

Bookleggers Library Inc.

Project Title: Bookleggers Library Project Support FY 23-24

Grant Number: 24.c.pr.110.671

Request Amount: \$25,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: [2023-2024 Specific Cultural Project Grant Guidelines](#)

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 2

Discipline: Literature

Proposal Title: Bookleggers Library Project Support FY 23-24

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Bookleggers Library Inc. 
- b. DBA:
- c. FEID: 47-2009293
- d. Phone number: 305.297.8837
- e. Principal Address: 561 NW 32nd St Miami, 33127
- f. Mailing Address: 561 NW 32 St Miami, 33127
- g. Website: <http://www.bookleggerslibrary.com/>
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Cultural Organization
- j. County: MiamiDade
- k. UEI: D5B4XWKUFBS4
- l. Fiscal Year End Date: 12/31

1. Grant Contact *

First Name

Nathaniel

Last Name

Sandler

Phone 305.297.8837

Email nathaniel@bookleggerslibrary.com

2. Additional Contact *

First Name

Danielle

Last Name

Damas

Phone 786.218.8683

Email danielle@bookleggerslibrary.com

3. Authorized Official *

First Name

Nathaniel

Last Name

Sandler

Phone 305.297.8837

Email nathaniel@bookleggerslibrary.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Library

4.3. Applicant Discipline

Literature (includes playwriting)

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2023 - Project End Date: 6/30/2024 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

Bookleggers is a nonprofit, mobile library that expands access to free books across Miami. Through events and installations that place books in unexpected places, Bookleggers creates dynamic cultural experiences that increase book access and build literary community.

2. Project Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Funds will support Bookleggers' 2023-2024 Program Activities, featuring 30+ multimedia literary events and Bookboxes across Miami-Dade County and online where artists create fresh cultural experiences that foster person-to-person literary community and inspire a love of reading. Community Events, Bookboxes, Bookbike and Storytime programs will serve 37,500+ residents and tourists in South Florida and virtually. These are presented in addition to the stocking and staffing of Bookleggers' two libraries, Bookleggers HQ in Wynwood and Beach Reads in South Beach. Bookleggers also curates "Insert Here," an ever-changing exhibition of objects found inside of donated books, on view at Bookleggers HQ and online.

Community Events: Bookleggers' will hold three immersive cultural events at different locations that present artist-driven programming alongside a thematic selection of free books from our library, built from community donations. Past events have been held at Everglades National Park's Anhinga Trail, on a pirate ship, in the planetarium during a laser light show, among other locations.

Bookbike / Underline Partnership: In 2021, Bookleggers launched a multimedia Bookbike equipped with speakers, shelves, complimentary Wi-Fi, and, of course, free books! Bookleggers partners with the Underline, Miami's ten-mile urban trail, to present Bookbike events (minimum 7/year) featuring musicians, artists and performance troupes alongside the roving Bookbike.

Bookboxes: Bookleggers maintains 10+ Bookboxes throughout the county, distributing free books in unexpected places. Leading artists design and curate these semi-permanent thematic libraries, which function as public access points for art and literature.

Storytime: Bookleggers' monthly Storytime for Grown-Ups presents artists reading their favorite literature via Instagram Live. Storytime expands the reach of our literary community while broadcasting the voices of South Florida artists to a diverse digital audience.

2.1. Project Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

Goal 1: Increase book access across South Florida's under-resourced communities.

Goal 2: Provide a platform for regional artists to gain both exposure and financial support, advancing South Florida's creative economy.

Goal 3: Expand Bookleggers' collection by sustainably growing the library of donated books, and continue meeting the access needs of South Florida's multilingual residents.

2.2. Project Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

1. Book Access

- **Objective 1.a: Increase book access within South Florida prison systems to encompass three Booked Libraries (Bookboxes facilitated by staff and nonprofits serving inmates) by Q2 2023.**
- **Objective 1.b: Build at least 50% of new Bookboxes in low-income South Florida neighborhoods throughout the 2023-2024 season.**
- **Objective 1.c: Host 7+ Bookbike performances in partnership with Friends of The Underline along Miami's public transportation corridor featuring multilingual titles and programming.**

