

Miami Light Project, Inc.

Project Title: 2023-2024 Season Activities

Grant Number: 24.c.ps.180.384

Request Amount: \$90,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2023-2024 General Program Support Grant Guidelines

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 2

Discipline: Sponsor/Presenter

Proposal Title: 2023-2024 Season Activities

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Miami Light Project, Inc. 
- b. DBA:
- c. FEID: 65-0107810
- d. Phone number: 305.576.4350
- e. Principal Address: 9806 NE 2nd Ave Miami Shores, 33138
- f. Mailing Address: PO Box 531385 Miami Shores, 33153
- g. Website: www.miamilightproject.com
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: MiamiDade
- k. UEI: MLUBW7XG9LM8
- l. Fiscal Year End Date: 08/31

1. Grant Contact *

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2. Additional Contact *

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3. Authorized Official *

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4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Cultural Series Organization

4.3. Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2023 - Project End Date: 6/30/2024 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

Miami Light Project's mission is to commission and present live performances by today's leading contemporary dance, music and theater artists from around the world; to support the development of new work by emerging and established performing artists living in Miami; and to cultivate passionate and engaged audiences that reflect the diverse cultural make-up of South Florida. Miami Light Project is an art and culture forum to explore the issues that define contemporary society.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Funds are requested to support Miami Light Project's 2023-2024 Season activities including:

a) Performance Series

We commission and present the vanguard in contemporary performance – theater, dance, music and multimedia artists who are recognized for risk-taking innovation, technical virtuosity and thought-provoking content. We will present three new pieces by mid-career artists at Miami Theater Center throughout the season.

b) ScreenDance Miami

ScreenDance Miami is a weeklong festival offering commissions, screenings of short and feature length dance films, skill-developing workshops for dancers and filmmakers, and panel discussions. Activities will take place in January 2024 at Perez Art Museum Miami, OCinema, North Beach Bandshell and at the Projection Wall at Miami Beach's Soundscape Park.

c) Global Cuba Fest

Global Cuba Fest is an internationally acclaimed celebration of the rhythms, music and culture of Cuba. Annually, Global Cuba Fest enriches Miami's music scene with the sounds of today's leading musicians direct from Cuba and from the Cuban Diaspora. Miami Light Project will co-present the Global Cuba Fest with FUNDarte in March 2024 at the North Beach Bandshell and at Miami-Dade County Auditorium.

d) Here & Now Program

This program cultivates unique and promising Miami-based performing artists through commissioning residencies. We select five to eight artists, who are guided through the process of developing and presenting new work through rehearsal, workshops and showings throughout the season. We will premiere their new short works in June 2024 at Miami Theater Center.

e) Artists-in-Residence Program

We provide time, space and staff support for local and visiting mid-career artists in the fields of dance, theater and music to develop, create and practice new work, and engage with the community. The residency will take place at the Miami Theater Center throughout the season.

f) Community Engagement Program

We collaborate with local and visiting artists to conduct engagement activities for Miami-based emerging artists, students and local residents throughout the season. Activities include: master classes, workshops, readings and discussions.

g) Technical Fellowship Program

We provide free technical theater workshops and paid work experience for Miami-based emerging technicians. The intensive training will take place in April/May 2024 at Miami Theater Center.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

-
- To elevate the value of creativity by commissioning and presenting contemporary performing arts.
 - To strengthen art making in the South Florida community, raise the profile of artists and their projects, and catalyze support for their work within our community.
 - To work with artists whose work is complex and often challenging, in order to address timely social issues and represent a variety of artistic styles and cultural influences.
 - To deepen our community engagement projects and ensure that we build a vibrant, diverse and connected community.
 - To encourage community members to explore creativity and innovation, and to participate in cultural and educational activities.
 - To continue developing an exemplary practice in the cultivation of new audiences reflecting the diverse cultural make-up of South Florida.
 - To prepare novice Miami-based theatrical technicians with professional skill sets to help them advance in technical theater careers in Miami.
 - To build a sense of community and place through artistic projects.

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

- To present and facilitate a variety of artistic activities (25 events annually) including: live performances, film screenings, workshops, master classes, rehearsals, readings, panel discussions and Q&A sessions – serving over 7,000 people throughout the season.
- To facilitate educational programs for Miami-based emerging artists, college and high school students and local residents – reaching over 1,500 people.
- To produce multi-week residencies for Miami-based and visiting artists in the fields of dance, theater, music and multimedia. We work with artists who represent a broad diversity with regard to culture, race, religion, national origin, sex, age, marital status, family status, sexual orientation and physical ability. We provide space, time and resources for lead artists and company members to research and develop new work, and engage the community in the creative process – supporting 250 artists annually (including lead artists and company members).
- To expand our community reach by 10% - by collaborating with 6-8 community organizations/institutions throughout Miami-Dade County (including Miami Shores Village, where Miami Light Project new home will be located) and by developing new partnerships with 4 like-minded organizations in order to attract new and diverse audiences.
- To provide technical theater training for Miami-Dade County residents - offering workshops for up to 20 participants, and offering paid work experience for 5-8 technical fellows throughout our annual season.

