

Artists in Residence in Everglades, Inc.

Project Title: AIRIE General Programming 2023 - 2024

Grant Number: 24.c.ps.114.663

Date Submitted: Wednesday, June 1, 2022

Request Amount: \$25,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: [2023-2024 General Program Support Grant Guidelines](#)

Application Type

Proposal Type: Discipline-Based

Funding Category: Level 1

Discipline: Multidisciplinary

Proposal Title: AIRIE General Programming 2023 - 2024

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Artists in Residence in Everglades, Inc. 
- b. DBA: AIRIE
- c. FEID: 26-0274623
- d. Phone number: 305.209.0177
- e. Principal Address: 1951 NW 7th Avenue, 6th Floor Miami, 33136
- f. Mailing Address: 1951 NW 7th Avenue, 6th Floor Miami, 33136
- g. Website: www.airie.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: MiamiDade
- k. UEI: XTQJA89SDPF7
- l. Fiscal Year End Date: 12/31

1. Grant Contact *

First Name

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Last Name

Heraux

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Email gheraux@airie.org

2. Additional Contact *

First Name

Valerie

Last Name

Ricordi

Phone 305.209.0177

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3. Authorized Official *

First Name

Valerie

Last Name

Ricordi

Phone 305.209.0177

Email vricordi@airie.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

None of the above

4.3. Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2023 - Project End Date: 6/30/2024 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. Multi Disciplinary

- Yes (required for eligibility)
- No (You should apply to the Presenting discipline)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

Artists in Residence in Everglades (AIRIE) in partnership with the Everglades National Park, empowers artists to think creatively and critically about their relationship to the environment with a mission of revealing new paths forward.

We are clear that there cannot be environmental justice without social and racial justice. We see art as a valuable connective resource to raise awareness and provide creative solutions. We understand that we have a platform and responsibility to support artists who are seeking them.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

AIRIE is requesting funding to support our 2023 - 2024 season. Funding will support our

1. AIRIE Artist Residency Program: AIRIE's residency program brings 8-10 artists per year to live and work in the Everglades for a month at a time. Artists apply via Call for Entry, and applications are reviewed by artists, curators and educators in the fields of literature, art, music and dance. The final selection of the 2023 AIRIE Fellows will be made by AIRIE's National Advisory Committee, along with our partners at Everglades National Park. Artists receive a \$4000 stipend to use to support their project, as well as travel and living expenses stipend.

2. ENVIRONMENT + ART SUMMIT 2023: The inaugural Environment + Art Summit on December 2, 2022, will feature a keynote speaker, performances and artistic presentations by 2022 AIRIE Fellows who explored diversity in the outdoors during their residencies. AIRIE will also announce its programmatic theme for 2023. At the end of 2023, the AIRIE Fellows will be invited back to Miami and the Everglades to present their artistic work and research at the 2023 Environment + Summit and the theme for the 2024 season will be announced and explored.

3. AIRIE Public Programming: Public programming will feature our "Sundays in the Park" program, a free event held 4-5 times a year where AIRIE Fellows present musical, dance or spoken word performances that highlight the unique ecological features and cultural history of the Everglades. In addition, AIRIE will host our virtual program, AIRIE ASKS, where AIRIE Fellows reflect on the focus of their residency, artistic practice, in an hour-long interview on Zoom (and live streamed to Facebook). AIRIE ASKS is the public platform for the Fellows to talk about their work and receive questions from viewers. These conversations are free, advertised in our newsletter and social media, and then posted on the AIRIE website for viewing.

4. AIRIE Nest Gallery : Since opening in 2017, the AIRIE Nest Gallery has presented high-quality, multimedia visual art exhibitions that engage the 250,000 annual visitors to the Everglades National Park. In 2023, AIRIE plans on featuring a new survey of pieces by AIRIE Fellows over the past 20 years which make up the Everglade National Park's collection, and creating bi-lingual labels in English and Spanish.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

Goal 1 - Operate a high-quality artist in residence program within the Everglades National Park that engages multidisciplinary artists and attract diverse applicants to AIRIE residency program.

