

Tampa Bay Performing Arts Center, Inc.

Project Title: 2023-2025 Straz Center Capital Renovations Project


Grant Number: 24.c.cf.200.639

Date Submitted: Wednesday, June 1, 2022

Request Amount: \$500,000.00

A. Applicant Profile Page 1 of 13

Applicant Information

- a. **Organization Name:** Tampa Bay Performing Arts Center, Inc. 
- b. **FEID:** 59-2037085
- c. **Phone number (with extension if applicable):** 813.222.1035
- d. **Principal Address:** 1010 North W.C. MacInnes Place Tampa, 33602-3720
- e. **Mailing Address:** 1010 North W.C. MacInnes Place Tampa, 33602-3720
- f. **Website:** www.strazcenter.org
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Hillsborough
- j. **UEI number:** NPR7XYJH3XM1
- k. **Fiscal Year End Date:** 09/30

1. Grant Contact *

First Name

Donna

Last Name

McBride

Phone 813.222.1034

Email donna.mcbride@strazcenter.org

2. Chief Financial Officer for the Applicant *

First Name

Mary Beth

Last Name

Rossi

Phone 813.222.1044

Email marybeth.rossi@strazcenter.org

3. Official with Authority to contract for the Applicant *

First Name

Julie

Last Name

Britton

Phone 813.222.1035

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4. Official with Authority to contract for the Property Owner *

First Name

Jane

Last Name

Castor

Phone 813.274.8251

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5. National Endowment for the Arts Descriptors

5.1. Applicant Status

Organization - Nonprofit

5.2. Institution Type

Performance Facility

5.3. Applicant Discipline

Multidisciplinary

B. Introduction Page 2 of 13

1. What is the legal status of the applicant *

- Public Entity
- Florida Nonprofit, Tax-Exempt
- Other (not an eligible response)

2. Applicant Mission Statement *

The Straz Center's mission is to inspire, educate and enrich our entire community through the transformative power of the performing arts.

3. Describe the facility that you will acquire, renovate or build:

3.1. Is the cultural facility?: *

A purpose-built or single use facility that will solely be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) at least 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of facility includes theatres, performance centers, museums (including, aquariums, botanical gardens, history centers, zoos, etc.) and art centers. The maximum request amount for this type of facility is \$500,000.

A multi-purpose facility that will be used for the programming, production, presentation, exhibition of any of the arts and cultural disciplines (Section 265.283(7), Florida Statutes) LESS than 85% of the time. These disciplines include music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, and programs of museums. You must provide documentation of your organization's mission and arts and cultural programming as an attachment. See Guidelines: Attachments and Support Materials. This type of building includes community centers, recreation centers, civic centers and municipal buildings. The maximum request amount for this type of facility is \$200,000. Project costs must be directly related to the arts and cultural portion of the facility.

3.1.1. If the facility is a multi-purpose building, describe the OTHER activities that take place in the facility.

The Tampa Bay Performing Arts Center (DBA: Straz Center) is a 100% arts and cultural institution, programming, producing, presenting, and educating in the performing, visual, cultural, and placemaking arts.

3.2. How many days per week/hours per day is this facility open to the public? *

The Tampa Bay Performing Arts Center (DBA: Straz Center) is a 501c3 nonprofit arts organization that is open year round, seven day a week, approximately 13 hours a day or more..

3.3. How many of the days per week/hours per day that the facility is open are arts and cultural programming, production, and administration taking place? * *

At the Straz Center for the Performing Arts, arts and cultural programming, production, education, and administration are taking place year-round, seven day a week, approximately 13+ hours a day.

3.4. Describe the types of arts and cultural programming, production, and administration that take place within the facility. *

Each year, we present and/or produce a full, year-round season of the finest and most relevant theater, music, opera, dance, comedy, spoken word, touring Broadway and more on our four indoor, one outdoor and one teaching stages. In addition, we provide year-round performing arts education and training programs at our accredited Patel Conservatory and for approximately 50 marginalized school and agency partners throughout the Tampa Bay region. We also host two significant fine art exhibitions throughout the lobby of our largest hall and support permanent and temporary placemaking opportunities across our campus.

Between presenting a year-round slate of professional performing arts programs from around the world and around

the corner, AND giving our students professionally produced performance opportunities on our main stages, AND providing mainstage performance schedules and assistance for our cultural constituents, including our resident theater company Jobsite Theater, The Florida Orchestra and others, AND hosting state and national performing arts conferences such as the Florida High School Thespian Conference (7,500 high school students), the Youth American Grand Prix international ballet competition, the Florida Music Educators Conference and more, there is never a dull moment at The Straz.

Newer initiatives include our Straz Salutes Veterans Initiative, Arts Legacy REMIX Community Cultural Celebrations, #BlackStoriesMatter programs, the Straz Jazz Project, Tampa Total Request LIVE social media platform, and Voices of the Community virtual town hall programs.

3.5. Who is responsible for the programming, production, and administration of the arts and cultural activities of the facility? Is there a qualified professional expert in the subject matter on staff either paid or volunteer? What are their qualifications? *

Judith Lisi, President/CEO: Assists Trustees and leads staff in all aspects of programming, production, presenting, arts education, and administration, capital and renovations projects, including project design, budgeting, planning, and program expansion.

Performing arts veteran Judith Lisi's career spans more than 46 years as an artist, producer, presenter, educator and respected executive in the field.

Under her leadership as CEO/President, two major American performing arts centers achieved fiscal stability while presenting world-class performing arts, and Lisi initiated opera and education programs for each organization. From 1984-1992, Lisi served at the Shubert Performing Arts Center in New Haven, CT, then at the David A. Straz, Jr., Center for the Performing Arts (formerly the Tampa Bay Performing Arts Center) from 1992-present.