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Performance Series

Present the following artistic works:

- "Devotion" by Rosie Herrera Dance Theater (Miami-based collective) – a dance theater work that investigates religious iconography and explore themes of love and romance.
- "Positive Vibration Nation" by Sol Ruiz (Miami-based musician) - a new full-length multimedia musical theatre rock 'Guaguanco' opera.
- "DJ Apollo" by Pioneer Winter Collective (Miami-based dance collective) – a dance piece that draws from Greek myth, an American ballet, oral histories, and archives to shape a rich queer narrative.

ScreenDance Miami

- Present 2/3 premieres of newly commissioned short films by Miami-based filmmakers/choreographers;
- Screen over 20 Open Call Shorts followed by panel discussion with choreographers and filmmakers;
- Screen 3 feature dance films;
- Provide 3 workshops focusing on cinematography, choreographing for the camera and filmmaking;

- Collaborate with 4/5 arts organizations to present this program.

Here & Now Program

- Commission & produce 5-8 new short works created by Miami-based artists;
- Provide artists with free rehearsal space, production & technical assistance, and ongoing professional development;
- Premiere new short works.

Global Cuba Fest

- Present 2/3 live concerts featuring leading musicians direct from Cuba and from the Cuban diaspora.
- Facilitate lecture demonstrations led by Cuban musicians for youth.
- Collaborate with arts organizations to expand the Spanish-speaking audience.

Artists-in-Residence Program

- Provide 6-8 Miami-based & visiting mid-career artists with space and staff support to develop new work and engage with the community;
- Work with artists who have experience in engaging the community through educational activities;
- Provide development support for up to 8 nationally or internationally recognized mid-career artists to work on major projects.

Community Engagement Program

- Provide master classes led by visiting artists for students and emerging artists;
- Provide multidisciplinary workshops led by Miami-based artists for students and local residents;
- Engage with community organizations and invite their members to attend open rehearsals, live performances, screenings and discussions.

Technical Fellowship Program

- Provide free intensive training (Lighting, Audio, Video & Stage Management) for emerging technicians;
- Hire 5-8 fellows as Miami Light Project's technical interns on our running crew.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Miami Light Project has developed strategic partnerships with nonprofit organizations including artist-led collectives, community-based organizations and schools to develop meaningful ongoing engagement with local residents and students. By collaborating with a wide variety of community organizations, Miami Light Project develops a process that engages community members with the artists and cultural activities that we put together. These collaborations are designed to make a long-term sustained impact on groups of people that otherwise would miss out the participation on highly interactive and artistic-oriented activities, due in many cases to economic and social barriers. Our partners include:

Arts for Learning (provide arts programs for children and youth), PATH Inc. (Preserving, Archiving & Teaching Hip Hop), Lotus House (Women's shelter), Miami Dade College, Barry University and New World School of the Arts.

Also, we have developed key collaborations with like-minded arts organizations to provide additional venues to present artistic work, and to attract new and diverse audiences. Collaborators include: Perez Art Museum Miami (downtown Miami), O Cinema (South Beach), Miami Theater Center (Miami Shores), New World Symphony (at the projection wall in the Soundscape Park in Miami Beach), FUNDarte and the Rhythm Foundation (North Beach Bandshell in Miami Beach).

Miami Light Project is a partner of the National Performance Network (NPN), which allows us to be part of a group of diverse national cultural organizations working to create meaningful collaborations. As a NPN partner, we share information about trends in the field, best practices, and the artists whose works circulate within, between and beyond our communities. Through this partnership we are able to create awareness of our programming and attract new audiences from across the US.

In 2023, Miami Light Project will move to a new home at Miami Theater Center in Miami Shores. The lease of our current space, The Light Box at Goldman Warehouse, in Wynwood, expires on December 31, 2022. The partnership with Miami Theater Center provides Miami Light Project with a stable space in which we may establish our home for years to come, and which includes year-round use of rehearsal studio and the 330-seat theater.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

1. What is the estimated number of events related to this proposal?

25

2. What is the estimated number of opportunities for public participation for the events?

75

3. How many Adults will participate in the proposed events?

7,000

4. How many K-12 students will participate in the proposed events through their school?

250

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

400

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This

figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

250

6.2. Number of Florida artists directly involved?

190

Total number of individuals who will be engaged?

