



PRESERVATION
on *Main Street*

SPONSOR OPPORTUNITIES

**Presented by Florida Main Street &
Florida Trust for Historic Preservation**

**HOSTED BY MAIN STREET DELAND
July 27 – July 30, 2022**

Don't miss the opportunity to **highlight your business** and expand your market by networking with over 150 Florida Main Street executives and Florida Trust for Historic Preservation professionals (architects, non-profit organizations, engineers, developers, city and county planners, contractors and students).

As a conference sponsor your investment will help efforts to preserve Florida's history and heritage in addition to equip downtown revitalization professionals, boards of directors, municipal staff and other experts with the necessary tools to take their organization and community to the next level. An overview of sponsor levels for Preservation on Main Street 2022 include:

- Spotlight on Community Sponsor - \$20,000**
- Premier Sponsor - \$15,000**
- 2022 Florida's 11 to Save Sponsor - \$11,000**
- Florida Trust Annual Meeting Sponsor - \$10,000**
- Secretary of State & Florida Trust Awards Banquet Sponsor - \$10,000**
- Opening Reception Sponsor - \$7,500**
- Early Bird Reception Sponsor - \$5,000**
- Conference Bag Sponsor - \$5,000 **SOLD** MLD**
- Lanyard Sponsor - \$3,000 **SOLD** Austin Historical**
- Networking Event Sponsor - \$2,500**
- Tour/Transportation Sponsor - \$1,000**
- Vendor Sponsor - \$500 (16 exhibit spaces available)**
- Preservation Supporter - \$250**
- Student Conference Sponsorship - \$175**

PRESERVATION
on Main Street

Community Spotlight Sponsor - \$20,000

Help us bring a nationally renowned speaker highlighting preservation to Deland:

- Opportunity to give remarks during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Four full-conference registrations (valued at \$1,000)
- Eight tickets to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$480)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Premier Sponsor - \$15,000

Be the star of the conference:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of company logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space on all days of conference (placement to be determined by Florida Main Street & Florida Trust staff)
- Company logo listed in recognition on PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Three full-conference registrations (valued at \$750)
- Six tickets to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$360)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

2022 Florida's 11 to Save Sponsor - \$11,000

Shine awareness on Florida's heritage:

- Opportunity to give remarks from event stage during the 2022 Florida's 11 to Save Opening Session (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo featured by Florida Main Street & Florida Trust in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at the 2022 Florida's 11 to Save Opening Session
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust's Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State Awards Banquet (valued at \$240)
- Reserved seating at the Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street and Florida Trust websites
- E-newsletter acknowledgement and company profile in one Florida Main Street & one Florida Trust publication
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Florida Trust Annual Meeting Sponsor - \$10,000

Present the Florida Trust's Special Event:

- Acknowledgment from Florida Trust President from podium at event
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at the Florida Trust's Annual Meeting
- Logo in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$240)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Secretary of State Awards & Florida Trust Banquet Sponsor - \$10,000

Sponsor this year's banquet:

- Opportunity to give remarks from event stage during Florida Secretary of State & Florida Trust Awards Banquet (five-minute duration, subject to Florida Main Street & Florida Trust approval)
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space at Florida Secretary of State Awards & Florida Trust Banquet
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Four tickets to the Florida Secretary of State & Florida Trust Awards Banquet (valued at \$200)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Opening Reception Sponsor - \$7,500

Present this year's opening reception:

- Sponsor recognition by Master of Ceremonies from event stage during Florida Main Street & Florida Trust Opening Reception
- Inclusion of logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space during Florida Main Street & Florida Trust Opening Reception
- Logo in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State & Florida Trust Awards Banquet
- Two full-conference registrations (valued at \$500)
- Three tickets to the Secretary of State & Florida Trust Awards Banquet (valued at \$180)
- Sponsor recognition on Florida Main Street and Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Early Bird Reception Sponsor - \$5,000

Kick off this year's conference:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Logo listed in PowerPoint slides at Florida Secretary of State Awards & Florida Trust Banquet
- Sponsor recognition by emcee at Florida Secretary of State Awards & Florida Trust Banquet
- One full-conference registration (valued at \$250)
- Two tickets to Florida Secretary of State Awards & Florida Trust Banquet (valued at \$120)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Conference Bag Sponsor - \$5,000 SOLD MLD Architects

Keep your brand visible:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo featured on the Preservation on Main Street 2022 conference bags
- Logo in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Secretary of State Awards & Florida Trust Awards Banquet
- One full-conference registrations (valued at \$250)
- Two tickets to Secretary of State Awards & Florida Trust Awards Banquet (valued at \$120)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Lanyard Sponsor - \$3,000 SOLD Austin Historical

Gain exposure throughout the conference:

- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo featured on the Preservation on Main Street 2022 conference lanyards
- Company logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition by emcee at Florida Secretary of State Awards & Florida Trust Banquet
- One full-conference registration (valued at \$250)
- One ticket to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$60)
- Sponsor recognition on Florida Main Street & Florida Trust for Historic Preservation websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag
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Networking Event Sponsor - \$2,500 (3 events available)

Sponsor one of our networking events (social distancing):