Under her leadership, the Straz Center grew from a \$7 million annual budget to a \$45 million annual operation with significant economic and cultural force in the Tampa Bay area, hosting more than 800 events with annual attendance exceeding 600,000 patrons. She then envisioned a community conservatory where students of all ages could enjoy learning the performing arts. In 2005, the Patel Conservatory opened with 22 studios, 40,000 sq. feet of space, a performing arts library and a versatile, professional-level black box theater. The Patel Conservatory serves 50,000 students annually in on-site and educational outreach programs. An advocate of sound fiscal management, Lisi consistently balances the annual budgets and has raised a \$60 million endowment for The Straz.

In 1995, Lisi founded Opera Tampa, the resident opera company for the Straz Center under the baton of conductor Anton Coppola. She produced his original opera, *Sacco and Venzetti*, in 2001. Lisi has produced more than 55 operas for the company.

As a producer/investor, Lisi has been involved in more than 30 Broadway shows including *The Producers*, *American in Paris*, *Something Rotten*. Lisi served as Executive Producer for Frank Wildhorn's *Wonderland*, which premiered at the Straz Center before opening at the Marriott Theater on Broadway in 2011.

Lisi holds a BA in English from Sacred Heart University and an MFA in Theater/Communications from St Louis University. She later performed doctoral work at the University of Minnesota/Guthrie Theater and in Opera Studies at Julliard and the Metropolitan Opera and spent time as a performing artist and director. Her participation in the arts fueled her professional mission to uphold the vital importance of arts education as a social imperative.

Awards, Affiliations and Recognition:

- Board member, Broadway League
- Executive Committee member, Broadway League
- Founding Chair, Education Committee, Broadway League
- Chair, International Performing Arts Consortium
- 2002 Broadway League Outstanding Achievement in Presenting Management
- 2005 AAUW Woman of Distinction
- 2007 International Society of Performing Arts Lifetime Achievement Award
- 2008 Tampa Bay & Co. Ambassador of the Year
- 2012 Lifetime Achievement Award, Broadway League Annual Spring Road Conference
- 2013 Woman of Influence, Greater Tampa Chamber of Commerce
- 2015 Tampa Bay Future of the Region Award
- 2015 National Society of Arts and Letters Community Award
- 2016 Most Powerful and Influential Woman Award at the seventh Annual Florida Diversity Leadership Conference.

In June 2016, The Tampa City Council recognized Mrs. Lisi for her 24 years of service to the community, her visionary leadership, and profound impact on arts and culture.

Currently, Ms. Lisi oversees 426 employees, contracted and seasonal staff who are highly qualified and experienced at operating and programming a performing arts center and accredited conservatory. She is also supported by a 62-member board of trustees comprised of regional business, government, academic and community leaders.

3.6. Accessibility, Equity, and Inclusion are important to the programming, production, and administration of arts and cultural activities. Briefly describe the actions that your organization has taken to make activities accessible to all audiences. Accessibility includes other factors besides physical. Be sure to include efforts to provide programming welcoming and available for all members of your community.*

OUR COMMITMENT TO ANTI-RACISM (from strazcenter.org)

We at the Straz Center are committed to being an anti-racist organization. We will expand the depth and breadth of opportunities for Black, Indigenous and People of Color (BIPOC), including staff, artists, board members and community members. This commitment is ongoing and represents our desire to create and nurture an organizational culture that espouses anti-racism, equity, accessibility and belonging throughout the entire Straz family.

We have a 10-point commitment published on our strazcenter.org website, and we promise to do more to support the lives, art, stories, and culture of those who are Black, Indigenous and Persons of Color. And we promise to hold our institution accountable.

We have launched a series of events focused on promoting racial equality and social justice. These expanded Community Engagement programs provide live and virtual experiences for students, school partnerships, special needs groups, veteran/military community, culturally specific and general audiences. As a focused effort, we are presenting culturally diverse, BIPOC, and other marginalized local Florida artists through our #BlackStoriesMatter and BIPOC Play Reading Series, AMPLIFY BIPOC Artists Performances, Live and Local Singer Songwriters, Straz Jazz Project, Voices of the Community Town Hall Talks, and more. To view past town halls, go here.

We are mission-driven to make high quality performing arts and arts education accessible, celebrating diverse cultural interests, and engaging those facing wellness, physical, developmental, cultural, geographical, and financial barriers.

Other Accessible & Inclusive Programming:

- **STRAZ SALUTES INITIATIVE** engages Tampa Bay's diverse military community in multidisciplinary healing arts and artist residencies, addressing trauma and re-integration. We partner with FL DAC as one of 11 U.S. NEA Creative Forces Military Healing Arts sites serving veterans, their families and caregivers.
- **LIVE & LOCAL:** Year-round local singer/songwriters featured free on Straz Riverwalk Stage
- **ARTS LEGACY REMIX:** Year-round free outdoor cultural arts celebrations of Tampa Bay's cultural heritage, produced on Straz Riverwalk Stage (Placemaking)
- **STRAZ ON THE RIVER & STRAZ LIVE! In the Park:** Year-round outdoor public engagement projects of varying disciplines, from permanent public art to concerts (Placemaking)

We bring curriculum in dance, music and theater to children, young adults and seniors in 50 partnering Title 1 schools and agencies during the school year - *at no cost* to our Arts Education Partners, with opportunities to attend performances, and scholarships for continued learning. Partnerships include special needs groups:

- Theater improvisation classes help special needs adults at MacDonald Training Center learn to adapt to change so they can hold a job – and have a shot at an independent life.
- At Pepin Academies, our sensory-friendly student performances create performing arts experiences welcoming to families with children who have sensory sensitivities.
- We provide Gigi's Playhouse of Tampa and Pyramid Inc. with weekly adaptive dance classes and modified dance instruction for children with Down syndrome.

In 2011, we received the Arts Presenters/MetLife Exemplar Institution Award for Access for outstanding access services to individuals with disabilities.

