

Stephen Foster Citizen Support Organization, Inc.

Project Title: 2024 Florida Folk Festival Traditional Artists Presentation

Grant Number: 24.c.pr.112.717

Date Submitted: Wednesday, June 1, 2022

Request Amount: \$25,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: [2023-2024 Specific Cultural Project Grant Guidelines](#)

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 1

Discipline: Traditional Arts

Proposal Title: 2024 Florida Folk Festival Traditional Artists Presentation

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Stephen Foster Citizen Support Organization, Inc. 
- b. DBA:
- c. FEID: 59-3135743
- d. Phone number: 386.397.4462
- e. Principal Address: 11016 Lillian Saunders Drive White Springs, 32096
- f. Mailing Address: Post Office Drawer 666 White Springs, 32096
- g. Website: stephenfostercso.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: Hamilton
- k. UEI: CNN9W6UH4T45
- l. Fiscal Year End Date: 12/31

1. Grant Contact *

First Name

Elaine

Last Name

McGrath

Phone 386.397.4462

Email elaine.mcgrath@dep.state.fl.us

2. Additional Contact *

First Name

Shauna

Last Name

Adams

Phone 386.365.5454

Email saf.aubieleo@yahoo.com

3. Authorized Official *

First Name

Greg

Last Name

Poole

Phone 386.365.0258

Email gpoole81@gmail.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

None of the above

4.3. Applicant Discipline

Folklife/Traditional Arts

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2023 - Project End Date: 6/30/2024 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. Does your project involve the following? (All required for eligibility) *

5.1. Living Traditions?

- Yes
- No

5.2. A Folk Community?

- Yes
- No

5.3. Arts shared informally via oral tradition or observation?

Yes

No

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

To provide support to all properties of Stephen Foster Folk Culture Center State Park through promotion of volunteerism, community support, public awareness, program & event development and fundraising projects as directed by the Park Manager and specified in the park's unit management plan and to interact with local related organizations through good communication and assistance in volunteerism. The Florida Folk Festival provides a heritage-based celebration while conserving and interpreting Florida's diverse cultures and traditions.

2. Project Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

The 2024 Florida Folk Festival Traditional Artists Presentation project is designed to move traditional artists from the Florida Folklife stage onto various stages throughout the Florida Folk Festival, increasing the opportunity for festival goers to experience the wonderful people that make the Florida a "salad bowl" of cultural traditions.

For the most part, traditional and folk artists are not stage-seasoned performers of their craft. They are more accustomed to blending into the social fabric of family and community than appearing on a public stage in front of strangers. Folklorists are trained communicators who use methodologies to provide support and encouragement to folk artists, who may be unfamiliar with the new terrain of a festival presentation. Often, the supportive and celebratory environment created by the folklorists becomes a platform where the traditional artist's personal and communal sense of pride and honor are recognized publicly. Backgrounding and contextualizing the art form allows both the audience and the artist to appreciate the full scope of the folklife program being presented.

Traditional Artists and Artists highlighted in the Festival's Folklife Area will be detailed in an essay provided by the Florida Folklife Program and highlights presented in the festival program. The overview essay will be printed in the Florida Folk Festival Program, along with artists and biographical sketches of their role in the folk traditions of their family or community. This essay with accompanying photos is also posted on the Florida Folk Festival website - FloridaFolkFestival.com and is maintained on the site until approximately mid-April when it's replaced with the new Folklife Area materials. The festival program is also available online at issuu.com - just search for Florida Folk Festival and you have the entire program easily on your computer or smart device. The program will remain on issuu.com until the next festival program is posted in early May.

Taken together, these instruments will provide an extensive educational program this is both formal and informal in its scope and presentation. The project also conveys recognition and honoraria for a sector of artistic achievements that is often overlooked in favor of popular,

classical and fine arts. As a project parity to state-sponsored recognition and rewards for Florida artists.