7900

7. How many individuals will benefit through media?

1,000

8. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

8.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

8.2. Age Ranges (Choose all that apply): *

Young Adults (18-24 years)

Adults (25-64 years)

Older Adults (65+ years)

8.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

9. Describe the demographics of your service area. (2000 characters)

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

Miami Light Project's audience is a direct reflection of the diverse community of Miami-Dade County. According to the US Census Bureau (2020), Miami-Dade County is home to a population of 2.7 million people with a median age of 40.5. The county's largest ethnic groups are Hispanic or Latino 69.4% (1.87 million residents), Black or African American Alone 17.7% (478,212 residents) and White Alone not Hispanic or Latino 12.9% (348,527 residents). There are 159,404 (5.9%) people with a disability, under age 65 years, and 81.8% of persons age 25 years plus are high school graduate or higher.

75% of Miami-Dade County residents are speakers of a language other than English at home, which is much higher than the national average of 22%. The most common non-English language spoken in the county is Spanish - 65.8% of the population is Spanish speakers. The next most common non-English language spoken is Creole - 4.2% of the population.

15% of the population for whom poverty status is determined in the county (405,265 out of 2.70 million people) live below the poverty line, a number that is higher than the national average of 10.5%.

The median household income of the 902,200 households (3 people per household) is \$53,975.

10. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

In 2021, Miami Light Project invested \$100,000 in artists-in-residence to create and perform new work, as well as providing rehearsal and workshop space, financial and professional development support - including 19 new commissions of 20 lead artists, impacting 151 artists combined (lead artists and company members). Please see uploaded list of Artists-in-Residence at The Light Box (our arts space) and our impact.

More than 60 Miami-based technicians have completed training through the Technical Fellowship Program, and over 25 have gone on to work in multiple venues in Miami-Dade County and elsewhere in Florida in the last decade. This program has been a way to enlarge technical staff for Miami Light Project and for theaters throughout Miami. It provides young adults with professional experience and a platform from which to launch careers. Arts organizations that have hired our fellows include: Miami Theater Center, Juggerknot Theater, Nu Deco Ensemble, Miami New Drama, the Rhythm Foundation, The Colony Theater, GableStage, Actors Playhouse, Young Arts and South Miami-Dade Cultural Arts Center. The program has been an incredible response from local theater companies that need skilled technicians.

11. In what counties will the project/program actually take place?

Miami-Dade

12. What counties does your organization serve?

Miami-Dade

13. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

n/a

14. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

Miami Light Project has been a pioneering force in South Florida's cultural landscape for over three decades. We commission, produce and present artists from all over the world and throughout Miami who engage our community in exciting and powerful ways. Our programmatic vision has led the way in establishing Miami as an internationally recognized center for art and culture, with a vibrant locally based artistic community.

The cultural and economic impact includes:

Economic Impact (through the Arts & Economic Prosperity Calculator)

- Miami Light Project generates an estimated annual economic impact of \$1,100,000 in the local community. This amount is based on Miami-Dade County's population of 2.7 million people, on MLP operating budget expenses (FY 2020-2021) of \$850,000 and on our total annual audience of 7,000 people.

Employment and Contractors

- Miami Light Project has full- and part-time staff of 4 people, and we contract 15 people as bookkeeper, program director, theater designers and technical crew throughout the season. Annually, we serve 250 artists by supporting both emerging South Florida-based artists and internationally recognized mid-career artists by providing commission fee, artist fee, honorarium, free space and professional development.
- We partner with and contract services from local vendors such as accounting firms, catering, IT services, photographers, media & advertising companies, and cleaning & security companies. These partnerships have contributed back to the local economy affecting over 28 local jobs.
- We have developed partnership agreements with arts organizations to present public performances at several venues throughout Miami-Dade County including The Light Box (Wynwood), North Beach Bandshell (Miami Beach), O Cinema and New World Symphony Projection Wall at SoundScape Park (South Beach), Miami Theater Center (Miami Shores) and Perez Arts Museum Miami (Downtown Miami). The use of these venues impact businesses, hotels and restaurants in those areas.

Workforce Development and Arts Education Impact

- Through our Technical Fellowship Program, Miami Light Project provides free intensive training (Video, Lighting & Design, Sound, Cinema Lighting, Light Board, Stage Management and Carpentry), and paid employment for 5-8 emerging technical fellows annually. By training, mentoring and allowing technicians to work in a multidisciplinary arts space, we are building an innovative design and technical community unique to Miami.
- We provide dance master classes, lecture demonstrations and multidisciplinary workshops led by local and visiting artists for emerging artists, young adults and youth. The educational activities are free of charge and are intended to use the interaction of artists as a catalyst to educate and promote arts within the community.
- We expect that over 1,500 people will attend the educational activities throughout the year. We connect with these participants by developing partnerships with a significant number of local schools, colleges, community and arts organizations.