We exceed all ADA physical facility requirements and pride ourselves on going above and beyond to accommodate and include anyone. In addition to using the accessibility symbols throughout our facility and in promotions and materials, we promote our open captioning and audio description services to make community organizations serving the hearing and vision impaired aware of these services, including Deaf Services Center, Tampa Lighthouse for the Blind and others. With this said, there is not enough room here to list our accessibility services

3.7. Describe the Diversity of your staff, volunteers, and board members or the steps that you have taken to achieve greater Diversity.*

We work at making our staff, board, and volunteers as diverse as our community. Our staff includes BIPOC, LGBTQ+, people with disabilities, veterans, and other underrepresented people. Our board of trustees is actively seeking and realizing increased diversity. Our efforts will improve as we improve our knowledge about and practices against racial and other bias.

Our DEI committee (now IDEA committee) leads us in addressing social justice, and we are working with Dr. Shirley Davis, a well-known global workforce consultant, to strategically improve the inclusivity of our staff, board and volunteers.

“As President and CEO of SDS Global Enterprises, Inc., Dr. Shirley Davis brings a unique background as a seasoned HR and Diversity & Inclusion global thought leader, ... SDS is a woman and minority-owned C-Corporation that provides strategic development solutions that enable organizational leaders to build high performing and inclusive cultures that thrive in a competitive and changing environment. We specialize diversity & inclusion, leadership effectiveness, personal and professional reinvention, and organization/culture transformation.”

FROM OUR CAREERS PAGE FOR EMPLOYMENT:

What makes our work culture unique? Well, every Straz Center employee is committed to achieve our core values: value the arts, respect, welcome all, strive for excellence, practice passion with patience, and resolve to solve.

If you're committed to these same values and are passionate about your work — and life in general — consider joining the Straz Center family.

[Click here to view Straz Center openings.](#)

Auditions and Production opportunities

The Straz Center offers excellent opportunities to advance your career and achieve your goals. In return, we'll reward you with a strong benefits package and a chance to work with a team that is dedicated to the community. The Straz Center is an equal opportunity employer committed to building a diverse and supportive workplace.

Additional Inclusion & Accessibility Services: (continued from 3.7)

Free dress rehearsals, preview performances, subsidized community tickets

Student, teacher, veteran, and military family ticket discounts

Amplified hearing headsets for performances

Open captioning, signing, audio descriptions

Broadway Family Night activities

Military Family Night activities

Community outreach engages the geographically remote

Access information on websites

Signed performances, open captioning and audio descriptions

Signage, ADA symbols, large print, Braille and Spanish language

Disability Services Coordinator

Box office (TDD) services for the deaf

Bi-lingual box office personnel

Infrared hearing devices for performances

Seating for disabilities and mobility impairments

Companion seating

Handicap and valet parking

Usher training for 900 volunteers

Guide dog training

Accessible restrooms, water fountains and phones

Wheelchair-height box office window

Passenger elevators with Braille buttons

Website Example: The Straz Center has a Wi-Fi based assistive-listening system. Assistive listening devices amplify and clarify sound by cutting down or eliminating ambient noise. The Straz Center uses the Sennheiser MobileConnect app. You can download the app for free to your smartphone. The app may be used with Apple or Android devices. You are welcome to bring your own headphones. We recommend noise cancelling headphones for the best sound experience.

If you do not have a smartphone, tablet or headset, don't worry; we have some iPods and headsets you can check out at the house manager's desk. There is no charge to use our devices, but a valid ID is required. We also have a number of personal inductive loop devices (T-coil) for checkout with a valid ID. Please be aware our system uses the headphone jack on your IOS or Android enabled device. If you need to check out a headset, make sure you bring any adaptors required to plug in headphones.

When you arrive, stop at the house manager's desk in the lobby to get a free guide.

4. Cultural Facilities Grant Status *

Yes

No

4.1. If yes, list grant numbers for any open Cultural Facilities and Fixed Capital Outlay grants.

N/A

5. \$500,000.00

6. Project Type *

Acquisition

Acquisition is the purchase of land or building for the purpose of using or building a cultural facility.

Renovation

Renovation is the act or process of giving a property a state of increased utility or returning a property to a state of utility through repair, addition, or alteration that makes possible a more efficient use.

New Construction

New Construction is constructing a Cultural Facility on property where no building previously existed.

7. Project Title

2023-2025 Straz Center Capital Renovations Project

8. Project Synopsis *

Briefly summarize the project. Indicate how you will use grant funds, the major work items involved and the end product.

Straz Center Orchestra Pit Lift Replacement

On behalf of the board of trustees of the Tampa Bay Performing Arts Center (DBA: Straz Center for the Performing Arts), we are requesting a \$500,000 Cultural Facilities Program Grant (CFPG) from the Florida Division of Arts and Cultural to

help with costs for our 2023-2025 Straz Center Capital Renovations Project to replace the original, 35-year-old pit lift drive systems in the 2,600-seat Carol Morsani Hall and the 1,042-seat Louise Lykes Ferguson Hall. The overall project cost is projected at \$1,650,000.

These current deteriorating lift systems are part of the original 35-year old facility construction. Their subterranean components are suffering water damage, and repair parts are no longer available.

We will engage Serapid, Inc. to replace these systems with a design referred to as rigid chair technology. When complete, these failing, outdated and water compromised lifting systems will be replaced with a new, more state-of-the-art, non-subterranean system that is supported by current engineering and technology.

9. Project Physical Location *

Street Address

1010 North. W.C. MacInnes Place

City

Tampa

State

FL

Zip

33602

County

Hillsborough

10. Will the acquisition, renovation, or construction of your project only occur between July 1 of the first year of the grant period and June 1 of the second year of the grant period (23 months)? *

Yes (required for eligibility)

No

11. What was your Total Support and Revenue for the last completed fiscal year? *

Include the amount reported by a review, audit, or detailed operating budget that provides a statement of comprehensive income, revenue and expense. Documentation of this number must be provided as an attachment. See Guidelines: Total Support and Revenue for details.