2.1. Project Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

The goal of this project is to continue to present the many tradition bearers that will be identified through research by the Florida Folklife Program at the 2024 Florida Folk Festival, throughout the festival on various stages, including the Amphitheater Stage and Heritage and Dance Stage for evening performances. Many of the tradition bearers that have been identified for participation in the Folklife Area as well as traditional artists that have participated in previous festival will be invited to share their artistry and craftsmanship in performances, workshops and demonstrations. This project seeks funding to assist with providing travel expenses and honoraria for the traditional artists who will be coming to the Festival.

2.2. Project Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a “meet the artist reception”

Folklorists will survey traditional artists in specific areas identified by Florida Folklife Programs to gather information on the many tradition bearers throughout Florida. The presentations are designed to bring together unfamiliar audiences with highly skilled and well-respected tradition bearers in an interactive and educational setting that fosters respect and admiration between groups who often see themselves as divided by economic, ethnic, geographic and other boundaries. Folklife programming invites visitors to learn more about their neighbors in Florida.

2.3. Project Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Exhibits, demonstrations, workshops, performances and narratives at the festival are expected to reflect the wide variety of traditional artists identified through research conducted by the Florida Folklife Program. Presentations will be structured to encourage conversation between traditional artists and visitors through informal workshops and demonstrations. Formal presentations will also include stage performances by musicians, storytellers and dancers.

Activities will take place on Friday, Saturday and Sunday, May 24, 25 and 26, 2024 from 10 a.m. until 5 p.m. and extend into the evenings with dance workshops and dances taking place from about 8 p.m. - 10:30 p.m. on selected evenings. It is important to note that the majority of the artists will travel several hours to attend the festival; therefore, the budget for honorariums is particularly important so that we may bring the most masterful artists to the Festival and compensate them sufficiently to cover all their costs associated with their participation in the festival.

A sampling of potential traditional artists include:

Liliane Nerette Louis - Florida Folk Heritage Award Winner - Haitian foodways and storytelling

Paco & Celia Fonta - Florida Folk Heritage Award Winners - Flamenco music and dance

Romeo's Tassa & Pan Kidz - under direction of Florida Folk Heritage Award Winner Romeo Ragbir - tassa drumming

The Lee Boys - Florida Folk Heritage Award Winners - one of America's most celebrated sacred steel ensembles

Cortadito - early 20th century Cuban music in the styles of *son montuno*, *guaracha*, *boleros*, *nengon* and *bolero son*

African group Dôdô Awoko will showcase the culture of Côte d'Ivoire.

Karibbean Groove is a dance band that plays a variety of Caribbean styles popular in clubs and at cultural celebrations.

Raymi Dance Company - Peruvian folk dance

Plena Es has carved a space for Puerto Rican music by emphasizing the island's distinctive *bomba y plena* traditions.

Papaloko & Loray Mistik fuses traditional Haitian Vodoun rhythms with West African percussion, rock and roll, blues, and hip hop.

Additional information regarding the sampling of performers is included in attachments.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

The Stephen Foster CSO has a formal agreement with Stephen Foster Folk Culture Center State Park to act as its volunteer support group. This partnership is also formally agreed upon by the Florida Department of Environmental Protections, Division of Recreation and Parks and its Florida State Parks. Stephen Foster Folk Culture Center State Park and its CSO have an informal agreement with the Florida Folklife Program, the Florida Department of State to provide mutually beneficial assistance in the documentation and presentation of cultural traditions in the state. The Florida Park Service agrees to provide assistance, space, facilities and marketing for the featured folklife area of each Florida Folk Festival.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

1. What is the estimated number of events related to this proposal?

40

2. What is the estimated number of opportunities for public participation for the events?

120

3. How many Adults will participate in the proposed events?

7,000

4. How many K-12 students will participate in the proposed events through their school?

100

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

400

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This

figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

25

6.2. Number of Florida artists directly involved?

25

Total number of individuals who will be engaged?

