# FLORIDA DEPARTMENT OF STATE DIVISION OF CULTURAL AFFAIRS

# Division of Cultural Affairs Cultural Facilities Program

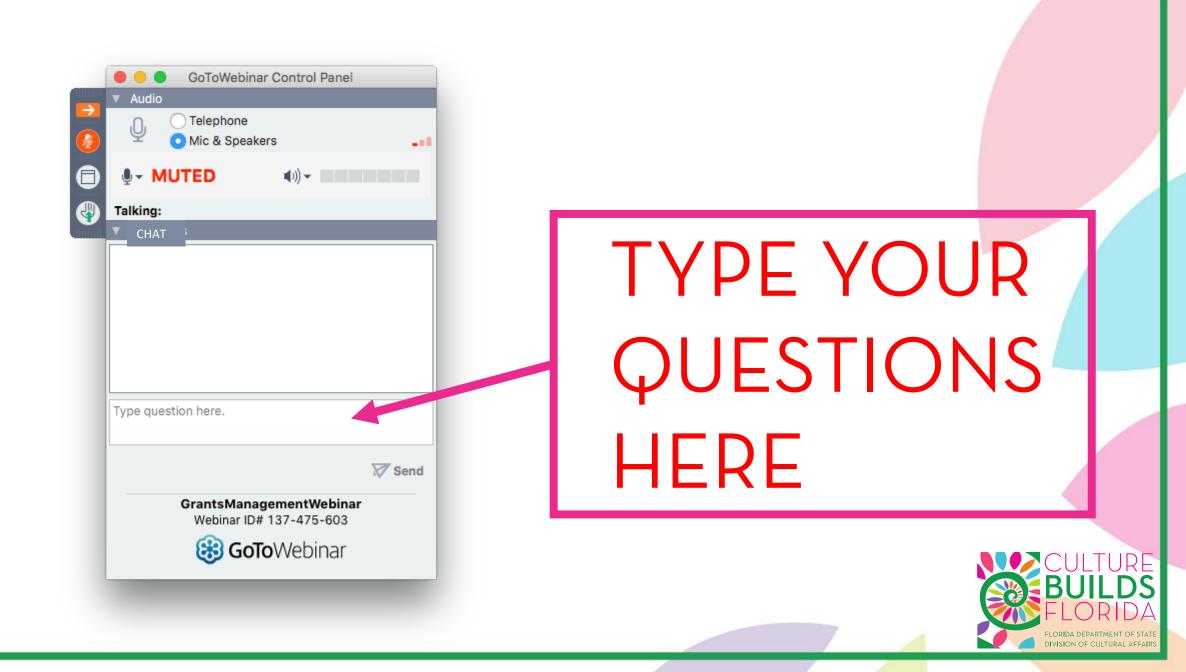
How to Apply for the 2022 - 2024 Grant Application Cycle



## Today's Agenda:

⊘ Highlights from the guidelines (including changes since last year)
⊘ Application/Funding timeline
⊘ Tips for a successful application
⊘ Q & Q





All DCA Cultural Facilities grant applications are submitted and managed through DOSGrants.com

If you are new to DOSGrants.com visit <u>https://www.youtube.com/playlist?list=PLahjipBhT89f9Mchcb-JBFBAZgllkF9jN</u> for all of our video tutorials:

Creating a new account OR activating an account imported from our old system

OAssociating your account with your organization

Navigating the site

Managing your organization

Completing and submitting an application



#### Definition of a Cultural Facility:

A Cultural Facility is a building where the programming, production, presentation, exhibition of any of the arts and cultural disciplines are carried out (Section 265.283(7), Florida Statutes).