Goal 2 - Create a space for our community to engage and have conversation on the environment and the arts through the ENVIRONMENT + ART Summit.

Goal 3 - Engage the local community, as well as national and international visitors, with public programs and exhibitions in Everglades National Park and on an online platform.

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

Goal 1 Objective: The hardwork and dedication of AIRIE's leadership over the past 20 years has resulted in a reputation as one of the strongest residency programs within the National Park system. Now, with its priority on diversity, AIRIE is being considered to formally serve as a prototype for all of the National Park's 140+ art residencies. In order to fulfill this exciting mandate, AIRE needs strong professional leadership. A search for an Executive Director is underway and is expected to be concluded by July, 2022. AIRIE has been operating with a strong working volunteer Board, one staff member (manager) and several part time contractors. It now requires an Executive Director with experience and proven leadership skills who can build on the momentum AIRIE is experiencing and bring it from a local to a nationally recognized organization. The National Advisory Committee was integral to the success of attracting the cohort of 80% of Fellows who self-identify as Black Indigenous People of Color (BIPOC) for the 2022 cohort. AIRIE will continue to target BIPOC residents for the 2023 cohort.

Goal 2 Objective: The ENVIRONMENT + ART Summit will connect thought leaders in the arts, science and cultural spheres to share research, findings and art works produced. The summit will have both in-person, multi-location, and virtual components. AIRIE plans on holding panel discussions in the Everglades National Park, with artistic activations at locations in Miami (Wynwood/Design District) while live streaming all content to a larger audience, increasing accessibility to the important conversations being had about interpreting the environmental movement through art.

Goal 3 Objective: In addition to AIRIE’s popular “Sundays in the Park” programs featuring the work of AIRIE Fellows both present and past, and the successful AIRIE ASKS monthly discussion between an AIRIE Fellow and an arts professional presented online and available on AIRIE’s website, a major event will be presented to focusing on climate change, racial injustice and the arts. The Environment + Art Summit, a day-long symposium presented during Miami Art Week will feature AIRIE Fellows and national thought leaders who address the question “How Do We Make The Outdoors A Place of Belonging?” This program will be open to the public, broadcast live over the internet and archived on AIRIE’s website.

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

July 2023:

2024 Application and Artist Selection Period

AIRIE ASKS (1 / 8)

August 2023:

Announcement of 2024 Artists

AIRIE ASKS (2 / 8)

September 2023:

AIRIE Asks (3 / 8)

National Advisory Committee Meeting for feedback on 2023 programming

October 2023:

Annual AIRIE Benefit Party

October AIRIE Resident Welcome & Orientation (1/9)

Second Annual AIRIE Environment + Art Summit officially announced

November 2023:

November AIRIE Resident Welcome & Orientation (2/9)

December 2023:

December AIRIE Resident Welcome & Orientation (3/9)

Second Annual AIRIE ENVIRONMENT + ART Summit takes places

January 2024:

January AIRIE Resident Welcome & Orientation (4/9)

AIRIE Sundays in the Park (1 / 4)

AIRIE ASKS (4 / 8)

February 2024:

February AIRIE Resident Welcome & Orientation (5/9)

AIRIE Sundays in the Park (2/4)

AIRIE ASKS (5 / 8)

March 2024:

March AIRIE Resident Welcome & Orientation (6/9)

AIRIE Sundays in the Park (3 / 4)

AIRIE ASKS (6 / 8)

April 2024:

April AIRIE Resident Welcome & Orientation (7/9)

2025 AIRIE Artist Applications open

AIRIE Sundays in the Park (4/4)

AIRIE ASKS (7 / 8)

May 2024:

May AIRIE Resident Welcome & Orientation (8/9)

AIRIE ASKS (8 / 8)

June 2024:

June AIRIE Resident Welcome & Orientation (9/9)

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

AIRIE partners and collaborates with a number of organizations, nonprofits, businesses and individuals to bring its public programs to life, achieve greater reach, and grow its audiences. Below are a few of our current and key partners.