7525

7. How many individuals will benefit through media?

0

8. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

8.1. Race Ethnicity: (Choose all that apply) *

- American Indian or Alaskan Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- Other racial/ethnic group

8.2. Age Ranges (Choose all that apply): *

- Children/Youth (0-17 years)
- Young Adults (18-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)

8.3. Underserved/Distinct Groups: *

- Individuals with Disabilities
- Individuals below the Poverty Line

9. Describe the demographics of your service area. (2000 characters)

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

1. With an estimated population of just over 14,400 persons, Hamilton County has one of the smallest populations in Florida. According to the latest census records available, the racial makeup of the county is 58.79% White, 37.72% Black or African American, 0.42% Native American, 0.20% Asian, 0.02% Pacific Islander, 1.69% from other races, and 1.17% from two or more races. 6.36% of the population were Hispanic or Latino of any race.

Economically, the median household income is \$34,583.00 with 27.6% persons in poverty.

Educational statistics show that 76.1% of persons age 25+ years is a high school graduate or higher with 9.3% of persons age 25+ years has a Bachelors Degree or higher.

The complete US Census Bureau Quick Facts for Hamilton County is provided as an attachment.

10. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

In-person attendance at the Florida Folk Festival isn't the only impact that should be considered for this project. The ability to bring the festival to life on social media through opportunities such as Facebook live broadcasts plays a significant roll in the number of participants able to experience stage presentations. We frequently receive messages thanking us for posting live videos for those that can no longer attend the festival.

In 2022, we added our first live broadcast of the Florida Folk Radio Show from the grounds of the Florida Folk Festival. Their marketing also included follow-up social media posts of the live broadcast and photos.

Presentations are also recorded and submitted to State Archives where they are made available through the Florida Memory Project and on the festival's YouTube Channel.

11. In what counties will the project/program actually take place?

Hamilton

12. What counties does your organization serve?

Hamilton

13. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

The Florida Folk Festival is currently not planning for virtual programming at time of this application. However, during the pandemic, when the festival was not allowed to happen in person, the Florida Folk Festival was presented in a virtual format, free to viewers and which now lives on YouTube.

14. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

This project is based upon the field research that will be conducted by the Florida Folklife Program.

The format for presentations at the Florida Folk Festival is educational and interactive. Small workshops, demonstrations that are scheduled more than once daily, stage narration and interviews and exhibition spaces that encourage intimate gatherings provide a setting for all those who attend to communicate and interact directly with the artists. The Folklife Program staff, as well as contracted folklorists, will facilitate discussion between the audience and the artists, often providing background and overviews to complement the personal experience of the artists.

For the most part, traditional and folk artists are not stage-seasoned performers of their craft. They are more accustomed to blending into the social fabric of family and community than appearing on a public stage in front of strangers. Folklorists are trained communicators who use methodologies to provide support and encouragement to folk artists, who may be unfamiliar with the new terrain of a festival presentation. Often, the supportive and celebratory environment created by the folklorists becomes a platform where the traditional artist's personal and communal sense of pride and honor are recognized publicly. Backgrounding and contextualizing the art form allows both the audience and the artist to appreciate the full scope of the folklife program being presented.

The content of the Folklife Area will be detailed in an essay provided by the Florida Folklife Program. The overview essay will be printed in the Florida Folk Festival Program, along with artists and biographical sketches of their role in the folk traditions of their family or community. This essay with accompanying photos is also posted on the Florida Folk Festival website - FloridaFolkFestival.com and is maintained on the site until approximately mid-April when it's replace with the new Folklife Area materials. The festival program is also available online at

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Based on formulas used by the Florida Park Service to calculate economic impact of parks, the Florida Folk Festival had an estimated total direct economic impact of \$938,956.07 in 2019. This includes an estimated \$710,956.07 in direct visitor expenditures in the local area during the festival, which significantly impacts Hamilton, Columbia and Suwannee counties. In recent years, the Stephen Foster Folk Culture Center State Park is estimated to have a yearly direct economic impact of \$9,306,340.00. It should be noted that there has not been an in-person Florida Folk Festival until May 27-29, 2022 due to the Coronavirus - Covid-19 pandemic and it's not currently possible for us to provide economic impact numbers for the 2022 festival.