2. Creative Economy

- **Objective 2.a: Produce x12 digital programs (Storytime via Instagram Live), x3 new Bookboxes, and x7 Bookbike Tours showcasing South-Florida artists and providing equitable pay for their work.**
- **Objective 2.b: Develop a yearly program for artist-designed bookmarks to be placed in Bookleggers books and distributed to locals and tourists at events and in Bookboxes.**
- **Objective 2.c: Expand total programmatic audience and media reach by 15% over prior year.**
- **Objective 2.d: Contract artists to design, build and curate book selections for new bookboxes.**

3. Library Collection

- **Objective 3.a: Triple the linear feet of Spanish-language books in Bookleggers' Collection.**
- **Objective 3.b: Grow the repository of Creole-language books in Bookleggers' Collection to encompass 40+ linear feet.**

- **Objective 3.c: Establish x1 new drop-off site in Miami-Dade County for book donations to our library.**
- **Objective 3.d: Cultivate x2 institutional donations from leading South Florida cultural organizations.**

2.3. Project Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Events:

Summer 2023: Bookleggers' literary-themed midsummer anniversary event is its most highly attended of the year, consistently attracting 500 attendees in costumes celebrating a particular book or genre. The event features artist activations, readings, music and free books.

Fall 2023: Annual Adventure-leggers Festival at Bookleggers HQ featuring free young adult and comic books, creative workshops and performances (supported in part by the AI and Jane nahmad Family Foundation).

Winter 2024: Bookleggers will partner with Islandia Journal and local writers for a Florida history-themed event with free Florida/Caribbean nature and culture books at Biscayne National Park.

Bookbike - Bookleggers will present 12+ Bookbike activations at different points along the Underline park trail, including concerts by local pianists on a moveable outdoor piano. A larger-scale event in the fall of 2023 will feature a local artist and local musicians. Bookleggers will collaborate with art and performance group Hued Songs on programming and feature Harlem Renaissance-themed free books.

Bookboxes - 10 existing Bookboxes in hospitals, prisons, and neighborhoods (Overtown, Miami Beach, Wynwood, Little Haiti, Coconut Grove, Hialeah, Everglades, Biscayne Nature Center) will be restocked regularly with free books; 3 new ones will be designed by artists and installed in new neighborhoods; at least one new book donation point will be established.

Storytime/Digital - In 2023, monthly Storytime for Grownups will shift to a podcast format hosted by Haitian filmmaker and artist Monica Sorelle. As the Covid19 pandemic continues to shift the general public's capacity and digital viewing habits, we feel that moving the performances to a more on-the-go format will provide better access to new literary audiences both locally and nationally. Bookleggers will also commission a second printing of "Insert Here" bookmarks from local emerging artists available for online download as well as at library programs.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Bookleggers accepts donations of used books year-round from individual community members as well as major South Florida institutions including The Miami Herald, Fairchild Tropical Gardens, Frost Science Museum, Sackner Archive, Key West Literary Seminar, Perez Art Museum Miami, and O Miami Poetry Festival.

Bakehouse Art Complex provides space for Bookleggers' ongoing operations while also offering a network of regional artists with whom we collaborate. Our 2,000 square foot headquarters at Bakehouse holds tens of thousands titles and is open to the public weekly as well as for events.

With space provided by the City of Miami Beach, Bookleggers' South Beach storefront, Beach Reads, is open to the public weekly, offering free books and tourist gear to thousands of locals and tourists, with an old Florida window display by artist Christina Pettersson.

Bookleggers partners with the Friends of the Underline to manifest regular Bookbike events at different access points of the 10 mile linear park, supported by the Jorge Perez Family Foundation.

Bookleggers will partner with Islandia Journal to curate a digital library of Florida books online and arrange an expedition to Biscayne National Park.

Bookleggers partners with O, Miami and Hued Songs to collaborate on a performance inspired by the Harlem Renaissance.

Exchange for Change helps organize "Booked Library" which is a bookbox program with the Miami-Dade prison system to provide free books to the incarcerated.

Bookleggers provides 6 bookboxes, one for each floor of the Holtz Children's Hospital offering children's and young adult titles for the infirmed children.

Bookleggers has a Film & Black-American Studies collection at Dorsey Memorial Library, the first library for Black Americans in Miami, currently stewarded by City of Miami Parks.