AIRIE's mutually beneficial partnership with Everglades National Park (ENP) is at the core of all its operations. Through a formal General Agreement, ENP and AIRIE partner on administrative, staffing, public relations, marketing and resource-sharing initiatives. Everglades National Park supports artists in their field research and understanding the ecology of the various habitats of the Everglades. In return, AIRIE provides consistent and excellent artistic interpretation of the Everglades.

In early 2021, AIRIE created a National Advisory Committee whose members bring a broader frame of reference to the organization and provide guidance needed to ensure more inclusivity and diversity in our programming. The committee includes Germane Barnes, Mel

Chin, Houston Cypress, Blake-Anthony Johnson, Larry Ossei-Mensah, Mikhaile Solomon, and Amanda Williams among others.

AIRIE believes that not only will this partnership benefit our organization, artists and communities we serve, but our participation will benefit the artist residencies in our own network, locally in Miami and throughout Florida.

Funding Partners are integral to AIRIE's success. Current partners include John S. and James L Knight Foundation, The Andy Warhol Foundation for Visual Arts, Jorge M. Perez Family Foundation, National Endowment for the Arts, Miami-Dade County Department of Cultural Affairs, and the WEGE Foundation.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

1. What is the estimated number of events related to this proposal?

22

2. What is the estimated number of opportunities for public participation for the events?

365

3. How many Adults will participate in the proposed events?

250,000

4. How many K-12 students will participate in the proposed events through their school?

6,200

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

20,000

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This

figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

25

6.2. Number of Florida artists directly involved?

10

Total number of individuals who will be engaged?

276225

7. How many individuals will benefit through media?

60,000

8. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

8.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

8.2. Age Ranges (Choose all that apply): *

No specific age group.

8.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

9. Describe the demographics of your service area. (2000 characters)

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

On a local level, South Florida has over 6 million people with over half the population being a minority.

Miami-Dade County: 71% Hispanic, 16% African American

Broward County: 30% Hispanic, 30% African American

Palm Beach County: 23% Hispanic, 20% African American

For events in Everglades National Park's Ernest Coe Visitor Center, the nearest municipalities are Florida City and Homestead. Demographics for these municipalities include:

Florida City: 46% Hispanic, 52% African American

Homestead: 66% Hispanic, 20% African American

According to a University of Idaho study of Everglades visitors, 57% of winter visitors and 41% of spring visitors were in the 51-75 year age group. Among United States visitors, there was more variety during the winter (47 states and Washington, D.C.) than spring (34 states and Washington, D.C.). After Florida, States that had the visitation were Pennsylvania (7% winter), California (8% spring), and Michigan (6% winter and 4% spring). 20% of winter visitors were international, from 19 countries; in springtime 46% of visitors were international, visiting from 21 different countries.

10. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

N/A

11. In what counties will the project/program actually take place?

- Miami-Dade**
- Monroe**

12. What counties does your organization serve?

- Broward**
- Miami-Dade**
- Monroe**

13. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

AIRIE ASKS

In our online series AIRIE ASKS, AIRIE Fellows discuss the focus of their recent residency and share their work and experience in the Everglades. Presented 8-10 times a year in an hour long interview on Zoom (and livestreamed to Facebook), AIRIE ASKS is a public platform for Fellows to reflect on their residency and its impact on their practice. Interviews are conducted by an AIRIE Board member or member of the arts community who complements the work of the AIRIE Fellow. These conversations are free, advertised in our newsletter and social media, and then posted on the AIRIE website for repeat viewing.

AIRIE ASKS is free of charge and open to anyone via Zoom and Facebook Live, increasing the reach that AIRIE has to those who are unable to travel to the Everglades for in person programming. AIRIE intends to continue with virtual and hybrid programming as in-person programming resumes in order to increase our accessibility.

14. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

AIRIE's impact begins at Everglades National Park (ENP), where AIRIE Fellows engage with visitors from around the state, country and the world. The Ernest F. Coe Visitor Center is located in Miami-Dade County and Flamingo Visitor Center is at the end of the main park road in Monroe County (the Park is split roughly between both counties). The Park considers AIRIE to be one of its most important outreach programs. With over 1 million annual visitors, ENP has a local economic impact of \$125 million, supporting 1,500+ local jobs.

AIRIE's programming drives visitor attendance to ENP, contributing to the collection of park entrance fees, concession purchases, and gift shop purchases at the Visitors Center. Audiences also patronize local businesses near ENP. Most of our program's visitors drive to attend events, coming from Monroe, Miami-Dade, Broward and Palm Beach counties, however we've had conversations with visitors who come from as far as Orlando, St. Petersburg and beyond to attend specific AIRIE events in the Park.

These visitors contribute to the local economy by way of:

- purchasing gas
- paying tolls
- buying food, drinks, supplies at local businesses (a favorite stop over: Robert Is Here fruit stand)

AIRIE Fellows reach new audiences in new ways by engaging the regional arts and cultural sectors, which were previously untapped in terms of visitation to ENP. In return, AIRIE is proud to make fair compensation to artists, program advisors and scientific advisors a priority. Each artist in residence is paid a stipend of \$4,000. Additionally, each artist who partakes in a public event outside of their residency, such as AIRIE ASKS or the ENVIRONMENT + ART Summit, is

fairly paid in accordance with W.A.G.E. standards. Scientific and cultural advisors who regularly interact with AIRIE residents and audiences are paid an honorarium for their time, or accept a donation to their organization in exchange for their time and expertise.

AIRIE partners with the Homestead Trolley, run by the City of Homestead, to ensure that residents of Homestead, Florida City and the Redlands agricultural district can access programs. When visitors arrive via the Homestead Trolley, Park entry fees are waived. The Homestead trolley operates for free courtesy of the Park during AIRIE events, bringing residents of the park's closest communities to the Everglades. The Park does not charge admission for those who arrive via trolley. This is important because not only are Florida City and Homestead underserved in terms of the availability of arts and culture, but many residents do not own cars and these special event trollies are the only public transportation to the park.

All AIRIE exhibits are free and open to the public, providing our best tool for economically accessible outreach and education. In the AIRIE Nest Gallery, exhibits are open 9 am-5 pm, 365 days of the year (with temporary closings during installation periods, generally take 1-2 days). AIRIE Nest Gallery exhibits provide education materials and build context for audiences. These supplementary materials include information about artists such as their biographies and artist statements with descriptions of artworks that provide general context of their practice and how it relates or interfaces with the issues facing the Everglades and the environment).

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15. Marketing and Promotion

15.1. How are your marketing and promoting your organizations offerings? *

- Collaborations
- Email Marketing
- Newsletter
- Pay Per Click (PPC) Advertising
- Organic Social Media
- Paid Social Media

15.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

AIRIE maintains its own emailing list with over 56,000 subscribers. Emails are collected on an opt-in only basis, collecting from our website pop-up screen, website contact page, gallery sign-in sheet, and registration for virtual and in-person events.

Emails are sent to our 56,000+ subscribers for each event and exhibit. Press releases are sent to writers, editors and publishers from our press list of 211 contacts, augmented by the Arts and Business Council of Miami, for every exhibit and twice per year highlighting our public programs.

Social Media - AIRIE social media accounts organically reach:

2,328 Facebook followers

4,608 Instagram followers

AIRIE creates Facebook events for all exhibitions and public programs.

In addition to reaching our followers, AIRIE connects with tens of thousands more via paid promotions on Facebook and Instagram. For each exhibit, event and special opportunity, AIRIE boosts posts that extend our reach exponentially.

AIRIE invites its artists-in-residence to "take over" our Instagram account, sharing behind-the-scenes experiences in the Park with our followers as well as theirs, capitalizing on the shared reach of our artists' and our in-house audience. In addition, AIRIE hired former fellow, Cornelius Tulloch as AIRIE's Head of Culture and Creative Content to take on the role of social engagement with current and incoming fellows.

