



Florida Main Street

Winter Leadership Development Workshop

Hosted by Orlando Main Streets

SUNDAY, JANUARY 22

5:00—7:00 PM

EARLY BIRD

Walking food tour through Audubon Park
3201 Corrine Drive

MONDAY, JANUARY 23

8:00—8:30 AM

CHECK-IN & COFFEE

The Plaza Live
425 North Bumby Avenue

8:30—9:00 AM

Welcome from Orlando Mayor Buddy Dyer

9:00—10:30 AM

Allison Beaty, DEP Greenways & Trails

Trail Towns & Main Streets: How to Coordinate

Trails have proven to be effective Main Street assets. Learn the steps for planning, implementing and maintaining a trail system, and the benefits of Main Street/Trail Town partnerships.

10:45 AM—12:00 PM

Lindsey Morrison, Florida Humanities

Learn about upcoming grant opportunities, funding timelines, and how the work of Florida Main Streets and Florida Humanities intersect in dynamic ways.

12:00—1:30 PM

LUNCH BREAK

1:30—4:30 PM

J. Lenora Bresler, J.D., CSP, SHRM-SCP, SPHR
Creating a Paradigm Shift: Engaging Board Members to Work

How do you reset expectations in the aftermath of 2020? This deep dive will help equip executive directors with the mindset, tips, tools and strategies for engaging and managing volunteer Board members. You will also learn how to encourage problem solving, brainstorming and how to motivate young business leaders.

5:30—7:30 PM

WELCOME RECEPTION

Quantum Leap Winery
1312 Winifred Drive

TUESDAY, JANUARY 24

8:00—8:30 AM

CHECK-IN & COFFEE

1914 Edgewater Drive

8:30—10:00 AM

Deborah Turcott, Oriana Solutions

Better Relationships with Stakeholders

Learn tactics for advancing relationships, dealing with adversity and re-engaging stakeholders in a shared vision for a brighter future.

10:15—11:30 AM

Laura Smith, CRSA Project Architect

Zach Clegg, CRSA Historic Preservation Planner

Historic District Plans: Where to Start

Whether you are a new Main Street, or a 35-year veteran, keeping abreast of changes in your district are key to sustainability and resiliency.

11:30 AM—12:30 PM

Natasha Williams, Orlando Chief Assistant City Attorney

Andrea Morgan, Orlando Assistant City Attorney
Section 119 Discussion

This session provides an overview of Chapter 119, *Florida Statutes*, which outlines public records law in Florida, focusing on legal requirements and how this law impacts Florida Main Streets.

12:30 PM

ADJOURN