15. Marketing and Promotion

15.1. How are your marketing and promoting your organizations offerings? *

- Brochures
- Magazine
- Newsletter
- Newspaper
- Radio
- Organic Social Media
- Paid Social Media
- Television

15.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

The artists and activities associated with this project will be publicized through several avenues. The Florida Folk Festival is advertised statewide, regionally and nationally through its marketing campaign which targets both general audience media outlets and publications and other media directed at niche audiences with an interest in traditional arts. The staff of Stephen Foster Folk Culture Center State Park will write media releases that focus on various aspects of the Folklife Area. The Festival's marketing director will distribute the media releases statewide and in targeted areas of the southeastern U.S. as break-out topics for media coverage. Sound clips from audio recordings during the fieldwork will also be used for radio advertisements paid for by the marketing budget for the Florida Folk Festival. The festival's marketing plan includes newspaper and magazine advertisements, web-based advertisements and publicity, as well as video clips for airing on radio and television stations statewide. Recently, the Florida Folk Festival engaged a social media marketing firm that that

made extensive posts about the upcoming festival. During the festival they posted multiple videos and interviews daily with festival participants, visitors and vendors. This live media campaign helped the festival come to life for many following the posts and sharing. Due to the success of the campaign we expect to increase our budget for social media marketing in future years.

Additional festival marketing opportunities utilized include production and distribution of rack cards, posters, participation in travel and trade shows, participating in other festivals and events, collaborating with our tri-county tourist development councils to promote the festival, on-going social media posts, web postings and any other avenue we feel is a great opportunity to share our message about the Florida Folk Festival.

One of our most recent festival media kit and marketing materials is provided as an attachment. The 2022 Florida Folk Festival ended on May 29 and we are still compiling our financial reports and collecting data from our social media posts.

F. Impact - Diversity, Equity and Inclusion Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

This project serves the diverse cultural constituencies of Florida from its research format and methodologies to its stage performances and public event presentations. The Florida Folklife Program's staff are professionals who have the necessary training to create, research projects that are inclusive of all participants in the Folklife Area, regardless of race, ethnicity, sex, national origin or abilities.

The Florida Folk Festival is widely acknowledged as an accessible event. In recent years, Florida Park Service has added paved sidewalks that allow someone utilizing a mobility device to safely navigate throughout the festival. Sign language interpreters (5) are routinely on the amphitheater stage in the evenings, but are also available to assist someone throughout the day at any festival location. Service animals that meet ADA definitions are always welcome (we even have a group each year that brings puppies in training). The festival makes available golf cart transportation to all visitors that might need some assistance and has a wheelchair accessible cart available at all times during the event. Restrooms within park facilities and portable restrooms brought into the park for the event are also ADA accessible.

All accessible restrooms are clearly marked on the event map.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Manny Perez, Park Manager

4. Section 504 Self Evaluation

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 5/1/2022

5. Does your organization have a diversity/equity/inclusion statement?

- Yes
- No

5.1. If yes include here. (500 characters)

The Corporation shall be composed of persons (individuals, partnerships, or corporations) approved for membership by the Board. All persons who are interested in the objectives of the Corporation shall be eligible for membership. The Corporation shall provide for equal membership and employment opportunities to all persons regardless of race, color, religion, sex, national origin, disability, age, or marital status.

6. Accessibility includes other factors besides physical. What efforts has your organization made to provide programming for all? (2000 characters)

The staff at Stephen Foster Folk Culture Center State Park have participated in programs offered by the University of Florida's Center for Autism and Related Disabilities to learn how to develop and provide programs for visitors with accessibility issues that are not physical. This is an ongoing process.

