	Multiple concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, grant proposal budget, and fiscal information  No effort is made to conduct evaluations and use data to
conducted and utilized to improve programming/project	utilized to improve programming/project	toimprove programming/project.	improve programming /project
Exemplary reporting history and current compliance	Very minimal concernsabout the applicant's reporting history and current compliance	Concerns about the applicant's reporting historyand current compliance	Multiple concerns about the applicant's reporting history and current compliance
Very confident in the ability of the applicant to carry out the programming/project during the grant period and sustain it after the grant period	Very minimal concerns about the ability of the applicant to carry out the programming/project during the grant period and sustain it after the grant period	Concerns about the ability of the applicant to carry out the programming/project during the grant period and sustain it after the grant period	Multiple concerns about the ability of the applicant to carry out the programming/project during the grant period and sustain it after the grant period

## **Funding Process**

- **©Funding** for Division grant programs are **appropriated by the Florida Legislature** as part of the state budget during the annual regular session.
  - © General Program Support is listed as "Culture and Museum Grants"
  - OSpecific Cultural Projects is listed as "Culture Builds Florida"
- The 2023 Legislative Session will take place January March 2022.
- OAt the close of session, the Governor has fifteen days to sign the budget and veto any line items.
- **OAFTER** the budget is signed, award amounts will be announced.
- ©Grantees will write contracts AFTER the award amounts are announced making any changes as needed based on the award amount.

## Funding Formulas

#### **General Program Support**

- Once the budget is approved, all applicants that meet the minimum score of 80.0 are funded at a percentage of their request (up to 100%), based on the appropriation. **Everyone on the list receives SOME funding.**
- Award amounts are determined using a score-based formula
- © The minimum award amount is \$1,000

#### **Specific Cultural Project**

- ② Awards are funded at 100% of request from top down until funds are depleted.
- ② If the amount appropriated by the Florida Legislature is less than the Total Request amount, all applications will not be funded.
- © If NO FUNDS appropriated, no applications will be funded.
- ②Any applicant who is in non-compliance at the time awards are posted will forfeit their award.

## Department of State (DOS)



#### **DOSGRANTS.COM**

All applicants are required to apply using the Department of State's online grant system. You must have an individual user account, and be associated with an eligible organization before you can begin your application.

## **Application Tips**

- Oquality over quantity
- OGoals vs. objectives vs. activities
- Ocopy and paste
- **O**Use formatting
- OUse the rubric
- ©Proofread- then have someone else read it!
- OUse the examples on our website
- ODo not wait until the last minute to start your application
- **OATTEND THE PANEL WEBINAR**

### **Grant Program Managers**

#### Summer Callahan

Summer.Callahan@DOS.MyFlorida.com

Community Theatre (141)

Literature (110)

Professional Theatre (142)

Presenter (180)

Traditional Arts (112)

Danila Coppola

Danila.Coppola@DOS.MyFlorida.com

Visual Arts (105)

Media Arts (109)

Multidisciplinary (114)

#### Hillary Crawford

Jenice.Crawford@DOS.MyFlorida.com

Arts in Education (200)

Underserved (UCCD) (400)

Local Arts Agencies (500)

State Service Organizations (600)

Artist Projects (800)

#### Michelle Smith Grindberg

Michelle.SmithGrindberg@DOS.MyFlorida.com

Dance (101)

Music (102)

Sarah Stage

Sarah.Stage@DOS.MyFlorida.com

Museums (170)

### **Virtual Office Hours**

Division Grants Staff is now available for office hours!

Tuesday's 2 – 3 PM Thursday's 10 – 11 AM

Get assistance with your application or managing your current grants.

https://global.gotomeeting.com/join/327767941

#### **Grant Resources**

- © General Information <a href="https://dos.myflorida.com/cultural/">https://dos.myflorida.com/cultural/</a>
- **Oliver** Octable 

  Oc
- Specific Cultural Projects Guidelines
- O Scoring Rubric -
- © Example Applications
- Online Grant System <a href="https://dosgrants.com/">https://dosgrants.com/</a>
- O DOS Grants FAQ https://dosgrants.com/Home/LinkToFaq
- O Division of Cultural Affairs online calendar <a href="https://dos.myflorida.com/cultural/news-and-events/calendar/">https://dos.myflorida.com/cultural/news-and-events/calendar/</a>

#### **Grant Webinars**

- How to Apply for General Program Support and Specific Cultural Project Grants
  - Wednesday, April 14<sup>th</sup> 2PM
- How to Apply for Cultural Facilities Grants
  - © Thursday, April 18th 2PM
- O GPS/SCP Application Criteria Quality of Offerings
  - © Wednesday, April 21st 11:30AM
- **O** GPS/SCP Application Criteria Impact Part I
  - © Wednesday, April 28th 11:30AM
- © GPS/SCP Application Criteria Impact Part II (Diversity, Equity, Inclusion, and Access)
  - © Wednesday, May 5<sup>th</sup> 11:30AM
- © GPS/SCP Application Criteria Track Record
  - © Wednesday, May 12th 11:30AM



FLORIDA DEPARTMENT OF STATE DIVISION OF CULTURAL AFFAIRS

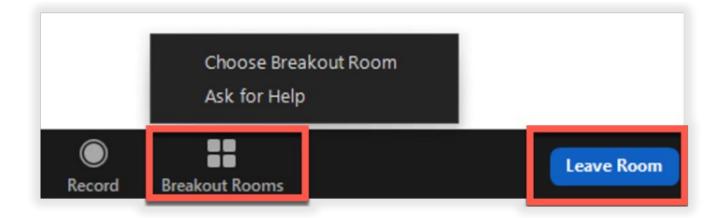
## Florida Department of State Division of Cultural Affairs http://dos.myflorida.com/cultural

## REMINDER - ALL GRANTEES ARE REQUIRED TO CREDIT DIVISION SUPPORT!

Grantees should download the Division of Cultural Affairs Culture Builds Florida logo and/or use the sponsorship statement on promotional materials for Division sponsored activities.

https://dos.myflorida.com/cultural/about-us/logo/





Links for the presentation and materials will be emailed to today's participants after the session

We will be using Breakout Rooms. Rooms have been divided up by subjects:

- 1. Online Grants System
- 2. Budgets
- 3. Eligibility
- 4. Individual Applicants

Click the Breakout Rooms icon in order to select your room. You can move from room to room or return to the main meeting.

If you do not have the icon, you can simply stay in the main room. If you do not see the Breakout Room icon at the bottom of your screen, you may be using an older version of Zoom.