## Eligibility

- be a public entity governed by either a municipality or county OR
- be a not-for-profit, tax-exempt Florida corporation AND
- must not have received \$1.5 million during the past 5 fiscal years through the Cultural Facilities program
- be open to all members of the public regardless of sex, race, color, national origin, religion, disability, age, or marital status
- Note: organizations may only have one active Cultural Facilities grant open at a time



#### Use of Funds "Bricks and mortar" construction, renovation, or acquisition

- Funds may NOT be used for:
- ❷ Parking facilities, sidewalks, walkways, trails, or landscaping
- ⊘ Exhibits not part of a permanent building
- ⊘ General operating costs
- ⊘ Funds spent outside the grant period
- ⊘ Bad debts, contingencies, etc.
- ⊘ Travel, entertainment, food, awards, etc.
- Projects not open to the general public
- Re-granting, contributions, donations



#### Program Requirements

- Own or have an executed lease for the undisturbed use of the land or buildings or both
- Retain ownership of all improvements made under the grant
- Submit an organization audit or financial statement showing Total Revenue and Support for the last completed fiscal year
- Architectural plans and budget estimate
- Submit support letters



#### Program Restrictions

- The Cultural Facilities Program does not fund project planning, such as feasibility studies and architectural drawings, or operational support.
- Applicants for projects that are intended to preserve an historic structure should apply to the historic preservation grants-in-aid program administered by the Division of Historical Resources, Bureau of Historic Preservation.
- A project funded by the Legislature outside of the review of the Florida Council on Arts and Culture or Secretary of State shall not be eligible to receive grant support for its project from the Division of Cultural Affairs within the same fiscal year in which legislative funding is appropriated.

#### Program Restrictions continued

- Only 1 (one) Cultural Facilities application per cycle.
- Commercial property (coffee shops, cafés, and gift shops are allowable if they support the operations of the organization).
- Property must be owned by a public entity or non-for-profit tax exempt Florida organization.



#### Request Amount

- Purpose-built/single use facilities may request up to \$500,000
  - Theatres
  - Performance centers, museums
  - Art Centers
- Multi-purpose facilities may request up to \$200,000
  - Community centers
  - Recreation centers
  - Civic centers
  - Municipal buildings
- There is no minimum amount for either level.



## Match Requirements

Total Support and Revenue	Required Match
Annual Budget equal to or less than \$1,000,001	1:1
Annual Budget of \$1,000,001 or more with a REDI waiver	1:1
Annual Budget of \$1,000,001 or more without a REDI waiver	2:1



#### **REDI** Exception

- Rural Economic Development Initiative
- ⊘ REDI match is 1:1
- Applicants seeking a REDI waiver must submit a letter from the county government acknowledging the application and certifying county or community REDI designation. This letter must be submitted with the application.



## Types of Match

- Cash on Hand (Liquid Assets) 25% must be cash on hand
- Irrevocable Pledges (No more than 75%)
- Documented In-Kind Contributions (No more than 25%)
- Documentation of match is required at time of application submission
- Cash match must be in a restricted account



Project Budget Are you ready to submit an application?

- What is the total cost of the project?
- Which budget categories will use state funds?
- Which budget categories will use matching funds?
- How realistic is your budget? Have you consulted with an architect? Contractor? Have you considered the 23 month timeline?
- Do you have any non-allowable budget categories? Planned expenditures?
- What are the budget categories for your project?



#### Historical Review Requirements

- Facilities that are 50 years old or older must be reviewed by the Bureau of Historic Preservation (BHP). BHP must approve your project plans before submission of your application.
- Upload a copy of the BHP determination letter at time of the application.



#### Required Support Materials

- For not-for-profit, tax exempt applicants only: 1 IRS 501(c)(3) or 501(c)(4) determination letter.
- Matching funds documentation including Cash-on-Hand, In-Kind Contributions, and Irrevocable Pledges
- Audit (if available) or financial statement if audit is not available
- Cultural programming documentation
- Local support letters/local government resolutions for project
- REDI letter (if requesting a REDI cash match waiver)
- Current architectural plans certified by a licensed architect or engineer and budget estimate
- Proof of ownership or lease of the property and building for renovations and new construction
- Acquisition projects have additional requirements
- © Substitute W-9 (<u>https://flvendor.myfloridacfo.com</u>)



#### Example Substitute W-9



#### State of Florida

Chief Financial Officer Department of Financial Services Bureau of Accounting 200 East Gaines Street Tallahassee, FL 32399-0354 Telephone: (850) 413-55519 Fax:(850) 413-5550

#### Substitute Form W-9

In order to comply with Internal Revenue Service (IRS) regulations, we require Taxpayer Identification information that will be used to determine whether you will receive a Form 1099 for payment(s) made to you by an agency of the State of Florida, and whether payments are subject to Federal withholding. The information provided below must match the information that you provide to the IRS for income tax reporting. Federal law requires the State of Florida to take backup withholding from certain future payments if you fail to provide the information requested.