\$29,798,970

C. Project Documents Page 3 of 13

1. Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project) are... *

- Complete (required for eligibility)
 Not complete

2. Construction documents are... *

- Complete
 Not complete

Project Land and Building

3. Are you leasing the project land or building? *

- No (If NO, proceed to question 4.)
 Yes, the land and the building
 Yes, the building
 Yes, the land (If YES, skip question 3.2).

3.1. If leasing: How many years will remain on the land lease as of July 1 of the award year?

60

3.2. If leasing: How many years will remain on the building lease as of July 1 of the award year?

60

4. Who currently owns the land? *

City of Tampa

5. Who currently owns the building? *

City of Tampa

6. How old is the building in years? *

35

D. Scope of Work Page 4 of 13

1. Project Description

Describe what you are going to build, what you are doing to renovate the building, or what are you acquiring. Indicate how grant funds and match will be spent. Provide a timeline of when grant funds and match will be expended. Discuss any grants applied for or received from the Division of Historical Resources for the grant period. The Cultural Facility Program is a bricks and mortar program. State funding is not to be used for the fabrication or design of exhibits, or for commercial projects. State funding may be used for parking facilities, sidewalks, walkways and trails, as long as those items do not comprise the entirety of the scope of work.

1.1. Construction/Renovation/Acquisition *

Only one of these categories may be funded through a single Cultural Facilities application.

What are you constructing, renovating, or acquiring? Be specific. (Example: 500 sq ft Visitor Center)

This renovation project will include demolishing and removing the old screw jack system, capping and sealing the existing caissons with concrete, and installing 28 new rigid chain lifts in the Straz Center's 2,600-seat Carol Morsani Hall and the 1,042-seat Louise Lykes Ferguson Hall.

Combined, there are 28 screw jacks supporting 4 sections of stage decking between the two theaters.

These original massive concrete, mechanical and hydraulic lift systems house the orchestras for large live musical theatrical productions when lowered, and they are raised to accommodate larger sets, onstage musicians, orchestra productions, or expanded seating.

These systems are a part of the original facility construction. Parts for repairing the systems are no longer made, and the overall integrity of the system is expiring.

These systems allow the orchestra pit section of the stage to be raised and lowered from the lowest basement position to being flush with the stage surface. The approximate travel distance of the lift in Morsani hall is 32' and in Ferguson 24'. This system is original building equipment and has been in service for 35 years.

These lifting systems are comprised of multiple sections of stage decking supported by steel substructure. The steel structure is sitting atop a series of lifting jacks, known as screw jacks. The screw jacks pass through a motorized gearbox to raise and lower the stage floor to the desired height.

Each screw drive is capable of lifting up to 10 tons of weight. Combined, there are 28 screw jacks supporting 4 sections of stage decking between the two theaters.

The screw jacks move up and down in an underground cylinder known as a caisson. Due to ground water seepage and the water table being as close to the surface as it is, the caissons are essentially surrounded in saturated earth and mud. Over its life, the outer steel jackets of the caissons have corroded and disintegrated to the point they are allowing water to seep into the caisson and subsequently into the lift shaft and basement well.

This water intrusion is being managed by annual resealing of the concrete surface and constant water pumping. As the caissons continue to fail, the water intrusion is becoming exponentially worse. As a result, the system is sustaining exposure damage and its continued service life is less than two years.

The Straz Center has researched options and solutions to the problem and has identified a new lifting technology from Serapid Manufacturing, known as a rigid chain lift. This system eliminates the need to have subterranean caissons and instead uses surface mounted spooled chain that can be made rigid and is capable of lifting the 10-ton load.

This project is designed to demolish and remove the old screw jack system, cap and seal the existing caissons with concrete and install 28 new rigid chain lifts.

1.2. Spending Plan *

Indicate how grant funds and match will be spent. (Examples: permitting, site preparation, flooring, windows, HVAC, signage, lighting). Discuss any grants applied for or received from the Division of Historical Resources for the grant period.

EXPENDITURE OF GRANT FUND & MATCH

The estimated total cost of these urgent renovations is \$1,650,000. If awarded, a \$500,000 Cultural Facilities Grant would be matched by an additional \$1,150,000 Straz Center cash-on-hand to complete the project.

PROJECT PLAN FOR GRANT & MATCH EXPENDITURES:

\$500,000 Grant Funds:

- Carol Morsani Hall Lift #1 – partial grant funding for replacement of Lift #1, approximately \$250,000
- Carol Morsani Hall Lift #2 – partial grant funding for replacement of Lift #2, approximately \$250,000

-

\$1,150,000 Match Funds:

- Carol Morsani Hall Lift #1 – partial match funding to complete replacement of Lift #1, approximately \$83,816
- Carol Morsani Hall Lift #2 – partial match funding to complete replacement of Lift #2, approximately \$207,088
- Carol Morsani Hall Lift #3 – partial match funding to replace Lift #3, approximately \$457,088
- Ferguson Hall Lift #1 – partial match funding to replace Lift #1, approximately \$333,813
- Demolition & Removal – partial match funding to demolish and remove of old structures in both halls, approximately \$10,000
- Concrete Backfill & Capping of Old Caissons – partial match to backfill concrete foundation and old subterranean caissons, approximately \$58,195

1.3. Project Timeline *

Provide a timeline. The timeline should include permitting, site preparation, and actual construction. The grant period is 23 months.

PROJECT TIMELINE

If awarded a 2023-2025 Cultural Facilities Grant, state grant funds for this project will be encumbered within the grant contract period's allowed 12 months or sooner, and all grant funds and cash match will be expended within the grant contract period's allowed 23 months or sooner.