Additional partners for programs and bookboxes include but are not limited to Museum of Contemporary Art North Miami, Miami Waterkeeper, Third Horizon Caribbean Film Festival, Miami Dade College, Chapman Partnership, etc.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

1. What is the estimated number of events related to this proposal?

33

2. What is the estimated number of opportunities for public participation for the events?

365

3. How many Adults will participate in the proposed events?

16,105

4. How many K-12 students will participate in the proposed events through their school?

750

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

10,275

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This

figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

75

6.2. Number of Florida artists directly involved?

59

Total number of individuals who will be engaged?

27205

7. How many individuals will benefit through media?

10,200

8. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

8.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

8.2. Age Ranges (Choose all that apply): *

No specific age group.

8.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

9. Describe the demographics of your service area. (2000 characters)

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

Bookleggers’ serves Miami Dade County, home to a population that identifies as 54% foreign-born, 69% Hispanic or Latino, and 18% Black or African American (including Afro-Latino and Caribbean). 76% of Miami-Dade County, FL citizens are speakers of a non-English language, which is higher than the national average of 22%. Bookleggers’ inclusive reading culture doubly amplifies the impact of book access in our region by offering books in the most commonly spoken languages: English, Spanish, French, Haitian Creole, Portuguese, Russian and Hebrew.

Bookleggers’ audience looks like our community. Seniors and millennials aged 20-40 made up the majority of the audience, which is diverse both in terms of gender (52% women, 7% gender nonconforming, 41% men) and ethnicity (44% Hispanic/Latino, 23% White, 21% African American, 2% Asian, 10% Other).

10. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

Impact information and participation numbers are projected based on attendance, evaluations, surveys, and reports from collaborators as well as social media and website analytics. Combining free and affordable book access with experiential programming across South Florida, Bookleggers multimedia services reinvent the quiet, static distribution of books to capture the minds and imaginations of our community’s diverse audiences. Bookleggers’ migratory and multifaceted programming continuously expands our reach to varied cross sections of South Florida, with past events serving 37,500+ yearly attendees throughout 25+ zip codes. Bookleggers strives to find creative ways to reach a number of diverse neighborhoods in Miami-Dade, approaching each bookbox location and community event with a curatorial vision inclusive of multilingual literature, programming and assistance.

11. In what counties will the project/program actually take place?

Miami-Dade

12. What counties does your organization serve?

Miami-Dade

13. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

Storytime for Grown-Ups - Bookleggers’ Storytime for Grown-Ups invites local artists to read from their favorite piece of literature, because you’re never too old for a bedtime story. The artist selects a 20-minute excerpt from an author of their choosing, followed by a 20-minute discussion with program host, Monica Sorelle. Originally launching in 2020 via Instagram Live

Stories, the program will shift to a podcast recording for on demand listening and future archiving. Storytime expands the reach of our literary community-building while bolstering the voices of South Florida artists to an unlimited and diverse digital audience.

Insert Here - In collaboration with Bookleggers, local university rare book librarian Jay Sylvestre has curated an ongoing digital exhibition of artwork insertions found throughout Bookleggers' collection, entitled "Insert Here." Works on display range from found illustrations and collages to photographs, letters, poems, and historical documents (e.g. a 1986 photo series by renowned photographer Howard Sochurek that forwarded the history of medical imaging; a 1963 program from the University of Miami's Department of Drama; political cartoons, etc.) In addition to serving as a Special Collections Librarian, Sylvestre works extensively with Book Traces at University of Virginia investigating the "unique cultural artifacts and fascinating traces of the past" reflected in the inserts from their library collection. As part of "Insert Here," Bookleggers has also commissioned bookmarks from local emerging artists available for online download as well as at library programs. Both Insert Here's digital exhibition and downloadable bookmarks are available for free to anyone with access to the internet.

Booklandia - Bookleggers has partnered with Islandia Journal to plan a historical Florida themed expedition to Biscayne National Park. In addition to the expedition, Bookleggers will curate a selection of writings from its collection to contribute to the current digital collection of documents and images from Florida and the Caribbean, Islandia Digitalia. All titles will be presented free and available to the public online.

14. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

Since launching in 2014, Bookleggers has distributed over 50,000 free books in places as varied as the mouth of Anhinga Trail in the Everglades, the Miami Science Museum Planetarium, and Redland Market Village surrounded by a 15-piece mariachi band. By distributing free books in unexpected locations alongside multimedia programming, Bookleggers events have brought together yearly 37,500+ attendees, reinforcing the idea of libraries as cutting-edge hubs for community-based cultural projects that engage new audiences and cultivate a love of reading.