Taxpayer Identification Number (FEIN): 00-000000 IRS Name: Arts Organization, Inc.

Address: 500 Really Great Street Wonderful, FL 00000

Attention Of: Some Person

Business Designation: Not For Profit

Certification Statement:

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer information AND

2. I am not subject to backup withholding because:

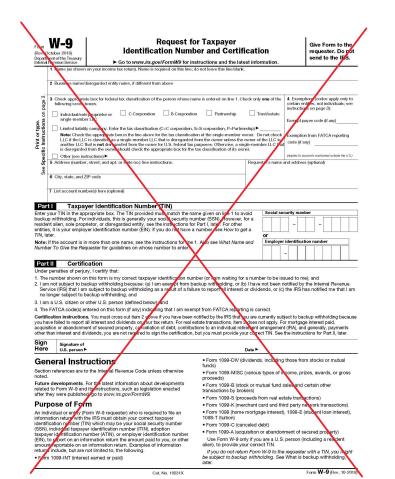
(a) I am exempt from backup withholding or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding AND

3. I am a U.S. citizen or other U.S. person (including U.S. resident alien)

Preparer's Name: Some Person Preparer's Title: REPRESENTATIVE Phone: 555-555-5555 Email: person@artsorganization.com

Date Submitted: 6/1/2015p

Date printed from the State of Florida Substitute Form W-9 Website: 10/15/2014



## Optional Support Materials

- ⊘ Flyers
- ❷ Brochures
- ⊘ Newspaper articles
- ⊘ Surveys
- Photographs
- e) Videos
- Supplemental or expanded budgets
- Plans for sustainable design



#### Optional Support Materials cont.

- Must be submitted along with application by June 1 at 5:00 pm Eastern
- Must be uploaded into the online system
- Will not be accepted in hardcopy
- Multiple letters/images/documents can be combined into a single .pdf document
- Upload in the desired order
- Attachments and support materials may be any of the following formats:
  - documents (.pdf, .txt, .doc, .dox)
  - images (.jpg, .gif, .png, .tiff)



#### Review Criteria and Scoring

Criteria	Application Section(s)	Points	
Need for Project and Project Impact	Arts and Cultural Programming, Production, and Administration; Need for Project, Operating Forecast Detail and Project Impact	Up to 45 points	
Scope of Work	Scope of Work: Project Description	Up to 30 points	
Project Budget and Matching Funds	Proposal Budget Detail: Expenses Proposal Budget Detail: Income Matching Funds Statement Project Team	Up to 25 points	

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#### Review Criteria and Scoring

- The total possible number of points is 100.
- O The Application Review Committee's evaluation will be based on the information contained in the application, required attachments, and additional data provided by staff.
- The Committee members' individual ratings will be averaged to determine a final score for each application.
- Applications must receive a minimum average score of 80 or higher to be recommended for funding by the Council on Arts and Culture.
- O Applications receiving an average score of 80 or higher will be recommended to the Secretary of State for approval and will be forwarded to the Florida Legislature for funding consideration.



#### Review Questions

Criteria	The question to ask:
Need for Project and Project Impact	What is the facility being used for and how is it being used? Why your project is needed - a look inside your organization. How your project impacts the community - a look outside your organization
Scope of Work	What are you going to do? What are your deliverables?
Project Budget Expenses and Matching Funds Income. Project Team	How are you going to pay for it? How have you identified the expenses (budget categories)? Do the budget categories cover all the items in your SOW? Who is on your project team? Will you have paid staff dedicated to the project?