7. Describe the Diversity of your staff, volunteers, and board members. (1000 characters)

The Stephen Foster CSO board is predominantly white, and evenly divide between male and female board members. They are led by a black, female President.

The park staff has a black staff member, and two staff members of Cuban descent and is approximately 50/50 male/female.

Our volunteers are predominantly white males and females.

G. Track Record Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

The Stephen Foster Citizens Support Organization (CSO) has been dedicated to the advancement of the Stephen Foster Folk Culture Center State Park and its activities since 1988. The CSO helps develop, plan, promote and present quality events at the Park for the education and enjoyment of our citizens and visitors to the State of Florida. In addition, the CSO provides an invaluable service by seeking funds for promotion and to purchase additional equipment, build new facilities, enhance educational programming and to assist and support the operation of this park. The Stephen Foster CSO is a 501(c)(3) not for profit organization.

The CSO is managed by a Board of Directors elected by the membership. Elections take place yearly, with only half of the director positions up for re-election each year. The CSO is monitored by the Florida Department of Environmental Protection and is required to submit goals and objectives, an annual report, audits and 990 information on a yearly basis. This information is published on the DEP CSO website page.

Major accomplishments of the CSO include the establishment of a dedicated fund to produce the Florida Folk Festival in the event the festival is not funded by the State of Florida, restoration work for the park's carillon, construction of a picnic pavilion, funding of park special events and interpretive programs including, but not limited to: Old Time Music Camp (September); Suwannee River Quilt Show (October), Dulcimer Retreat (November); Festival of Lights (December); Stephen Foster Day (January); Antique Tractor and Gas Engine Show (April). The CSO is also responsible for funding ranger interpretive programs including a weekly Jam. Successful sponsorship programs help fund items that the park's state funding does not allow and provides an invaluable source of volunteers that conduct other programs and fundraising activities.

The CSO's primary partner is the Florida Park Service through which there is a contract. and a separate agreement outlines the financial responsibilities of the Florida Park Service and the CSO in relation to the Florida Folk Festival.

The CSO has operated the park's gift shop for more than 25 years and has recently made the decision to not continue that responsibility due to changes in their contract that would require they fund a store manager in addition to the OPS employees they currently fund through Help Our State Parks donations.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Stephen Foster CSO receives, holds and disburses monies collected at the Florida Folk Festival from commissions on vendor sales (food and crafts), exhibitor fees, ice sales, t-shirt sales and commissions on the sale of artist's musical recordings. The CSO receives a portion of the admissions for the event after paying the Florida Park Service an agreed upon rate per ticket sold. In addition, the CSO also operates a concession during the festival to generate additional income for the event. The total amount of earned income from these accounts is in excess of \$30,000 annually.

The CSO acts as a financial agent for the receipt, accounting and disbursement of private donations, corporate support and sponsorships generated for the Florida Folk Festival, currently amounting to about \$14,000 a year. The CSO also receives, manages and disburses grant funds received from the Hamilton and Columbia counties. The CSO does not charge any administrative fees for its fiscal accounting responsibilities associated with these income sources for the Florida Folk Festival. The CSO's financial statements for 2018 (the last available to date) is provided as a support document.

The Stephen Foster CSO has also restricted money within their savings account in order to fund the entire Florida Folk Festival in the event there is no funding provided in the Florida Park Service budget.

3. Project Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

The Florida Folk Festival will work with the Florida Folklife Program to develop a method to assess programming relative to traditional artists in both the Folklife Area and the Traditional Artists appearing on other festival stages. The survey will target consumers and the impact of tourists on the local economy, as well as soliciting feedback on festival content. The survey will specifically target the quality and value placed on the interactive and educational presentations, content of programs and visitor appeal. Surveys will be conducted throughout the festival, but Folklife Area volunteers will be specifically assigned the task of collecting visitor surveys as part of their daily routine.