To-date, Bookleggers has built 20+ Bookboxes at locations including Wynwood Walls (distributing 5 linear feet of books/day) and Coconut Grove (distributing 6 linear feet of books/month), as well as Lotus House for the Homeless (distributing 25 linear feet of books/month), Everglades Correctional Institute, and Holtz Children's Hospital at Jackson Memorial (6 rolling book carts featuring 36 linear feet of books).

Recognizing the tremendous impact Bookleggers has had on Miami's cultural landscape, the National Book Foundation Board of Directors selected Bookleggers Library as an Honorable Mention for the 2020 Innovations in Reading Prize.

In total, Bookleggers programs serve an annual in-person audience of 27,500+ Miami-Dade residents and tourists throughout all programs. Per the Americans for the Arts Economic Prosperity Calculator, Bookleggers' organizational expenditures and audience spending contribute to 29 FTE jobs and generate a \$1,037,997 total industry impact. Further, our economic impact generates an estimated \$110,052 in state and local tax revenue.

Education and outreach fuel Bookleggers programs. Among our most esteemed outreach projects is Bookleggers' collaboration with Jackson Health Systems and Holtz Children's Hospital, launched in 2016 and still in operation today. Furnishing the facility with 36-linear feet of children's books and young adult titles across six book carts (one for each floor) designed by Topos Graphics, Bookleggers serves 8000+ critically-ill and disabled children annually. Likewise, in 2019 Bookleggers launched Booked Library in collaboration with Exchange for Change which aims to put books in prisons in Miami Dade. Housed within Everglades Correctional Institution, Booked Library serves 1,790 incarcerated individuals. Additionally, this season's expanded partnership with City of Miami Parks as well as Friends of the Underline (200 passers-by/hour) enables Bookleggers to multiply access to free books and innovative art experiences across our city while advancing South Florida's creative economy.

15. Marketing and Promotion

15.1. How are your marketing and promoting your organizations offerings? *

- Billboards
- Brochures
- Collaborations
- Direct Mail
- Email Marketing
- Magazine
- Newsletter
- Podcast
- Radio
- Organic Social Media
- Other

15.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

In an effort to maximize Bookleggers' economic and cultural impact, Bookleggers will market our 2023-2024 Program Activities by:

1. Closely collaborating with local cultural organizations and artists. Confirmed partners for this season's programs include: Bakehouse Art Complex (11,300+ followers), Holtz Children's Hospital (14,000+ followers), Little Haiti Cultural Complex (25,000+ followers), New World Symphony (71,440+ followers), O Miami Poetry Festival (22,000+ followers), City of Miami Parks (10,000+ followers), and more.


- 2. Cross-promoting with international organizations and sponsors such as the Knight Foundation (220,000+ followers), The National Book Foundation (485,000+ followers), and Third Horizon Film Festival (12,000+ followers). Bookleggers will continue seeking sponsors with a broad reach in an effort to expand our audience.**
- 3. Posting about Bookleggers' program activities regularly on Facebook, Instagram, and Twitter. Bookleggers will inform our engaged audience of over 9500 followers about season activities through our viral email announcements using MailChimp.**
- 4. Posting about Bookleggers' programs continuously on our website. Using our website's reports regarding visitor demographics, behavior patterns, and sources of referral traffic, we will adapt our marketing tactics in real time.**
- 5. Adding cyber-based listings on community cultural calendars including Miami New Times, SWEAT, Miami Lighthouse for the Blind, Golden Ticket, Culture Shock Miami, and the New Tropic, which receive over 500,000 website hits per month cumulatively and possess a considerable mailing lists, drastically increasing the potential audience of Bookleggers' programs.**
- 6. Sending press releases to our list of local and national media contacts. Coverage from outlets that have courted Bookleggers in the past (among them Miami New Times, Miami Herald, Miami Today, NBC 6 Flavorpill, WPBT, etc.) will boost engagement and increase audience traffic significantly.**
- 7. Advertising on radio through WLRN (weekly audience of 500,000+ from Palm Beach to Key West) and WVUM (weekly audience of 65,000+).**
- 8. Producing and installing artist-designed printed matter advertising our programs in public locations as well as via every door direct mail, literally branding Miami as a cultural metropolis. While including promotional information, these guerrilla tactics will also function as art objects, creating a vibrant visual experience that contributes to South Florida's unique character.**
- 9. Partnering with neighborhood businesses to not only market Bookleggers events, but also provide catering and free food for children under 18 at certain events. By working with local restaurants to deepen our block-by-block reach and offer free food to residents at events, Bookleggers will draw in attendees leading up to and during our programming.**