#### Review Panel

- ❷ Synopsis of Scope of Work
  - Including assessment of timeline and comparison of previous CF grants
- ⊘ Summary of previous Cultural Facilities grants
- Requested clarifications
- Assessment of proposed estimated budget
- Compliance history



#### Guideline Additions

#### More emphasis on arts and cultural use

- How many days/hours is this facility open to the public?
- How many of those days/hours are dedicated to cultural programming?
- Describe the types of cultural programming that will take place in the facility.
- Who is responsible for the programming and what are their professional qualifications?
- Budget estimate from architect/contract
- ⊘ Two levels of funding



#### Keep in Mind

- No changes to the Scope of Work in the application are permitted
- All grantees are required to record either a Restrictive Covenant or purchase a Surety Bond
- Expenditures may not be made before the funding becomes available
- Contracts must be submitted for review and approval by the Division



#### What are Restrictive Covenants?

- Florida law requires that all Cultural Facilities grantees/property owners must sign and record a restrictive covenant or purchase a surety bond.
- Restrictive Covenant = lien on the property and ensures that the property will be used as a cultural facility for ten years after the date that the grant award agreement is fully executed.
- Violation of restrictive covenants result in the return of grant funds.



#### Application Timeline 2021 PANEL MEETING June 1, 2021 April 1, 2021: Application and October 6, 2021 5:00 PM Eastern: Guidelines Location TBD **APPLICATION** available DEADLINE June - July 2021: Program Manager confirms April 2021: eligibility of submitted "How to Apply" applications webinars

## Funding Timeline 2022

January - March 2022: Legislative session, funding decisions are made

October 2021: Arts Council meeting, approved ranked application lists sent to Secretary of State

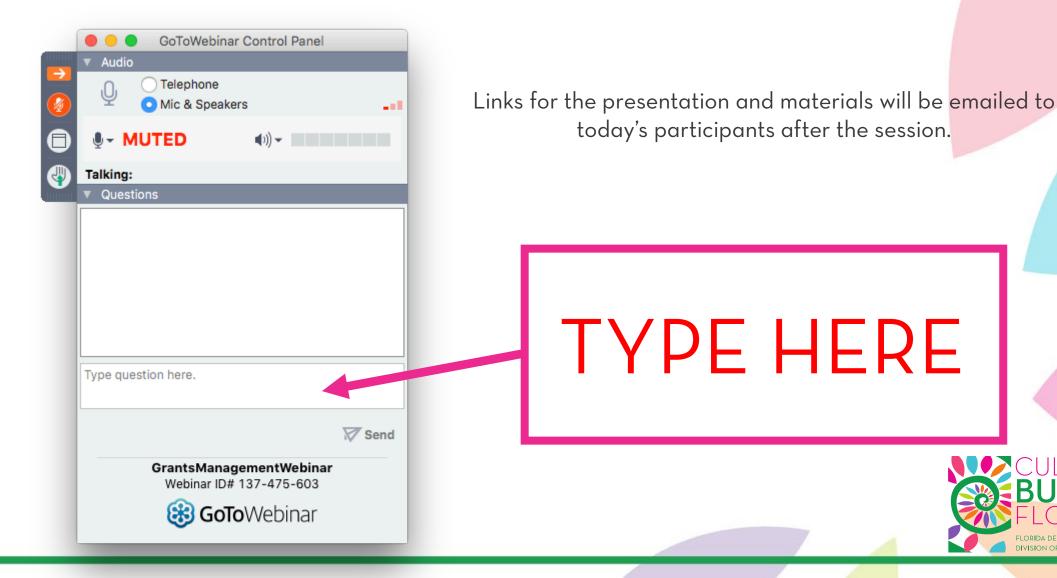
#### July 1, 2022 - June 1, 2024: Grant period

#### Tips

- ⊘ READ THE GUIDELINES!
- ❷ Quality over quantity
- ⊘ Copy and paste
- ⊘ Use formatting sparingly
- ❷ Save often!
- Proofread- then have someone else read it!
- ⊘ ATTEND THE CULTURAL FACILITIES GRANT REVIEW PANEL in person if possible



#### Questions and Answers



DIVISION OF CULTURAL AFFAIRS

#### Program Manager

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FLORIDA DEPARTMENT OF STATE DIVISION OF CULTURAL AFFAIRS Florida Department of State **Division of Cultural Affairs** http://dos.myflorida.com/cultural