Partners - Everglades National Park (ENP) is a major marketing and PR partner. The first and second tier media outlets on ENP's list cover the major metro markets of Miami/Fort Lauderdale, the Keys and Naples, which service a population of nearly 8 million residents.

Working with the Chief of Communications and Public Affairs, ENP shares news of AIRIE exhibits and events across their social media platforms:

187,000+ Instagram Followers

112,000+ Facebook Followers

Community partners Tropical Audubon Society, The Alliance for Florida's National Parks, Outdoor Afro, The National Parks Conservation Association, Love the Everglades Movement, and The Everglades Foundation share our events in their newsletters.

Upon arrival fellows become an integral and invaluable marketing resource. Visual artists, for example, are often represented by commercial galleries, which announce their achievements such as participation in an artist residency. Writers often have a publisher who acts as a marketing agent, and many of our residents are academics who carry support from their institutions. Aspiring artists, public and private institutions, curators, collectors and more are reached in unaccountable ways. These examples combined represent the communal and connective aspect of our word-of-mouth marketing strategy.

F. Impact - Diversity, Equity and Inclusion Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

As an official partner of the Everglades National Park, AIRIE abides by all National Park ADA guidelines and requirements. The Ernest F. Coe Visitor Center, where the AIRIE Nest Gallery is located, and parking lot are ADA compliant with handicap ramps, double doors, push button doors to open, text scroll below video, accessible auditorium, and ADA seating.

Many events take place on ADA accessible trails and include Anhinga Trail, Mahogany Hammock, West Lake, Long Pine Key campground and amphitheater. The Shark Valley tram is accessible as well. If we have any participants accompanying us who have special needs, interpretation rangers are available, and they carry hearing devices if needed. All of the wayside exhibits in the Park are ADA accessible.

AIRIE provides this statement about accessibility in relation to its residency and programs:

We welcome everyone to our residency and are committed to making our programs and events accessible. Please inform us of accessibility needs (including limited mobility) to allow us to provide seamless access and a positive residency experience. We will gladly make additional accommodations with advance notice.

AIRIE can provide ADA accessible accommodations for artists in residence and has made a commitment to providing accommodations to artists when communicated in advance of their residency.

When partnering with venues outside the park, ADA compliance is discussed and reviewed prior to confirming event details and appropriate signage and protocols are put in place. AIRIE has begun to employ captioning on its online video content, enabling hearing/audio impaired audiences to engage further with our videos on social media and video platforms. AIRIE has plans to provide future exhibitions with additional QR codes and links to access audio descriptions of exhibition materials, in both English and Spanish, and in time Chinese/Mandarin (a rapidly increasing portion of Everglades National Park visitors are of Asian origin, with the Mandarin dialect of Chinese being the most widely spoken language).

All exhibitions are accompanied by large print text materials at the entrance of the gallery for visually impaired visitors. Each year AIRIE reviews the Abbreviated Accessibility Checklist provided by the National Endowment for the Arts and Florida Cultural Division, most recently in May 2021, to inform its programs and accessibility planning and budgeting for the coming

season. AIRIE plans on updating its Section 504 Self Evaluation and creating a transition plan within the next year, prior to July 2022, as part of its continuing work to increase accessibility to all.

AIRIE's work with Alliance of Artists Communities continues to increase AIRIE's accessibility and equitable capacity, in ways noted above in section 2.4.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Giselle Heraux

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 5/1/2022

5. Does your organization have a diversity/equity/inclusion statement?

Yes

No

5.1. If yes include here. (500 characters)

The preservation of the Everglades and exploration of environmental issues are cornerstones of AIRIE's programming. We are adhering to these roots while moving forward to establish a foundation for a more inclusive roadmap that includes more diversity in our artists, programs, audience, and leadership team. We see art as a valuable connective resource to raise awareness and provide creative solutions. We understand that we have a platform and responsibility to support artists who are seeking them. The full AIRIE inclusion statement and Native Honor Land statement can be found on airie.org.