F. Impact - Diversity, Equity and Inclusion Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Bookleggers is committed to practicing equity and accessibility across our collection and programs. All Bookleggers program facilities are compliant with the American with Disabilities Act, and self-evaluations of facilities and programs are conducted quarterly. Accordingly, Bookleggers' Headquarters at the Bakehouse Art Complex is ADA accessible including all office and exhibition spaces. We encourage patrons with any specific requests that would ensure the best experience possible when attending a Bookleggers event to contact us five days ahead of time so we can be prepared to welcome them to our mobile community library. Bookleggers Operations Manager, Danielle Damas, serves as the organization's 504 coordinator. Program activities and facilities are likewise selected with regard for cultural and economic accessibility. As such, all Bookleggers events are free and open to the public with the exception of one annual fundraiser.

 In alignment with our commitment to increasing book access & literary community across South Florida's diverse communities, Bookleggers aims to grow accessibility initiatives by:

- Integrating accessibility symbols across our website, marketing materials, and event listings.
- Contacting and collaborating with disability publications, websites, artists, and organizations throughout South Florida for Bookleggers programs and marketing efforts.
- Participating in training and workshops hosted by Miami-Dade County for best practices regarding accessibility design and communication approaches.
- Integrating Diversity, Equity, and Inclusion goals into Bookleggers' board-expansion initiatives.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Danielle Damas

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 5/1/2022

5. Does your organization have a diversity/equity/inclusion statement?

Yes

No

5.1. If yes include here. (500 characters)

Excerpt: Bookleggers Library, Inc. is committed to fostering, cultivating and preserving a culture of diversity, equity and inclusion.

Our human capital is the most valuable asset we have. The collective sum of the individual differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities and talent that our employees invest in their work represents a significant part of not only our culture, but our reputation and Bookleggers' achievement as well.

6. Accessibility includes other factors besides physical. What efforts has your organization made to provide programming for all? (2000 characters)

To engage as many residents as possible and reduce costs for our audiences, Bookleggers brings free multilingual books and cultural programming directly to the communities we serve. Our immersive literary programming provides a platform for world-class artists from Miami's multicultural communities, with Bookleggers' offerings presented in multiple languages including Spanish, English, and Creole. In this way, Bookleggers captures the minds and imaginations of our city's diverse audiences to expand book access, build person-to-person literary community, and inspire new readers.

As our library grows, Bookleggers is committed to doubling the linear feet of Spanish-language books in our collection while also growing our repository of Creole-language books to encompass 40+ linear feet. In 2021 Bookleggers has also begun recruiting a Creole-language liaison to ensure our library continues to reach Miami's Haitian Creole speaking community and that they are authentically and truthfully represented across our collection, staff, and programs as we scale.

Bookleggers' ongoing partnerships and collaborations with organizations like Holtz Children Hospital, Third Horizon Caribbean Film Festival, and Exchange for Change to place books at Everglades Correctional Institute further reflect our commitment to book access and programming for all. Likewise, this season's expanded partnership with City of Miami Parks and Friends of The Underline enable Bookleggers to provide free programs across Miami neighborhoods as well as throughout the city's public transportation corridor.

In 2021 Bookleggers partnered with Bookshare, an online accessible library for people with disabilities who need accommodations to access print. Together, Bookshare and Bookleggers are trying to make sure every single person in Miami-Dade County has access to books in whatever format they need. Everyone can access the Bookshare's collection of nearly 10,000 freely available books, particularly geared towards print disability (such as dyslexia, a visual impairment, or physical disability) to access over a million books in Bookshare's collection in a wide variety of accessible formats. In addition, Bookshare membership is free for all qualified students in Miami-Dade of any age.

7. Describe the Diversity of your staff, volunteers, and board members. (1000 characters)

Bookleggers Library's executive staff is made up of 66% Latinx and 33% Jewish-identifying persons. Across our board, members identify as: 11% Arab-American or Middle Eastern, 22% Black or African American, 55% White or European-American, and 40% Jewish. Within our fellows program, Bookleggers' staff identify as 75% Latinx and 50% women. As Bookleggers' grows, throughout 2022 we aim to recruit a person with disabilities to serve as a board member and help guide our library's strategic planning through the lens of disability justice and digital accessibility.