15. Marketing and Promotion

15.1. How are your marketing and promoting your organizations offerings? *

- Collaborations
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Pay Per Click (PPC) Advertising
- Radio
- Organic Social Media
- Paid Social Media
- Television

15.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

Each season Miami Light Project develops a unique and program specific marketing plan that helps to market the institution and broadcast our brand to a wider audience, as well as sell tickets to individual performance and events. The marketing plan also focuses on English and Spanish-speaking media.

Steps that we are taking to build our audience and expand reach include:

Web, Digital & Social Media

- Develop active presence on the social networking sites Facebook (10,569 likes), Twitter (4,481 followers) and Instagram (5,372 followers) where we are able to interact with our patrons as well as with artists that we present.
- Promote our programs via the web by increasing our online advertisement on sites including Facebook and Instagram Ads, The Miami New Times, Miami Herald (event

post), SouthFlorida.com, Miami.com, Miami Art Guide, The New Tropic and Miami Artzine.

- Target key markets when purchasing ads on social media to promote our livestreaming events. Markets may include: New York, Los Angeles, San Francisco, DC, Spain and Mexico.
- Create weekly eblasts with information about upcoming activities and announcements. We have a robust email list, 18,500+ subscribers.

Promotional Videos

- Produce promo videos to upload to Vimeo and social media websites. We produce videos trailers including sneak peek of artistic works that we will present during our season. The videos have been an excellent marketing tool to promote programs and attract new audiences.

Series of Artist Profiles

- Engage Jordan Levin, a Miami-based creative writer and journalist who has spent over 20 years writing about Miami's contemporary performance scene to write profiles of artists who receive support from Miami Light Project.
- Promote artist profiles via weekly eblasts, social media and our website.

Cross Promotion/Collaborations

- Establish strategic partnerships with local like-minded arts organizations to cross-promote our shows/screenings – reach partners' subscribers/followers through e-mail blasts and social media mention. Key partners include: FUNDarte, Rhythm Foundation, Miami Theater Center, O Cinema, Locust Projects, JuggerKnot Theatre, PAMM and New World Symphony.
- Reach the Hispanic/Latin community by promoting the Global Cuba Fest in the El Nuevo Herald, Diario Las Americas, Mega TV and America TeVe Miami, in collaboration with FUNDarte.
- Reach the Black/African American community by promoting events in Haitian-American and African American media – e.g.: Sugar Cane Global Media.
- Become a member of the Miami Shores Chamber of Commerce when moving to Miami Theater Center space in Miami Shores to promote our activities and build our relationship with over 20,000 Greater Miami Shores residents and local businesses.

Event Digital Program (via QR code)

- Create digital programs via QR Code for live performances. The digital program describes an individual performance and promotes upcoming activities.

Marketing Design

- Contract Fulano, Inc. (a Miami-based boutique digital design studio) to provide the following services: website development (web research, website design and concept, concept revisions, digital archive of high-quality photo and video imagery); branding design, direction and strategy; and tech support.

Radio

- Advertise live performances on the WLRN and WDNA radio stations.
- Buy an average of 30 radio ads (30-second spot) on each station for each program.
- Develop on-air interview with key guest artists.

Press

- **Develop press kits, calendar listings and PSAs one month prior to each event, and submit to local and national arts writers/editors.**

Print

- **Print 10,000 postcards and 50 posters annually to promote the season programming.**
- **Hire a street team to distribute postcards and posters at shops and restaurants throughout surrounding neighborhoods and at selected events.**

Affordable tickets

- **Offer low general admission price (\$25) and discounted tickets (\$15) for students and senior citizens in order to attract new audiences.**
- **Participate in the Miami-Dade County Department of Cultural Affairs' Culture Shock Miami (discounted tickets for students), and Golden Tickets Program (Free tickets for senior citizens).**

F. Impact - Diversity, Equity and Inclusion Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

The facilities that we use – to present live performances and film screenings, and to facilitate rehearsals and workshops/master classes – are in full compliance with ADA requirements. Venues include: The Light Box at Goldman Warehouse, Miami Theater Center, Perez Art Miami Museum, O Cinema Miami Beach Miami-Dade County Auditorium, North Beach Bandshell and the New World Center’s Projection Wall at the Soundscape Park.

We have policies and procedures for addressing accessibility inquiries, accommodation requests, and/or complaints by members of the public, as well as an internal procedure for our staff and volunteers. Our box office associate and online ticket sales platform ask our patrons if they need special assistance for attending live performances and film screenings. The staff and volunteers find out the needs for individuals with disabilities, and make sure that they are well accommodated in the theater. We let our patrons know that we make provisions so that an audience member without a disability can sit next to a companion who uses a wheelchair when attending a performance/screening.