3.1. Describe the expected outcomes of the project. How will you determine the success of the project? (2000 characters)

Our desired outcome is to continue to move traditional artists appearing in the Folklife Area of the festival to other festival stages and workshop areas within the festival in subsequent year, therefore increase the number of traditional artists appearing throughout the entire festival. We also desire to bring attention to those artists through social media posts, marketing and special recognition in the festival program. Our first attempt at moving traditional artists onto festival stages has met with a positive feedback from both visitors

and the traditional artists. With our 2022 grant, we were able to fund a number of these groups that are expensive to bring to the festival because of their size, travel and lodging requirements and increased the number of traditional artists at the festival to more than have been at any one festival in the last 20 years.

Our success will be measured by the continued increase in presence of traditional artists and crafts demonstrators at the Florida Folk Festival.

4. Completed Fiscal Year End Date (m/d/yyyy) * 12/31/2021

5. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative			
2. Personnel: Programmatic			
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$27,741	\$55,350	
5. Outside Fees and Services: Other		\$9,610	
6. Space Rental, Rent or Mortgage			
7. Travel			
8. Marketing	\$3,309	\$25,940	
9. Remaining Operating Expenses	\$54,886	\$215,703	
A. Total Cash Expenses	\$85,936	\$306,603	
B. In-kind Contributions			
C. Total Operating Expenses	\$85,936	\$306,603	
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions	\$35,986	\$144,000	

11. Revenue: Contracted Services		
12. Revenue: Other	\$33,097	\$145,590
13. Private Support: Corporate	\$25,000	\$25,000
14. Private Support: Foundation		
15. Private Support: Other	\$18,623	\$38,440
16. Government Support: Federal		
17. Government Support: State/Regional		
18. Government Support: Local/County		
19. Applicant Cash		
D. Total Cash Income	\$112,706	\$353,030
B. In-kind Contributions		
E. Total Operating Income	\$112,706	\$353,030

6. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

The 2022 Florida Folk Festival ended on May 29, a little over 3 years since the last in-person event and we have yet to finish our financial and marketing reports. The Stephen Foster CSO has also just returned to almost normal operations after shutting down their funding of park events due to the pandemic.

The Florida Folk Festival and the Stephen Foster CSO have a huge volunteer base (more than 180 individuals combined) that help make this event a success. We've included the 2022 event schedule minus the 55 CSO volunteers running our vendor booth.

7. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)

Organization has one full-time paid management staff member

Organization has more than one full-time paid management staff member

8. Hours *

Organization is open full-time

Organization is open part-time

9. Does your organization have a strategic or long range plan?

Yes

No

10. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

H. Budget Page 8 of 12

1. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)
- d. Save each individual line within the budget.
- e. To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

1.1. Personnel: Administrative *

1.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Traditional Artists Honoraria	\$25,000	\$3,000	\$0	\$28,000
Totals:		\$25,000	\$3,000	\$0	\$28,000

1.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Archival Recording Folklife and Old Marble Stages	\$0	\$0	\$348	\$348
2	Archival Recording Amphitheater Stage	\$0	\$0	\$218	\$218
Totals:		\$0	\$0	\$3,988	\$3,988

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
3	Stage Lighting Volunteers	\$0	\$0	\$783	\$783
4	Emcees and Stage Managers	\$0	\$0	\$2,175	\$2,175
5	Stage Coordinator	\$0	\$0	\$464	\$464
Totals:		\$0	\$0	\$3,988	\$3,988

1.4. Outside Fees and Services: Programmatic *

1.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program Printing	\$0	\$2,000	\$0	\$2,000
Totals:		\$0	\$2,000	\$0	\$2,000

1.6. Space Rental (match only) *

1.7. Travel (match only) *

1.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Social Media Marketing	\$0	\$2,000	\$0	\$2,000
2	Advertisements	\$0	\$0	\$1,000	\$1,000
Totals:		\$0	\$2,000	\$1,000	\$3,000

1.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Campground Coordinator	\$0	\$0	\$464	\$464
Totals:		\$0	\$0	\$13,012	\$13,012

