

FLORIDA MAIN STREET

FALL LEADERSHIP DEVELOPMENT WORKSHOP

HOSTED BY CRYSTAL RIVER MAIN STREET

SUNDAY, SEPTEMBER 19

8 a.m. - 5 p.m. ET
EARLY BIRD ACTIVITIES

7 - 8 p.m. ET
EARLY BIRD RECEPTION
Just Amuse Me! Entertainment Center
Crystal River Mall, Suite 201
1801 NW US-19, Crystal River, FL 34428

MONDAY, SEPTEMBER 20

8:30 a.m. ET
CHECK-IN & COFFEE
Crystal River City Hall
123 US-19, Crystal River, FL, 34428

8:45 - 9:45 a.m. ET
TURNING A LOT INTO ALOT! INVESTING IN
PUBLIC INFRASTRUCTURE
Ken Frink, *City of Crystal River*
Meredith Linley, *Crystal River Main Street*
Mayor Joe Meek, *City of Crystal River*

10 - 11 a.m. ET
DHR GRANT WRITING AND MANAGEMENT
Tim Knoepke, *Historic Grants Program,*
Division of Historical Resources

11:15 am. - 12:15 p.m. ET
*WHY A CLG? THE CERTIFIED LOCAL
GOVERNMENT PROGRAM AND
PRESERVATION IN YOUR COMMUNITY*
Ruben Acosta, *Survey and Registration,*
Division of Historical Resources
Mariah Justice, *CLG Program, Division*
of Historical Resources

12:15 - 1:15 p.m. ET
LUNCH BREAK

1:30 - 4:30 p.m. ET
DESIGN YOUR CITY CHARRETTE
*Attendees will meet at Crystal River City
Hall, then depart to 572 N Citrus Ave to
view structure, then return to City Hall for
workshop*

5 - 6 p.m. ET
TROLLEY TOUR OF CRYSTAL RIVER
Departing from Crystal River City Hall

6 - 7:30 p.m. ET
RECEPTION
at Kane's Cattle Company
508 N Citrus Ave, Crystal River, FL 34428

TUESDAY, SEPTEMBER 21

8:30 a.m. ET
CHECK-IN & COFFEE
Crystal River City Hall

8:45 - 9:45 a.m. ET
BRANDING 101
Stephanie Bennett, *Hello Prismatic*

10 - 11 a.m. ET
HISTORIC STRUCTURES & CULTURAL
ASSETS
Ginny Jones, *Janus Research*

11:15 a.m. - 12:15 p.m. ET
IMPLEMENTING GREEN INFRASTRUCTURE
Ayres Associations, Inc.
Subrata Bandy, Matthew Ivie, Binoy
Panicker, Jeffrey Siewart & Chris Silewski

12:15 - 12:30 p.m. ET
FINAL REMARKS