We produce large print programs, and provide assistive listening system, American Sign Language interpreter and Spanish-Speaking interpreter upon request. To request materials in accessible format, and/or any accommodation to attend live performances and engagement activities, we let our patrons know that it takes 5 days in advance to initiate the request.

We currently use the wheelchair accessibility and assistive listening system symbols, and access policy statement in our marketing materials.

We develop strategic partnerships with local community organizations to develop meaningful ongoing engagement with South Florida residents. We invite members of these organizations who are students, emerging artists, adults, people with disabilities and women in distress to participate in live performances, discussions, open dress rehearsals and workshops. The approach of building a relationship with them opens the doors to serve the community with financial and social difficulties, and helps us attract new and diverse audiences to participate in our artistic programs.

Since our inception, Miami Light Project has put diversity, equity, inclusion and accessibility (DEIA) at the center of our organizational structure and artistic programming. We include planning sessions for the board and staff in which we annually review the organization’s

diversity, equity, inclusion and accessibility practices. Through these sessions we seek to learn how we can improve our practices towards DEIA and ensure that these practices are prioritized and implemented.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Eventz Paul, Technical Director and Facility Manager

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 9/1/2020

5. Does your organization have a diversity/equity/inclusion statement?

Yes

No

5.1. If yes include here. (500 characters)

Miami Light Project works with artists who represent a broad diversity with regard to culture, race, religion, national origin, sex, age, marital status, family status, sexual orientation and physical ability. We make the effort to select, support and present artists who collectively represent all forms of diversity and whose work is complex and often challenging. It is in this way that we are able to develop audiences which are representative inclusive, and to advance meaningful dialogues and deeper relationship between artists, the neighborhood, the city, and the broader community we serve.

6. Accessibility includes other factors besides physical. What efforts has your organization made to provide programming for all? (2000 characters)

Miami Light Project believes that one of the most effective ways to provide programming for all and build new audiences is directly linked to the artist with whom we work. Artists are able to leverage their expertise to encourage a new group of people to participate in the arts. A key artist who has influenced our audience is Dan Froot (Los Angeles-based performance artist). We commissioned Dan Froot's performance work, "Pang!", which was a radio play based on a book-length oral history of two young parents trying to protect their children as they watch their seven-year-old boy's innocence encroached upon by their Miami neighborhood, which is beset by drugs, poverty and gun violence. Miami Light Project and Dan Froot collaborated with Touching Miami with Love (a social service organization) and with their members to offer the artistic creative skills toward the goal of decreasing gun violence and increasing participation in the arts in the Overtown neighborhood. Additionally, we developed a partnership with Miami Lighthouse for the Blind and Visually Impaired to invite their adult members to attend the radio play. *My email is to say thank you very much for having our Senior Group participating in the presentation that you had at the Light Box. The feedback is so good!! The play "Pang" impacted our clients in a very positive way they really enjoyed it. Yesterday they were talking about it during the morning activities, they expressed their feelings and said that was excellent. I hope that we continue having this wonderful opportunity and working together in the name of our clients.* This was an email message from Nelba Gonzalez, SGA Coordinator, Miami Lighthouse for the Blind and Visually Impaired. The success of this project shows that this is a culmination of an exploration from artistic and community organizing work.

Also, we plan to develop a group discussion by inviting local artists and patrons with disabilities in order to receive suggestions on how Miami Light Project can improve our artistic programming accessibility and develop an effective communication strategy. The suggestions will also allow our staff to better serve this community. We aim to develop this group discussion in the summer or fall of 2022.

7. Describe the Diversity of your staff, volunteers, and board members. (1000 characters)

Currently, Miami Light Project has four staff members – one Haitian-American, one African-American, one Latinx and one white. Out of four, there are two women and two men. The contracted workers and volunteers represent different cultural backgrounds/origins and age groups, and also represent the Miami-Dade County Community – over 69% are Hispanic/Latinx and 18% are Black/African American of various ages groups.

Our 10-member Board of Directors is racially and culturally diverse and is comprised of 6 women and 4 men. Of the 10 members, 6 represent ethnic minorities. The board has expertise in the arts & culture, small business, legal, finance and education. As we make the effort to better represent the Miami community, Inez Barlatier joined our Board in the spring of 2021. She is a Haitian-American multidisciplinary artist and youth educator, who strives to impact the lives of women and girls using the arts as a tool for self-empowerment. Inez has been bringing new and relevant perspectives to the table.

G. Track Record Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Founded in 1989, Miami Light Project is a not-for-profit cultural organization, which commissions and presents artists from all over the world and throughout Miami. We support the vanguard in contemporary performance - dance, music, theater and multimedia artists who are recognized for risk-taking innovation, technical virtuosity and thought-provoking content. Miami Light Project's artistic programs focus on issues of relevance to our community within the context of an evolving global field of art and culture. It is in this way that we cultivate and engage audiences that reflect the diverse cultural make-up of South Florida.