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
2	Festival Information Volunteers	\$0	\$0	\$979	\$979
3	Participant Registration Volunteers	\$0	\$0	\$696	\$696
4	Transportation Volunteers	\$0	\$0	\$2,523	\$2,523
5	Pre-Event Preparation Volunteers	\$0	\$0	\$5,220	\$5,220
6	Week of Event Preparation Volunteers	\$0	\$0	\$1,044	\$1,044
7	Merchandise Assistants	\$0	\$0	\$2,086	\$2,086
Totals:		\$0	\$0	\$13,012	\$13,012

1.10. Amount of Grant Funding Requested:

\$25,000

1.11. Cash Match:

\$7,000

1.12. In-Kind Match:

\$18,000

1.13. Match Amount:

\$25,000

1.14. Total Project Cost:

\$50,000

2. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

2.1. Revenue: Admissions *

#	Description	Cash Match	Total	
1	Ticket Sales Estimate	\$1,000	\$1,000	
Totals:		\$0	\$1,000	\$1,000

2.2. Revenue: Contracted Services *

2.3. Revenue: Other *

#	Description	Cash Match	Total	
1	Program Advertisements	\$1,500	\$1,500	
Totals:		\$0	\$1,500	\$1,500

2.4. Private Support: Corporate *

#	Description	Cash Match	Total	
1	Sponsorships	\$2,000	\$2,000	
Totals:		\$0	\$2,000	\$2,000

2.5. Private Support: Foundation *

2.6. Private Support: Other *

2.7. Government Support: Federal *

2.8. Government Support: Regional *

2.9. Government Support: Local/County *

#	Description	Cash Match	Total	
1	TDC Advertising Grant - Columbia County	\$2,500	\$2,500	
Totals:		\$0	\$2,500	\$2,500

2.10. Applicant Cash *

2.11. Total Project Income:

\$50,000

2.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	50%
B.	Cash Match	\$7,000	\$7,000	14%
	Total Cash	\$32,000	\$32,000	64%
C.	In-Kind	\$18,000	\$18,000	36%
	Total Proposal Budget	\$50,000	\$50,000	100%

3. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

There are many more in-kind match numbers available for volunteers that assist throughout the festival including campground staff, children's area staff, volunteers that work in the park museum and tower, gift shop and other pre-event activities.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
SFCSO Substitutue W-9.pdf	30 [KB]	6/1/2022 12:44:57 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
2020 990 Proof of Filing wit 2019 990.pdf	3516 [KB]	6/1/2022 1:03:44 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
2022 FL Folk Festival Program.pdf	2022 Florida Folk Festival Program		8910 [KB]		View file
Traditional Artists 2022 Festival Program.pdf	Traditional Artists 2022 FFF Program Pages	Traditional Artists section of the 2022 FFF Program with required grant acknowledgement	836 [KB]		View file
Sponsor Acknowledgements 2022 FFF Program.pdf	Sponsor Acknowledgements	Sponsor Acknowledgements page from the 2022 FFF Program	377 [KB]		View file
2020 SFCSO Financial Statements.pdf	2020 SFCSO Financial Statements	Must current Financial Statements available	217 [KB]		View file
Traditional Artists Sampling 2023-2024.pdf	Traditional Artists Sampling	An example of typical types of traditional artists brought to the festival.	111 [KB]		View file
2019 Marketing Plan with Social Media Log.pdf	Marketing Plan	The 2022 festival has just ended and we're not yet able to provide the social media detail we would like. We're including the 2019 plan with the log of social media.	1760 [KB]		View file
2022 Final Comprehensive Staff Schedule.pdf	Event Volunteer and Staff Schedule		432 [KB]		View file
In Kind Match Detail 2023.pdf	In Kind Match Detail		81 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

In accordance with Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes, and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN (insert FEIN here) expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Florida Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Stephen Foster Citizen Support Organization, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Elaine McGrath