- **Coffee Klatch - \$2,500 (2 available)**
- **Florida Main Street Board Members Luncheon - \$2,500 SOLD Florida League of Cities**
- **Young Professionals Mixer - \$2,500**
- Inclusion of company logo in conference materials (select social media posts, printed programs, and event signage on-site)
- One complimentary exhibit space during sponsored event (placement to be determined by Florida Main Street & Florida Trust staff)
- Logo in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- One full-conference registration (valued at \$250)
- One ticket to Florida Secretary of State & Florida Trust Awards Banquet (valued at \$60)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Tour Sponsor - \$1,000 *(1 events available)*

Sponsor a walking tour:

- **Downtown Historic District Walking Tour- \$1,000** **SOLD** **Downtown Redevelopment Services (DTR)**
- **Community Giving Back Tour - \$1,000** *(Hands on tour)*
- Inclusion in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in recognition PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on tour signage or mode of transportation of your choice
- Sponsor recognition on Florida Main Street & Florida Trust for Historic Preservation websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
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Vendor Sponsor - \$500 *(6 exhibit spaces available)*

Highlight your company to cities and preservationists all over the state:

- A complimentary 6-foot table and two chairs will be provided
- One complimentary exhibit space on all conference days (breakdown by Friday afternoon, 7/29)
- Logo listed in PowerPoint slides at Florida Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Preservation Supporter - \$250

Show your support for the local program:

- Inclusion of sponsor name in conference materials (select social media posts, printed programs, and event signage on-site)
- Company logo listed in PowerPoint slides at Secretary of State & Florida Trust Awards Banquet
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Student Conference Sponsorship - \$175

Show your support for preservation minded students, underwrite a conference registration:

- Inclusion of individual's name in conference materials (select social media posts, printed programs, and event signage on-site)
- Sponsor recognition on Florida Main Street & Florida Trust websites
- Company brochure placed in Preservation on Main Street 2022 conference bags
- Sponsor ribbon attached to registration name tag

Other Sponsorship or In-Kind Opportunities

To discuss additional sponsor opportunities or to learn how to donate products and services on an in-kind basis in support of Preservation On Main Street 2022 programmatic activities, please contact Florida Main Street's CSO Development Director, Carol Bryant-Martin, to customize options by phone at 850-245-6449, or send an email:

carol.bryant-martin@dos.myflorida.com or the Florida Trust for Historic Preservation's Business and Communication Manager, Dafni Kirkpatrick, at 850-224-8128 and email dkirkpatrick@floridatrust.org





PRESERVATION ON MAIN STREET CONFERENCE 2022 - SPONSOR FORM PRESENTED BY FLORIDA MAIN STREET & FLORIDA TRUST FOR HISTORIC PRESERVATION

Date: _____ in support of **Friends of Florida History – Florida Main Street, I/we**
hereby give:

Board of Directors

Lester Abberger, Chair
Managing Partner
B.L. Abberger & Company
Tallahassee

LeRoy Collins III
Vice President -
Cybersecurity
CEA Group
Tampa

Ramon Maury
President & CEO
Maury Management Group
Tallahassee

Amanda Murphy, WMS
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President, OES Global, Inc.
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Katelyn Wonsock, CPA
Caarr, Riggs & Ingram
Tallahassee

Department of State Staff

Katherine Beck
State Coordinator
Florida Main Street
Florida Division of
Historical Resources

- _____ **\$20,000 SPOTLIGHT ON COMMUNITY SPONSOR**
- _____ **\$15,000 PREMIER SPONSOR**
- _____ **\$11,000 2020 FLORIDA'S 11 TO SAVE SPONSOR**
- _____ **\$10,000 FLORIDA TRUST ANNUAL MEETING SPONSOR**
- _____ **\$10,000 SECRETARY OF STATE AWARDS BANQUET SPONSOR**
- _____ **\$7,500 OPENING RECEPTION SPONSOR**
- _____ **\$5,000 EARLY BIRD RECEPTION SPONSOR**
- _____ **\$5,000 CONFERENCE BAG SPONSOR * * * (SOLD) * * ***
- _____ **\$3,000 LANYARD SPONSOR * * * (SOLD) * * ***
- _____ **\$2,500 NETWORKING EVENT SPONSOR**
- _____ **\$1,000 TOUR SPONSOR * * * (2 available) * * SOLD** DOWNTOWN WALKING TOUR**
- _____ **\$500 VENDOR SPONSOR**
- _____ **\$250 PRESERVATION SUPPORTER**
- _____ **\$175 STUDENT CONFERENCE SPONSORSHIP**
- _____ **\$ OTHER**

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name of individual or organization as it should appear on sponsorship recognition:

Please make checks payable to:
Friends of Florida History, Inc. – Florida Main Street

Contact: Carol Bryant-Martin, CSO Development Director
Florida Division of Historical Resources
500 South Bronough Street MS #4
Tallahassee, FL 32399-0250
Phone: 850.245.6449; Email: carol.bryant-martin@dos.myflorida.com

The Friends of Florida History, Inc. is a 501(c)(3) nonprofit organization whose purpose is to provide financial and administrative support to the programs and activities of the Division of Historical Resources (FEIN: 59-3753544). In accordance with s. 496.403, Florida Statutes ("F.S."), the Solicitation of Contributions Act (ss.496.401-496.424, F.S.) does not apply to state agencies or other governmental entities, or to persons or organizations who solicit solely on behalf of those entities. Questions can be directed to the Division of Consumer Services by calling toll-free 1-800-HELP-FLA within the State.

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