The development of our creative home, The Light Box at Goldman Warehouse in Miami's Wynwood Arts District, has been the foundation of our organization's transformation over the last decade. Since its inception in 2010 The Light Box has become an essential home for Miami-based artists, and an extended home for artists visiting from around the world – providing a critical resource for artists to develop their work, and an exciting and alternative place for the community to intersect. The Light Box has changed the community, and demonstrated that, at this stage in our organizational life cycle, space to create will remain at the heart of Miami Light Project's work. Because the lease of our current space, The Light Box, expires on December 31st, 2022, we determined to move forward with a partnership with Miami Theater Center (MTC), in Miami Shores. This partnership provides us with a stable and affordable space in which we may establish our home for years to come, and which includes year-round use of rehearsal studio and a 330-seat theater.

We have designed an overlap period in 2022, in which we continue our Contemporary Performance Series at The Light Box in Wynwood, while piloting some performances at Miami Theater Center in Miami Shores. In 2023, we will transition our home and programming to MTC and will continue developing a one-of-a-kind creative space for artists, and an intimate place of gathering for the community where new work is experienced in its various stages of development.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

For over three decades Miami Light Project has received funds from Miami-Dade County Department of Cultural Affairs, Florida Division of Cultural Affairs, and National Endowment for the Arts. Annually, we raise over \$250,000 in grants for our artistic programming from county, state and federal agency. Also, we have successfully raised funds from local and national

foundations and have built a strong relationship with them. These funds have allowed us to dedicate human and financial resources toward programs that support the work of artists and engage the Miami community and visitors.

Major multi-year grants include:

- 5-year grant award in the amount of \$750,000 from Knight Foundation. Funds support Miami Light Project's restructure of programs and staff, a transition to an affordable space, and the building of cash reserves from 2019 through 2023.
- 3-year grant award in the amount of \$250,000 from Doris Duke Charitable Foundation. Funds will increase Miami Light Project's readiness and capacity to successfully meet current challenges and address future circumstances between 2020 and 2022.
- 2-year grant award in the amount of \$100,000 from the Jorge M. Perez Family Foundation between 2022 and 2023.

During the COVID-19 pandemic, Miami Light Project also received emergency funds from government agencies including SBA Shuttered Venues Operators Grant (SVOG – 2021), SBA Paycheck Protection Program (PPP) for Round 1 (May 2020) and Round 2 (January 2021), Division of Cultural Affairs Florida Cares Grant (2020 and 2021), and Miami-Dade County Arts Support (MAS) Program - Covid-19 Relief Fund Grants Program (2020).

3. Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

To determine if Miami Light Project's goals and objectives are achieved, we will use the following approaches:

- **Qualitative research:** we seek to gain an in-depth understanding of experiences that our constituents (artists, technical fellows and audiences) have when participating in our programming, and we evaluate the difference that our artistic programming can make in their lives.
- **Quantitative research (measurable):** we measure the number of artists we serve, the number of people we engage, and the number of days we provide space for artists to create, develop and perform artistic work.

We use a variety of indicators to evaluate the success & impact of our programming. The evaluation methods include:

a) **Programs' Attendance numbers through ticket sales and RSVPs:** the results of our audience attendance assist us in the evaluation of marketing efforts' effectiveness and achievement of discounted ticket sales. We collect this information through ticket sales and RSVP online platforms (Eventbrite and Venue Partner's platform).

b) **Press reviews and media coverage from local newspapers and magazines:** to measure the quality of our artistic programming.

c) **Online audience surveys (post-performance):** to analyze the quality of performances, to find out the audience's demographic information, and to assess the effectiveness in attracting diverse and new audience.

d) Questionnaires (post-educational activity): to gather qualitative feedback from participants of our educational activities by asking each participant about their interaction with artist/designer and learning experience. This helps us to gain an in-depth understanding of participants' experiences.

e) Interview with artists (post-residency): to receive feedback on their engagement with the Miami community and to identify the residency's strengths and weaknesses.

f) Documentation of season activities through videos & photos for evaluative and digital archival purposes.

g) Strategic planning: to contract a planning consultant to help us design a 3-year strategic plan, and to facilitate team-building workshops and our annual board retreat.