One of our objectives will be to complete all project components within the first 11 months of the grant period and present a final report prior to June 1, 2024. Therefore, if we are awarded this grant and the Florida Legislature funds the 2023-25 Cultural Facilities Grant Program, we will move forward quickly to finalize bidding, secure contracts to encumber all work, and begin a schedule of work that is also considerate of programming demands in these renovation areas.

The scope of these critical renovations is extensive and must be carefully scheduled around our programming. They are central to our ability to enrich the lives of Florida's citizens, to attract visitors from around the state and the world, and they are primary to our ability to sustain our impact as a leading cultural asset and major economic engine for Tampa Bay.

All Straz Center capital and renovations projects are thoroughly vetted by leadership, with board approval and through an established SOP with careful consideration toward costs, quality, safety, timing, and longevity.

To maintain the Straz Center's normal operations and programming, we will schedule these renovations away from the peak of our season and when there are fewer or no activities in these spaces.

Pit Lift System Renovation Project Timeline

(Documentation will take place throughout the project.)

April – June 2023:	Complete research, specifications, and bidding for project
July 1, 2023:	Complete grant contract and file restrictive covenants
July 1 – August 15, 2023:	Award contracts, complete engineering & manufacturing, obtain permits
August 16 – September 7, 2023:	Complete demolition and removal of original pit lift systems
September 8 – 21, 2023:	Cap, backfill and seal original pit lift system foundation

September 22 – October 31, 2023: **Install, inspect, and demonstrate new rigid chair pit lift systems**

December 15, 2023: **Provide DAC with first interim report**

October 2023 – May 2024: **Operate new pit lift systems throughout new mainstage season**

Before June 1, 2024: **Fully approve, close out, and provide DAC final project report**

E. Proposal Budget Page 5 of 13

1. Proposal Budget Summary *

Request Amount	\$500,000.00
Confirmed Matching Funds	\$1,150,000.00
Project Cost	\$1,650,000.00
Contingency	

2. Are you requesting REDI match reduction? *

- Yes
 No

3. Have you requested or received funding from the Division of Historical Resources for this project? *

*

- Yes (not an eligible response)
 No

4.

What other state dollars will go into the project? _____

#	Source	Amount

5. Proposal Expense Details*

List your estimated expenses and how they will be paid (from match, grant funds, or both). Only include expenses that are specifically related to the project. Expenses may include an actual amount to be paid or the value of an in-kind contribution. See Help: Proposal Budget Terms for expense category descriptions and columns. Round amounts to the nearest dollar. Rows must have a value in State, or Cash Match, or In-Kind Match. If all three columns are 0 or blank, the row will not be saved.

5.1. Land Acquisition

5.2. Building Acquisition

5.3. Architectural Services

5.4. General Requirements

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
Totals:		\$0	\$50,000	\$0	\$50,000

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	General Contractor - Engineering & Management	\$0	\$50,000	\$0	\$50,000
Totals:		\$0	\$50,000	\$0	\$50,000

5.5. Site Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Demolition & Removal of Original System	\$0	\$10,000	\$0	\$10,000
Totals:		\$0	\$10,000	\$0	\$10,000

5.6. Concrete

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Capping, Backfill & Seal Original Structure	\$0	\$58,195	\$0	\$58,195
Totals:		\$0	\$58,195	\$0	\$58,195

5.7. Masonry

5.8. Metals

5.9. Wood And Plastic

5.10. Thermal And Moisture Protection

5.11. Doors And Windows

5.12. Finishes

5.13. Specialties

5.14. Equipment

5.15. Furnishings

5.16. Special Construction

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Installation of 4 Pit Lift Systems	\$500,000	\$1,031,805	\$0	\$1,531,805
Totals:		\$500,000	\$1,031,805	\$0	\$1,531,805

5.17. Conveying Systems

5.18. Mechanical

5.19. Electrical

State Total :

\$500,000

Match Total (Cash + InKind) :

\$1,150,000

6. How were your proposal expenses determined?

Explain how the estimated expenses in the Proposal Expense Details were derived, i.e. from an architect or engineer budget estimate, contractor quote, etc. You must provide documentation of the source of your proposal expenses as an attachment. See Guidelines: Attachments and Support Materials.

Over the past 10 years, we have been monitoring the declining condition of the original pit lift systems in our two largest performance halls: Carol Morsani Hall, seating 2,600, and Louise Lykes Ferguson Hall, seating 1,042. When parts were available for this type of system, we replaced worn and failing parts. And all during this time, we continued to research emerging technologies for system replacements, discussing these systems with industry colleagues and visiting newer theaters with newer pit lift technologies.

Throughout this time, we observed that the SERAPID Rigid Chain Technology was advancing and becoming widely known for stage and theatrical uses as the cleanest, most reliable, and best warranted system for lifting heavy loads vertically and horizontally.

In December 2021, we contacted Bruce Downer at SERAPID, Inc., in Sterling Heights, MI, for advice and an estimate on what it would take to replace these failing systems. After an initial discussion about the condition of the original lifts, we provided Mr. Downer with photos and copies of the original schematics of the systems. After studying the situation, Mr. Downer provided a detailed quote for replacing our original lift systems with new state-of-the-art rigid chain lift systems. Mr. Downer's quote includes a proposed "project kick-off visit," at which time all the requirements and detailed specifications for the project will be defined for a working contract that will begin with the engineering design process.

We have chosen SERAPID, Inc. for this project because they specialize in developing clean and reliable systems for the elevation and horizontal movement of stage and entertainment systems worldwide. Among their recent clients are: Walt Disney Concert Hall, CA; Shanghai Cultural Plaza, China; Hans Otto Theatre, Germany; The Bolshoi Theatre, Russia; Palacio de Las Artes, Spain; Royal Opera House, Oman.