6. Accessibility includes other factors besides physical. What efforts has your organization made to provide programming for all? (2000 characters)

AIRIE begins all live events with a welcome to audience that includes a land acknowledgement (and a dedication to those brought to the land against their will). These specific practices are made to welcome and include those from indigenous and historically enslaved communities and the visually impaired. Presenting pronouns reduces the individual harm that comes when pronouns are assumed based on a person's appearance.

AIRIE utilizes the closed captioning feature on Zoom during its AIRIE ASKS webinars and Facebook Livestreams and refers the audience to the Facebook recordings to view recorded closed captions when watching the virtual programs after the event is over.

AIRIE maintains free programming for the public and partners with the Homestead Trolley to provide free transportation to local underserved communities (including free admission to the park) - providing accessibility not only to AIRIE events, but the National Park as well.

AIRIE has plans to provide future exhibitions with additional QR codes and links to access audio descriptions of exhibition materials, in both English and Spanish, and in time Chinese/Mandarin (a rapidly increasing portion of Everglades National Park visitors are of Asian origin, with the Mandarin dialect of Chinese being the most widely spoken language).

All exhibitions are accompanied by large print text materials at the entrance of the gallery for visually impaired visitors.

7. Describe the Diversity of your staff, volunteers, and board members. (1000 characters)

As stated in the Inclusivity Statement, AIRIE is committed to increasing diversity of its community. AIRIE created the National Advisory Committee to advise on methods AIRIE could use to increase the accessibility of the AIRIE residency for BIPOC and other marginalized people. The most notable update AIRIE made was to increase the artist stipend to \$4000 in order to better support artists from a diversity of economic backgrounds.

AIRIE's paid staff is 50% white, 50% BIPOC and 100% female and its Board of Directors is 35% BIPOC and 65% White, 65% Female and 35% Male, with ages ranging from 30s to 70s. Board members come from a variety of economic backgrounds as well. While a majority of the Board of Directors pays the full amount of Board Dues, some of the members have the dues waived due to financial need and serve AIRIE through donation of services such as consulting and network connections.

G. Track Record Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Artists in Residence in Everglades (AIRIE), in partnership with the Everglades National Park (ENP), empowers artists to think creatively and critically about their relationship to the environment with a mission of revealing new paths forward. AIRIE invites artists of all disciplines to spend one month living within the Everglades, offering them the opportunity for intensive research and hands-on experience in the ecology, cultural history and environmental challenges facing this unique and fragile environment. Through a General Agreement with the National Park Service, the ENP provides staffing, housing and infrastructural support to help artists get out in the field, while AIRIE raises funds and provides programmatic platforms, such as the AIRIE Nest Gallery, for artists to present their work to the public. Since its founding in 2001, AIRIE has hosted over 190 local, national and international artists. In 2020, AIRIE's Board chose to make diversity of its artist residents, known as AIRIE Fellows, a priority for the organization. As a result, AIRIE created a National Advisory Committee, composed of prominent and highly respected arts leaders from around the country. These members contribute a broader frame of reference and provide AIRIE with guidance needed to ensure more inclusivity and diversity in our programming. In addition the NAC serves as the final selection panel for AIRIE Fellows. Because of the input from the NAC, AIRIE was able to solicit over 500 applications for the 2022 application cycle (an increase of 261%) with around 50% of the applicants self-identifying as BIPOC. From this applicant pool, AIRIE was able to convene its most diverse cohort in its 20 year history, with 80% of Fellows in 2022 self-identifying as BIPOC. The NAC will lead the selection process for AIRIE's 2023 residents.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

AIRIE is managed by an active Board of South Florida-based art, science and business professionals. The Board meets quarterly, and has established 2, 5 and 10-year plans for sustainable growth; a Memorandum of Agreement with Everglades National Park; and active committees. Together with committed volunteer board members, AIRIE has continued to increase grant funding each year (John S. and James L Knight Foundation, The Andy Warhol Foundation for Visual Arts, National Endowment for the Arts, Miami-Dade County Art in Public, WEGE Foundation).