3.1. Describe the expected outcomes of the project. How will you determine the success of the project? (2000 characters)

We will determine the success of the 2023-2024 season activities by achieving the following outcomes:

- Engaging over 7,000 residents and visitors of Miami-Dade County (including students) through live performances, open rehearsals, work-in-progress showings, discussions, readings, lecture demonstration, master classes and workshops.
- Offering opportunities for over 250 artists (including lead artists and company members) to participate as dancers, actors, musicians, filmmakers and designers in the development, production and presentation of artistic work.
- Out of the 250 artists, providing 45 lead artists in the disciplines of dance, theater, music and film with daily access to fully equipped rehearsal studio and theater, financial resources, technical production, mentorship, professional development and touring opportunities.
- Expanding our community reach in South Florida through collaborations with community organizations and institutions and strategic partnerships with like-minded arts organizations. Communities include: Miami Shores, El Portal, Biscayne Park, Overtown and Downtown Miami and Miami Beach.
- Equipping 5-8 emerging Miami-based theatrical technicians with professional skill sets, and advancing them in a technical theater career.

4. Completed Fiscal Year End Date (m/d/yyyy) * 8/31/2021

5. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$135,000	\$145,000	\$145,000
2. Personnel: Programmatic	\$90,000	\$90,000	\$120,000

3. Personnel: Technical/Production	\$56,000	\$56,000	\$56,000
4. Outside Fees and Services: Programmatic	\$95,000	\$100,000	\$100,000
5. Outside Fees and Services: Other	\$40,000	\$40,000	\$40,000
6. Space Rental, Rent or Mortgage	\$144,000	\$132,000	\$80,000
7. Travel	\$5,000	\$10,000	\$12,000
8. Marketing	\$32,000	\$30,000	\$30,000
9. Remaining Operating Expenses	\$213,100	\$160,700	\$127,000
A. Total Cash Expenses	\$810,100	\$763,700	\$710,000
B. In-kind Contributions	\$9,000	\$12,000	\$15,000
C. Total Operating Expenses	\$819,100	\$775,700	\$725,000
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions	\$8,000	\$25,000	\$32,000
11. Revenue: Contracted Services	\$2,500	\$8,000	\$8,000
12. Revenue: Other	\$110,000	\$105,000	\$40,000
13. Private Support: Corporate			
14. Private Support: Foundation	\$350,000	\$355,000	\$325,000
15. Private Support: Other	\$22,000	\$25,500	\$30,000
16. Government Support: Federal	\$154,000	\$10,000	\$10,000

17. Government Support: State/Regional	\$29,000	\$56,600	\$90,000
18. Government Support: Local/County	\$167,600	\$178,600	\$175,000
19. Applicant Cash			
D. Total Cash Income	\$843,100	\$763,700	\$710,000
B. In-kind Contributions	\$9,000	\$12,000	\$15,000
E. Total Operating Income	\$852,100	\$775,700	\$725,000

6. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

Reasons for fluctuations include:

- Relief Funds – in Previous Fiscal Year, Miami Light Project received major federal relief funds from SBA Shuttered Venue Operations Grant program and the second round of the SBA PPP loan (which was forgiven)
- The lease of Miami Light Project's art space (The Light Box at Goldman Warehouse) will expire on December 31, 2022, and we won't renew it. As such, this transition will affect the organization's FY 2022-2023 operating budget – we will have a significant decrease in revenues from space rental income, and at the same time a decrease in expenses towards space rental fee, utilities and maintenance expenses.

7. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

8. Hours *

- Organization is open full-time

Organization is open part-time

9. Does your organization have a strategic or long range plan?

Yes

No

10. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

H. Budget Page 8 of 12

1. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)
- d. Save each individual line within the budget.
- e. To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

1.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$0	\$50,000	\$0	\$50,000
2	Director of Planning & Development	\$0	\$65,000	\$0	\$65,000
3	Communications Manager	\$0	\$35,000	\$0	\$35,000
Totals:		\$0	\$150,000	\$0	\$150,000

1.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artistic Director	\$20,000	\$50,000	\$0	\$70,000
2	Programs Manager	\$15,000	\$35,000	\$0	\$50,000
Totals:		\$35,000	\$85,000	\$0	\$120,000

1.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Technical Director and Operations Manager	\$20,000	\$36,000	\$0	\$56,000
Totals:		\$20,000	\$36,000	\$0	\$56,000

1.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Miami-based and Visiting Performing Artists Fees and Commissions	\$35,000	\$32,500	\$0	\$67,500
Totals:		\$35,000	\$32,500	\$0	\$67,500

1.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Accountant and Bookkeeper	\$0	\$24,000	\$0	\$24,000
2	Technical Crew	\$0	\$34,000	\$0	\$34,000
3	Volunteers	\$0	\$0	\$2,000	\$2,000
Totals:		\$0	\$58,000	\$2,000	\$60,000

1.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Rental Fees Rehearsal Studio and Theater Space	\$60,000	\$12,000	\$72,000
Totals:		\$60,000	\$12,000	\$72,000