It is worth visiting their website to understand their credentials and recent clients:

<https://www.serapid.com/en/our-markets/stage-equipment/stage-theatre>

From the SERAPID, Inc. website:

"Stage equipment: Today's high expectations for live performance and presentation creates the demand for modular and multi-purpose venues. Whether for a new or renovated venue, moving scenery, raising platforms, stages, configuring audience seating, transporting equipment via service or truck elevator; all require an elevation and load moving system that combines flexibility, safety, reliability and durability.

As the developer and manufacturer of the original Rigid Chain, SERAPID has been catering to the needs of industry professionals for over 45 years. Rigid Chain Technology is a true alternative to traditional mechanical and hydraulic solutions and offers many advantages and new opportunities in industry, event technology and building materials handling."

7. Proposal Income (Match) Details*

List your confirmed matching funds (resources presently available or pledged and designated to the project). You must provide documentation for matching funds at time of application. See Guidelines: Matching Funds Documentation. Include cash on hand, irrevocable pledges, and in-kind or donated services and materials. See See Help: Proposal Budget Terms for descriptions of income categories and columns. Round amounts to the nearest dollar.

Rows must have a value in Cash Match or In-Kind Match. If both columns are 0 or blank, the row will not be saved.

7.1. Private Support

Donations by individuals and non-corporate, non-government parties. Includes foundation grants awarded for this project (or a proportionate share of such grants allocated to this project), cash donations and the fair market value of donated goods or services (in-kind).

7.2. Corporate Support

Contributions to this project by businesses, corporations, and corporate foundations, or a proportionate share of such contributions allocated to this project.

7.3. Local Government Support

Contributions for this project by city, county, or other local government agencies, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations. Note: If the applicant is a city, county, or other local government agency, then their cash support should be shown under Applicant Cash and explained in the Budget Detail.

7.4. Federal Government

Support for this project by agencies of the federal government, or a proportionate share of such grants or appropriations allocated to this project. Includes in-kind and cash derived from grants and appropriations.

7.5. Applicant Cash

For the proposal budget, these are temporarily restricted funds and irrevocable pledges the applicant will dedicate to the project. Applicant cash must be documented with copies of financial statements from financial institutions, copies of grants and signed irrevocable pledges.

#	Source	Amount
1	Straz Center Cash On Hand for Capital - Pit Lift System Renovation	\$1,150,000.00

F. Matching Funds Page 6 of 13

1.

Match Summary *

#	Match Type	Amount	% of confirmed match
1	Cash	\$1,150,000.00	100 %

2. Are these matching funds being used to match any other Department of State grants? *

Yes (not an eligible response)

No

Donor Profile

3. How many donors are supporting the project? *

4,000

4. What is the smallest contribution received for the project? *

\$50

5. What is the largest contribution received for the project? *

\$25,000

6. What is the population size of the community the project serves? *

4,200,000

7. Donor Profile: Description of Donors *

Describe your donors (individual, local artist guild, parent teacher association, etc.). Additional donor information (including names) may be provided at your discretion. All information provided will become a part of public record. The Division must provide this information to the public on request.

MATCH SUMMARY

We are a nonprofit performing arts center. Our recent FY21 audit shows Total Support/Revenue of \$29,798,970. We are requesting \$500,000 to renovate our pit lift systems and estimate the project will cost \$1,650,000. Our 2:1 local match of \$1,150,000 will be cash in the bank, demonstrated by the attached bank statement, and will be designated to the project in FY23 as explained in the attached letter from our CFAO.

DONOR PROFILE

The Straz Center's most recent capital campaign had 4,141 donors who made pledges and actual cash gifts totaling \$31,717,395 for the capital and endowment needs of the organization. This campaign (2002 - 2005) was to construct the Dr. Pallavi Patel Performing Arts Conservatory and build the Center's endowment so that it could generate revenue to help supplement capital and programming needs. Of these gifts, 54.5 percent are from the 60 community leaders who comprise our board of trustees. Another 25 percent of these gifts and pledges are from regional and national corporations and foundations, and 11.6 percent of these gifts and pledges come from individuals and Straz Center staff. Also during this campaign, the Straz Center's public partners contributed 8.7 percent, which was designated for help in the construction of our Dr. Pallavi Patel Performing Arts Conservatory.

Within our campaign, 4,040 gifts were under \$10,000; 37 gifts were between \$10,000 - \$49,999; 54 gifts were between \$50,000 - \$999,999; and five gifts were \$1 million and above. A list of these gifts by source and size is below.

These donors come primarily from the seven-county west central Florida region known as Tampa Bay. This area has a total population of over 4.2 million. Tampa Bay is the largest metropolitan area in Florida and is second only to Atlanta in size in the Southeast. This region includes: Hillsborough (includes Tampa, Ybor City, Temple Terrace and Plant City), Pinellas (includes St. Petersburg, Largo and Clearwater), Polk, Pasco, Hernando, Manatee, and Sarasota counties. The overall Tampa Bay area's median age is 42, and the median household income is \$45,994.

Donors to recent capital projects of the Straz Center have been profiled by gift source and gift level.

DOCUMENTED PLEDGES AND GIFTS BY SOURCE

Number	Type Donor	Dollars	% Contributed
81	Trustees gave	\$17,298,906	(54.5%)
20	Staff gave	\$82,505	(0.3%)
33	Corporations gave	\$708,993	(2.2%)
3,968	Individuals gave	\$3,470,393	(11.0%)
31	Foundations gave	\$7,283,500	(23.0%)
5	Government Entities gave	\$2,790,000	(8.7%)
3	Bequests gave	\$83,098	(0.3%)
0	Others gave	0	(0.0%)
4,141	Total Donors gave	\$31,717,395	(100.0%)