G. Track Record Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Bookleggers Library was founded in 2012 as bookstores across the country closed and Miami's public library system faced budgetary cuts. Since launching, Bookleggers has circulated over 50,000 free books in places as varied as the Everglades, the Planetarium, and even a pirate ship. By distributing free books in unexpected locations, alongside curated multimedia programming, Bookleggers has built an audience of 27,500+ in-person attendees and 10,000 virtual attendees yearly.

Growing civic hunger for literary culture led Bookleggers to receive a Knight Arts Challenge Grant in 2014, enabling the organization to expand long-term impact through the implementation of its Bookbox program. Designed by local artists, Bookboxes are public access points and semi-permanent libraries filled with a curated selection of complimentary titles.

With additional funding from FEAST Miami and Targum Shlishi Foundation, to-date Bookleggers has built 20+ Bookboxes and 7+ Libraries at locations spanning Coconut Grove, Lotus House for the Homeless, Everglades Correctional, Dorsey Memorial and Holtz Children's at Jackson Memorial. These accomplishments led to a multi-year, institutional funding from the Knight Foundation in 2018 that helped to scale every aspect of the organization and hire a full-time Operations Manager and part time Programs Manager as well two paid fellows.

In 2020, the National Book Foundation selected Bookleggers Library as an Honorable Mention for the Innovations in Reading Prize. This distinction led to further long term funding from the Knight Foundation. In 2021 Bookleggers was announced the Best Bookstore in Miami by the Miami New Times in print and online. The same year Bookleggers opened a storefront called Beach Reads with support from the City of Miami Beach, serving nearly 10,000 locals and tourists to date, and highlighted by NBC6 with a full television spot. These distinctions led to more long term funding from two family foundations in 2021 Jorge Perez and Al and Jane Nahmad.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Bookleggers is funded through grants, sponsorships, memberships, and sales. In addition to support from the John S. and James L. Knight Foundation, Bookleggers receives grants from various sources including Miami Downtown Development Authority, The Miami Foundation, and Miami-Dade Cultural Affairs and State of Florida Division of Cultural Affairs. Of note, 2019 saw the addition of a multi-year institutional funding grant from Knight Foundation that has begun to

scale every aspect of the organization. Two family foundations have sponsored long term projects with the Jorge Perez Foundation and the Bookbike on the Underline and the AI and Jane Nahmad Family Foundation sponsoring Adventure-leggers.

As our organization grows and continues to receive recognition, sponsorship opportunities have begun to generate income for public events and bookboxes in partnership with local businesses like Lokal and ONE THOUSAND MUSEUM. Further, Bookleggers events generate revenue through individual contributions from attendees as well as book sales. At each Bookleggers' events the rules are: 1) Everyone gets one book for free 2) We accept trades - a book for a book. 3) Each additional book is \$2. This hybrid role as both a library and a used bookstore, where reading materials are available for a small price, helps sustain Bookleggers' programs.

In 2019 Bookleggers also launched an online storefront which is already producing nearly \$20,000 a year in sales. While coronavirus disrupted our capacity to earn admissions through in-person events and corporate sponsorships, membership subscriptions are consistent, and online sales continue to progress. Online sales are projected to increase 25% in FY 2024 over year prior—and with one fellows now supporting the maintenance of Bookleggers' digital store, online book purchases have developed the capacity to become a substantial tertiary revenue stream. With Bookleggers beginning to resume in-person programs again across Miami-Dade, we remain confident in our continued trajectory of growth and capacity to sustain activities after the grant period.