1.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Visiting Artists Travel Expenses	\$10,000	\$0	\$10,000
Totals:		\$10,000	\$0	\$10,000

1.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Advertising, Public Relations and Printing	\$0	\$18,000	\$2,000	\$20,000
2	Designing Fee	\$0	\$12,000	\$0	\$12,000
Totals:		\$0	\$30,000	\$2,000	\$32,000

1.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Program and Production Expenses	\$0	\$30,000	\$6,000	\$36,000
2	Insurance	\$0	\$8,000	\$0	\$8,000
3	Supplies and Materials	\$0	\$5,000	\$0	\$5,000
4	Telephone/Internet/IT	\$0	\$10,000	\$0	\$10,000
5	Miscellaneous	\$0	\$20,500	\$0	\$20,500
Totals:		\$0	\$73,500	\$6,000	\$79,500

1.10. Amount of Grant Funding Requested:

\$90,000

1.11. Cash Match:

\$535,000

1.12. In-Kind Match:

\$22,000

1.13. Match Amount:

\$557,000

1.14. Total Project Cost:

\$647,000

2. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

2.1. Revenue: Admissions *

#	Description	Cash Match	Total	
1	Ticket Sales	\$35,000	\$35,000	
Totals:		\$0	\$35,000	\$35,000

2.2. Revenue: Contracted Services *

#	Description	Cash Match	Total	
1	Co-presentation/Fiscal Agent Fee	\$10,000	\$10,000	
Totals:		\$0	\$10,000	\$10,000

2.3. Revenue: Other *

2.4. Private Support: Corporate *

2.5. Private Support: Foundation *

#	Description	Cash Match	Total	
1	National Foundation Support	\$215,000	\$215,000	
2	Local Foundation Support	\$60,000	\$60,000	
Totals:		\$0	\$275,000	\$275,000

2.6. Private Support: Other *

#	Description	Cash Match	Total
1	Individual Donations and Board Dues	\$15,000	\$15,000
2	Special Event Proceeds	\$20,000	\$20,000
Totals:		\$0	\$35,000

2.7. Government Support: Federal *

2.8. Government Support: Regional *

2.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	Miami-Dade County Department of Cultural Affairs	\$170,000	\$170,000
2	City of Miami Beach Cultural Arts Council	\$10,000	\$10,000
Totals:		\$0	\$180,000

2.10. Applicant Cash *

2.11. Total Project Income:

\$647,000

2.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$90,000	\$90,000	14%
B.	Cash Match	\$535,000	\$535,000	83%
	Total Cash	\$625,000	\$625,000	97%
C.	In-Kind	\$22,000	\$22,000	3%
	Total Proposal Budget	\$647,000	\$647,000	100%

3. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

The season 2023-2024 will be the first full season in the new space at Miami Theater Center, which will affect the proposal budget.

Changes include:

- **Decrease in rental fee and facility operations expenses**
- **Decrease in earned revenues from space rental income**
- **Increase in personnel programmatic - we plan to hire one of our contractors as full-time employee in 2023.**

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
SubstituteW-9_MLP_2022.pdf	33 [KB]	5/27/2022 4:12:31 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
2019990 Miami Light Project.pdf	12445 [KB]	5/27/2022 4:13:21 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
Video_Trailers_Season 2021-2022.pdf	Video Trailer Links - Season 2021-2022	Video Promo: ScreenDance Miami, Global Cuba Fest, Here & Now 2022	51 [KB]		View file
MLP GCF 2022 All Headliners 24 x 36 Poster.pdf	Poster - Global Cuba Fest 2022	Poster with ADA symbols and crediting the Division	2884 [KB]		View file
Coming up at MLP!.pdf	Email Blast - Fall 2021 Activities Announcement	Material crediting the Division for grant	4850 [KB]		View file
MLP Artists-in- Residence 2021.pdf	Artists-in- residence at The Light Box - IMPACT 2021	Artists support impact analysis	69 [KB]		View file
Letters of Support from Fundors_2021-22.pdf	Letters of Support from Foundations	Letters of Support from Perez Family Foundation, Knight Foundation, Miami- Dade County, NEA and Funding Arts Network (FAN)	4918 [KB]		View file
Org Chart 2022.pdf	Organizational Chart	Miami Light Project Org Chart 2022	56 [KB]		View file
Board Contact List 2022.pdf	List of Current Board of Directors	Miami Light Project Board of Directors 2022	118 [KB]		View file
Links to press and stories.pdf	Artists Articles and Stories Links	Links to articles and stories about artists and their works	68 [KB]		View file
Letter from BB 2022.pdf	Letter from Executive Director	Letter from Beth Boone, Artistic & Executive Director	113 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

In accordance with Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes, and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN (insert FEIN here) expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Florida Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Miami Light Project, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Elizabeth Boone