AIRIE's board dues increased to \$1000 with an additional fundraising goal from each member of \$2000, providing \$40-50K of income through private donation from the Board of Directors alone.

AIRIE continues to get support from our partners with multi-year grants, with our most recent being funding from the WEGE Foundation and Miami-Dade County Department of Cultural Affairs. This support helps further fundraising and continued efforts to build sustaining practices for development, individual and corporate membership and sponsorship by staff.

3. Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

AIRIE's goals and objectives will be achieved if our programs and events are well attended by people from varying demographics, receive positive feedback, and the audience has increased their awareness of, connection to, and compassion for the Everglades and the themes and ideas explored through AIRIE programming.

AIRIE invites guests to participate in post-event surveys including 3-5 multiple-choice questions and a few questions requesting short answers (e.g., What, if anything, surprised you in today's event?). These surveys not only collect information about audience satisfaction, but how the experience informed the perception of AIRIE and understanding of artists as interpreters of the Everglades. Questions invite suggestions for future events as well, as we continue engaging art and cultural events that are accessible to the public it is important to understand what they like and dislike. Surveys are administered by staff directly at the event or emailed to participants shortly afterward.

When surveying partners, funders, and participating artists AIRIE staff and Board members will collect information through conversation in order to maintain relationships with these important participants in AIRIE's work and create dialogue about strategic plans.

Artists who complete the residency program are asked to complete an exit survey to reflect on their experience. Direct action is taken based on feedback including upgrades to the apartment studio, increase in resources and connection with scientists and Everglades experts.

AIRIE uses digital analytics provided through social media, website, and email marketing in order to track engagement through these platforms. AIRIE measures and evaluates attendance by recording gallery visitors, tracking event registration and attendance through Eventbrite.

A final marker of success will be AIRIE's ability to continue to diversify the pool of artists who apply and attend its residency program. This data will be collected from the CallforEntry.org platform that hosts the AIRIE application and analyzed by staff.

3.1. Describe the expected outcomes of the project. How will you determine the success of the project? (2000 characters)

Expected outcomes of the project would be to connect our our community and those that visit Everglades National Park to art and the significant impact it has in our environment. As mentioned in the answer above, success will be measured by conducting surveys from guests and artists, as well as continue to diversify our artists who apply to our residency program.

4. Completed Fiscal Year End Date (m/d/yyyy) * 12/31/2021

5. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$31,200	\$50,000	\$90,000
2. Personnel: Programmatic	\$35,000	\$30,000	\$40,000
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$27,300	\$20,000	\$25,000
5. Outside Fees and Services: Other	\$9,000	\$7,000	\$10,000
6. Space Rental, Rent or Mortgage	\$14,700	\$14,700	\$14,700
7. Travel	\$3,100	\$3,500	\$5,000
8. Marketing	\$10,510	\$11,000	\$15,000
9. Remaining Operating Expenses	\$28,070	\$30,000	\$40,000
A. Total Cash Expenses	\$158,880	\$166,200	\$239,700
B. In-kind Contributions			
C. Total Operating Expenses	\$158,880	\$166,200	\$239,700
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions		\$4,000	\$4,000
11. Revenue: Contracted Services			
12. Revenue: Other	\$35,000	\$55,000	\$60,000

13. Private Support: Corporate	\$10,000		
14. Private Support: Foundation	\$68,050	\$16,500	\$125,000
15. Private Support: Other	\$37,600		
16. Government Support: Federal		\$50,000	\$50,000
17. Government Support: State/Regional		\$12,500	\$25,000
18. Government Support: Local/County	\$29,530	\$30,000	\$30,000
19. Applicant Cash			
D. Total Cash Income	\$180,180	\$168,000	\$294,000
B. In-kind Contributions			
E. Total Operating Income	\$180,180	\$168,000	\$294,000

6. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

not applicable

7. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

8. Hours *

- Organization is open full-time

Organization is open part-time

9. Does your organization have a strategic or long range plan?

Yes

No

10. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

H. Budget Page 8 of 12

1. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)
- d. Save each individual line within the budget.
- e. To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

1.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$6,000	\$22,000	\$0	\$28,000
2	Project Administrator	\$1,500	\$7,500	\$0	\$9,000
Totals:		\$7,500	\$29,500	\$0	\$37,000

1.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program Director	\$5,000	\$8,000	\$0	\$13,000
Totals:		\$5,000	\$8,000	\$0	\$13,000

1.3. Personnel: Technical/Production *

1.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artist Fees - Environment + Art Summit	\$5,000	\$10,000	\$0	\$15,000
2	Artist Fees - Residency	\$5,000	\$12,000	\$0	\$17,000
Totals:		\$10,000	\$22,000	\$0	\$32,000

1.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Consultants to Artists	\$2,500	\$10,000	\$0	\$12,500
Totals:		\$2,500	\$10,000	\$0	\$12,500

1.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	AIRIE Residency	\$9,000	\$0	\$9,000
Totals:		\$9,000	\$0	\$9,000

1.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Artists Airfare and Ground Transportation	\$12,000	\$0	\$12,000
Totals:		\$12,000	\$0	\$12,000

1.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Digital Marketing	\$0	\$4,000	\$0	\$4,000
Totals:		\$0	\$4,000	\$0	\$4,000

1.9. Remaining Proposal Expenses *

1.10. Amount of Grant Funding Requested:

\$25,000

1.11. Cash Match:

\$94,500

1.12. In-Kind Match:

1.13. Match Amount:

\$94,500

1.14. Total Project Cost:

\$119,500

2. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

2.1. Revenue: Admissions *

#	Description	Cash Match	Total	
1	AIRIE Fundraiser	\$25,000	\$25,000	
Totals:		\$0	\$25,000	\$25,000

2.2. Revenue: Contracted Services *

2.3. Revenue: Other *

2.4. Private Support: Corporate *

2.5. Private Support: Foundation *

#	Description	Cash Match	Total	
1	WEGE Foundation	\$50,000	\$50,000	
Totals:		\$0	\$50,000	\$50,000

2.6. Private Support: Other *

#	Description	Cash Match	Total	
1	Board Dues	\$6,000	\$6,000	
2	Give Miami Day	\$6,000	\$6,000	
Totals:		\$0	\$12,000	\$12,000

2.7. Government Support: Federal *

2.8. Government Support: Regional *

2.9. Government Support: Local/County *

#	Description	Cash Match	Total	
1	Miami-Dade Department of Cultural Affairs	\$7,500	\$7,500	
Totals:		\$0	\$7,500	\$7,500

2.10. Applicant Cash *

2.11. Total Project Income:

\$119,500

2.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	21%
B.	Cash Match	\$94,500	\$94,500	79%
Total Cash		\$119,500	\$119,500	100%
C.	In-Kind	\$0	\$0	0%
Total Proposal Budget		\$119,500	\$119,500	100%

3. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
AIRIE Substitute Form W9_2022.pdf	33 [KB]	5/27/2022 7:10:35 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
AIRIE 2020 990 EZ.pdf	160 [KB]	5/27/2022 7:02:47 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
AIRIE 2022 Programming.pdf	AIRIE 2022 Programming		99995 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with **Section 15.182, Florida Statutes**, the grantee shall notify the **Department of State** of any international travel at least **30 days** before the date the international travel is to commence or, when an intention to travel internationally is not formed at least **30 days** in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include **date, time, and location** of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with **Section 15.182, Florida Statutes**, International travel by state-funded musical, cultural, or artistic organizations; notification to the **Division of Arts and Culture**.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

In accordance with Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes, and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN (insert FEIN here) expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Florida Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Artists in Residence in Everglades, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Giselle Heraux