3. Project Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

Bookleggers evaluates the success of our operations and programming through collected surveys, press, digital marketing analytics, and the economic prosperity calculator created by the Americans for the Arts. Data is collected at every venue and event then collated for our staff to ensure accuracy. The effectiveness of our programming and track record will be measured by:

- 1. Visitor quantities, demographics, and repeated engagement at each Bookleggers venue and event.**
- 2. Amount of books and linear feet of books given away for free through Bookleggers programs.**
- 3. Number of digital and physical exhibition, networking, and paid gig opportunities Bookleggers creates.**
- 4. Quantity, demographic information, and feedback from partnering institutions and artists to evaluate accessibility and outreach. Bookleggers aims to collaborate with a swath of organizations that serve Miami's multicultural community.**
- 5. Website analytics that enable us to review first time visitors, referrals, and general traffic to our site.**

6. Engagement and visibility statistics collected from social media outlets including Twitter, Facebook, Instagram, and Mailchimp. Bookleggers will employ Hootsuite Analytics to evaluate popular posts and referral sources.
7. Responses collected from anonymous Google Forms surveys, physical evaluations distributed to event attendees, and conversations with community members. Feedback is measured using a Likert scale to grant insight into our overall project success. To incentivize survey participation, Bookleggers rewards respondents with complimentary Bookleggers merchandise (see sample surveys attached).

At the completion of each quarter, Bookleggers compiles these metrics into evaluation packages for internal review. Bookleggers' staff examines these packages to determine the performance of our programming and marketing on our audience base, deploying these insights to inform goals, programming, and fundraising for future seasons.

3.1. Describe the expected outcomes of the project. How will you determine the success of the project? (2000 characters)

Success will be determined by:

1. Documenting increased programmatic attendance.
2. Documenting an increase in linear feet of books distributed.
3. Increase number of artists commissioned to create or collaborate on projects and programs.
4. Expand audience reach through collaborating with institutions in neighborhoods we have not previously served.
5. Document increased website visitation.
6. Document increase in social media followers, likes, etc.
7. Monitor survey responses and adjust programs according to audience feedback.

4. Completed Fiscal Year End Date (m/d/yyyy) * 12/31/2021

5. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$105,710	\$154,648	\$156,000
2. Personnel: Programmatic			
3. Personnel: Technical/Production	\$1,612		
4. Outside Fees and Services: Programmatic	\$42,879	\$82,050	\$101,550

5.	Outside Fees and Services: Other	\$5,000	\$1,000	\$1,200
6.	Space Rental, Rent or Mortgage		\$3,500	\$3,500
7.	Travel	\$271	\$2,000	\$2,000
8.	Marketing	\$3,527	\$12,250	\$12,720
9.	Remaining Operating Expenses	\$3,151	\$5,033	\$5,200
A.	Total Cash Expenses	\$162,150	\$260,481	\$282,170
B.	In-kind Contributions	\$37,116	\$72,416	\$72,416
C.	Total Operating Expenses	\$199,266	\$332,897	\$354,586
	Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions			
11.	Revenue: Contracted Services			
12.	Revenue: Other	\$17,288	\$17,500	\$22,500
13.	Private Support: Corporate			\$1,000
14.	Private Support: Foundation	\$243,916	\$100,000	\$150,000
15.	Private Support: Other	\$8,488	\$10,000	\$15,000
16.	Government Support: Federal			\$25,000
17.	Government Support: State/Regional	\$6,250	\$20,197	\$25,000
18.	Government Support: Local/County	\$15,109	\$35,000	\$37,500

19. Applicant Cash		\$128,901	\$45,867
D. Total Cash Income	\$291,051	\$311,598	\$321,867
B. In-kind Contributions	\$37,116	\$72,416	\$72,416
E. Total Operating Income	\$328,167	\$384,014	\$394,283

6. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

Both our programmatic and administrative capacity greatly increased at the end of 2021 due to major foundation support which will allow us to get to serve considerably more people. These grants, from Jorge Perez and Al & Jane Nahmad Family Foundations are why our cash reserves were so high at the end of the year.

The Perez Family grant also explains our increase in storage line item due to needing a more secure home for our Bookbike along The Underline. The increase in in-kind accounts for the use of The Underline as a venue for performances. We plan on returning to these Foundations at the end of the year which accounts for the 100K-150K foundation jump.

Our Revenue:Other line item accounts for rare book sales, which is a growing and increasingly important part of our income.

7. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

8. Hours *

- Organization is open full-time
- Organization is open part-time

9. Does your organization have a strategic or long range plan?

Yes

No

10. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

H. Budget Page 8 of 12

1. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)
- d. Save each individual line within the budget.
- e. To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

1.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Director	\$0	\$23,000	\$0	\$23,000
Totals:		\$0	\$23,000	\$0	\$23,000

1.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Operations Manager	\$25,000	\$27,200	\$0	\$52,200
2	Programs Manager	\$0	\$21,000	\$0	\$21,000
Totals:		\$25,000	\$48,200	\$0	\$73,200

1.3. Personnel: Technical/Production *

1.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Bookbike Artist Fees	\$0	\$40,250	\$0	\$40,250
2	Bookbox Artist Fees	\$0	\$17,500	\$0	\$17,500
3	Storytime/Digital Artist Fees	\$0	\$13,800	\$0	\$13,800
4	Event Artist Fees	\$0	\$17,500	\$0	\$17,500
Totals:		\$0	\$89,050	\$0	\$89,050

1.5. Outside Fees and Services: Other *

1.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Bookbike Storage Fee	\$3,500	\$0	\$3,500
2	Underline Venue Fees	\$0	\$35,300	\$35,300
Totals:		\$3,500	\$35,300	\$38,800

1.7. Travel (match only) *

1.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program Marketing	\$0	\$3,750	\$0	\$3,750
Totals:		\$0	\$3,750	\$0	\$3,750

1.9. Remaining Proposal Expenses *

1.10. Amount of Grant Funding Requested:

\$25,000

1.11. Cash Match:

\$167,500

1.12. In-Kind Match:

\$35,300

1.13. Match Amount:

\$202,800

1.14. Total Project Cost:

\$227,800

2. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

2.1. Revenue: Admissions *

2.2. Revenue: Contracted Services *

2.3. Revenue: Other *

#	Description	Cash Match	Total	
1	Rare Book Sales	\$22,500	\$22,500	
Totals:		\$0	\$22,500	\$22,500

2.4. Private Support: Corporate *

2.5. Private Support: Foundation *

#	Description	Cash Match	Total	
1	Jorge Perez Family Foundation	\$50,000	\$50,000	
2	Al and Jane Nahmad Family Foundation	\$50,000	\$50,000	
Totals:		\$0	\$100,000	\$100,000

2.6. Private Support: Other *

#	Description	Cash Match	Total
1	Give Miami Day	\$15,000	\$15,000
Totals:		\$0	\$15,000

2.7. Government Support: Federal *

2.8. Government Support: Regional *

2.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	Hannibal Cox Jr.	\$30,000	\$30,000
Totals:		\$0	\$30,000

2.10. Applicant Cash *

2.11. Total Project Income:

\$227,800

2.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	11%
B.	Cash Match	\$167,500	\$167,500	74%
	Total Cash	\$192,500	\$192,500	85%
C.	In-Kind	\$35,300	\$35,300	15%
	Total Proposal Budget	\$227,800	\$227,800	100%

3. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Bookleggers Library substitute w9.pdf	33 [KB]	6/1/2022 12:15:59 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
2020 990 (BOOKLEGGERS).pdf	459 [KB]	6/1/2022 3:35:49 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
June 2022 Bookleggers Library Selected Press.pdf	Bookleggers Library Selected Press		5108 [KB]		View file
2018-2022 Programming History.pdf	Recent Projects and Programming (2018-2022)		3783 [KB]		View file
Digital Assets 2022.pdf	Sample Marketing Materials		3320 [KB]		View file
Participating Artist Bios 2022 .pdf	Participating Artist Bios and Work Samples		2216 [KB]		View file
Bookleggers Audience _ Collaborators Survey - Google Forms.pdf	Bookleggers Library Sample Evaluation Form		215 [KB]		View file
2022 Org Chart.pdf	Bookleggers Library Organizational Chart		263 [KB]		View file
Board of Directors 2022.pdf	Bookleggers Library Board List		51 [KB]		View file
Bookleggers Staff Bios 2022.pdf	Bookleggers Library Principal Staff Bios		293 [KB]		View file
2022 Letter of Support - 1 Scott Cunningham.pdf	Letter of Support from an Organizational Partner		1323 [KB]		View file
2022 Letter of Support - 2 Oscar Rieveling.pdf	Additional Letter of Support from an Organizational Partner		177 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with **Section 15.182, Florida Statutes**, the grantee shall notify the **Department of State** of any international travel at least **30 days** before the date the international travel is to commence or, when an intention to travel internationally is not formed at least **30 days** in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include **date, time, and location** of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with **Section 15.182, Florida Statutes**, International travel by state-funded musical, cultural, or artistic organizations; notification to the **Division of Arts and Culture**.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

In accordance with Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes, and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN (insert FEIN here) expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Florida Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Bookleggers Library Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Nathaniel Sandler