GIFTS BY SIZE

Number	Gift Ranges	Totaling	Dollars (% Contributed)
2	Gifts Ranged \$5,000,000	Totaling	\$10,375,000 (32.7%)
3	Gifts Ranged \$1,000,000 to 4,999,999	Totaling	\$5,507,574 (17.3%)
8	Gifts Ranged \$500,000 to 999,999	Totaling	\$5,425,000 (17.0%)
8	Gifts Ranged \$250,000 to 499,999	Totaling	\$1,858,400 (5.8%)
22	Gifts Ranged ... \$100,000 to 249,999	Totaling	\$2,853,600 (9.0%)
16	Gifts Ranged ... \$50,000 to 99,999	Totaling	\$960,000 (3.0%)
15	Gifts Ranged ... \$25,000 to 49,999	Totaling	\$374,168 (1.2%)
22	Gifts Ranged \$10,000 to 24,999	Totaling	\$298,677 (1.0%)

4,040 GiftsUnder \$10,000Totaling\$1,274,976 (4.0%)
 5 Govt. Gifts.....\$500,000 to \$1,000,000.....Totaling\$2,790,000 (9.0%)
 0 Gifts Ranged.....\$0.....Totaling..... \$0 (0.0%)
 4,141 Total GiftsTotaling\$31,717,395 (100.00%)

Donor Profile: Percentage of Community Support *

Support TypePercentage
 Corporations 2.2 %
 Foundations 23 %
 Individuals 66.1 %
 State 1.6 %
 Other 7.1 %
 Total: 100 %

8. Donor Profile: Percentage of Community Support *

Support Type	Percentage
Corporations	0 %
Foundations	0 %
Individuals	0 %
State	0 %
Other	100 %
Total:	100 %

G. Need for Project and Operating Forecast Page 7 of 13

1. Need for Project *

Describe your need for the project (or portion of the project on which grant funds will be spent). Discuss need for additional space (performance, exhibition, office, work, or storage) and your history of organization growth. Discuss increased square footage or increased utility. Reference long term construction or renovation needs documented in a long-range plan.

This 2023-25 CFPG request will support continued critical renovations to the 35-year-old Straz Center for the Performing Arts. With a wide variety of more than 1,600 performances a year on our two largest stages, the renovation of our pit lift systems is imperative for the Straz Center to maintain its resilience, renown, and overall world-class services to the more than 600,000 Florida artists, residents and visitors attending our offerings.

This project is to replace the original, 35-year-old pit lift drive systems in the 2,600-seat Carol Morsani Hall and the 1,042-seat Louise Lykes Ferguson Hall. These massive concrete, mechanical and hydraulic lift systems raise and lower the portions of the stage that house the orchestras for large live musical theatrical productions when lowered and accommodate larger sets, onstage musicians, orchestra productions, or expanded seating when raised.

Our Carol Morsani and Louise Lykes Ferguson Halls hosts a wide and very busy schedule of programming, from our year-round touring Broadway, K-12 School Field Trip Series, The Florida Orchestra and Opera Tampa, to national dance programs and competitions, industry conferences, our Patel Conservatory Student Performances, national comedians and speakers, touring family shows, and our NatGeo Speaker Series and more.

It is important to note that these lift systems are very frequently operated to adjust the stage and seating configuration of these halls.

These systems are a part of the original facility construction. Parts for repairing the systems are no longer made, and the overall integrity of the system is expiring.

Through this project, these systems will be replaced with current state-of-the-art technology that meets and exceeds industry standards and will be supported through preventive maintenance and industry service for many years to come.

The Straz Center is committed to maintaining a state-of-the-art facility. Throughout our history, we have responsibly raised and invested more than \$30 million in capital projects critical to maintaining and advancing our five-theater facility.

Since its opening, we have served more than 17.7 million Florida residents and visitors, have enriched the lives of more than 1.7 million students, and accomplish an annual economic impact of more than \$130 million on Florida.

The Straz Center's commitment to the performing arts, arts education and to the role of the arts in Florida is extensive. Our long-range plan prioritizes our commitment to maintaining a state-of-the-art facility and is actualized annually through our board-approved budgeting process for operations and capital needs. We are one of Florida's and the nation's leading nonprofit arts and cultural institutions, collaborating, convening, partnering, and pioneering with numerous other arts and non-arts entities to optimize the role of the arts in our lives.

2. Operating Forecast Detail *

Describe how the space will be used and the related costs. Incorporate budgetary figures where appropriate. You may reference a budget spreadsheet (provided as support material) or incorporate the revenue and expense figures into the narrative. Consider both staffing and programming needs. Include:

- New staff that will be needed
 - Programs that will be added, expanded or improved
 - Additional expenses to the organization
 - New revenue sources that will be used to offset the added expense
-

Our staff has more than doubled in the last 15 years and now includes a resident opera company, an artist in residence, a resident theater company, and a teaching conservatory and faculty. Programs, attendance, and community events have grown steadily, creating a condition found in many aging facilities: overcrowding, inefficiencies, and deteriorating

capital structures and systems.

This application is for help with the much-needed renovations to the pit lift systems of our two largest halls.

Having served 17.7 million people in our first 35 years, these lift systems we are seeking to renovate have reached deteriorating conditions and need to be replaced to improve their function, resilience, and safety. It is time to aggressively address this need to prevent system failure, potential unsafe operations, and to keep our operating and programming forecast at its most efficient level.

This project will not increase our staffing but will reduce our operating costs for shoring up a failing system and for efforts to prevent subterranean water intrusion. With our total costs for maintenance and repairs surpassing \$1.3 million annually, we can achieve considerable cost savings and efficiencies through this important renovation project. In fact, this project will restore a failing system that could eventually pose a safety risk if not addressed. Therefore, in addition to reducing maintenance and repair costs, we expect these renovations to make the operation of our stage systems much more safe for years to come.

The Straz Center has earned a reputation worldwide as an outstanding facility. In fact, we play a leading role in attracting the best touring performing arts groups to Florida and thereby enhance opportunities for many other presenters throughout the state.

3. Fiscal Stability *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposed acquisition/renovation/new construction after the grant period.

As validated by the attached bank statement, the 2:1 matching funds for a 2023-25 Cultural Facilities Grant from the Division of Arts and Cultural have been raised to help us successfully complete the 2023-25 Straz Center Capital Renovations Project – Straz Center Orchestra Pit Lift Replacement.

Our fiscal condition is healthy due to sustained efforts by the administration and board to ensure long-term stability for the organization. We have not had an accumulated debt since 1996. Operational stability is secured by a positive cash position due to advanced season and individual ticket sales. In addition to ticket and tuition income, we consistently seek new earned revenue sources such as facility rentals, concessions, retail sales, and catering.

Our Annual Campaign raises more than \$7 million in contributed revenue and in-kind services from individuals, corporations, foundations, special events and public entities to help support our annual budget for programs and operations, which averages approximately \$45 million. Campaign goals increase yearly and are achieved through the combined efforts of Straz Center staff and community volunteer leadership.

Our board of trustees, comprised of 62 community leaders, contributes more than \$450,000 and leverages additional gifts to help raise more than \$4.1 million in private support for annual operations. Their advocacy also helps secure additional funding from the City of Tampa, Hillsborough County, and the State of Florida. Our 600+ volunteers provide approximately 70,000 hours of service, valued at \$567,000, to help make the Straz Center one of the top performing arts facilities in the nation.

4. Changes in Operating Expenses* *

#	Description	Award Year Expenses	Project Completion Year Expenses	Expenses 1 Year After Completion
1	Maintenance & Repair	\$1,368,584.00	\$1,356,616.00	\$1,349,620.00

5. Changes in Operating Income* *

#	Description	Award Year Income	Project Completion Year Income	Income 1 Year After Completion
1	Ticket Sales	\$21,115,000.00	\$25,758,347.00	\$24,328,715.00
2	Contracted Services: Education, Rent, Events	\$1,904,200.00	\$2,115,750.00	\$2,404,260.00

H. Project Impact Page 8 of 13

1. Community Impact of Project *

Discuss how the project will serve the city, county, or region, especially regarding new or improved programming and community services. Include information on:

- organizations and local artists that will use the facility
- educational or research opportunities
- access for underserved groups
- economic, historical, environmental or architectural significance

If the matching funds for the proposed project are from a single source (i.e. County/Municipality Resolution, single donor, etc.), include information on efforts to include the community in the needs assessment and planning stages of the project.

This project will serve Tampa Bay and Florida by helping us sustain a state-of-the-art cultural facility and by providing our patrons, students, and artists with the highest quality of programs. Our sustainability and statewide impact are directly linked to our ability to accommodate artists and patrons, present performing artists of the highest merit, and support all in state-of-the-art facilities.

After serving more than 17.7 million patrons, the Straz Center requires constant attention and maintenance to keep our facilities consistent with high standards and community expectations. Attendance has increased from 250,000 in 1987 to more than 600,000 a year. The wear and tear of daily use as well as the deteriorating effects of time mandate substantial and serious sustainability efforts. As we enter our 36st year, it is necessary to address facility improvements that will sustain our artist, student, and patron services, our operations, and our commitment to excellence for the next quarter century.

As a designated Green Tampa Business, we implement energy and cost efficiencies in our operations, systems maintenance, building renovations and new building efforts.

Our audiences come from throughout the state and from around the globe. Our programs include local, regional, Florida, national and international artists and cultural providers.

In addition to our artistic and teaching staff, local Florida artists engaged at the Straz Center include 10 constituent companies, ranging from the Tampa Bay Children's Chorus to The Florida Orchestra as well as Jobsite Theater and Opera Tampa, our theater in residence and in-house opera company.

National and international artists utilizing our facility and support systems include blockbuster Broadway touring companies, dance and music artists, famed opera divas, and popular contemporary artists and entertainers. These artists generate a major impact on Florida's economy and also enable us to expand our educational programs and provide the underserved increased access to cultural activities. In addition to conservatory classes in theater, music, dance and more, we fund and provide up to 50 Arts Education Partnerships for Title 1 schools and community service agencies.

The Straz Center has, throughout its history, been a major provider of outstanding arts education programs in the Tampa Bay area. Because we also teach the performing arts, having our facilities and systems up-to-date and implementing efficiencies is critical to our ability to provide these programs.

The two theaters that this grant project will impact are utilized year-round and are the focal point of our facility:

- Carol Morsani Hall - seating 2,610; for Broadway tours, grand opera, orchestra, blockbuster/popular artists, student performances, conferences and competitions, solo artists and speakers and more
- Ferguson Hall - seating 1,042; for orchestra, ballet, contemporary music and dance, regional touring shows, student performances, school field trip shows, touring family shows, meetings, conferences and more

2. Financial Impact of Project *

Discuss the financial impact the project will have on your operations, maintenance, and programming. Address plans for community development, fundraising campaigns, operational grants, and endowment opportunities.

With a 2023-25 Cultural Facilities Grant and our matching funds for our project in the bank, there will be no negative financial impact on our operations, maintenance or programming. This project will actually have a positive impact on cost savings, as new efficiencies achieved will reduce maintenance and repair costs as well as costs for materials and labor for “temporary fixes.”

To maintain normal operations and programming, we will schedule these renovations away from the peak of our season and during hours when there are no activities in these spaces.

This project will have a very important and positive impact on our operations, maintenance, and programming. It will help restore the quality of service and support that artists and audiences have come to appreciate and rely upon from the Straz Center. The quality of the facility and its systems is intrinsically linked to the quality of arts and cultural offerings experienced by our community and its visitors.

Season ticket sales are an important source of earned income and show community support for Straz Center programming. We are currently achieving approximately 14,000 subscriptions annually across our Best of Broadway Series and Opera Tampa Series. In addition, individual ticket sales, student tuitions, rentals, box office fees and food and beverage services are sources of earned income. Nevertheless, our earned revenue will never cover all that we do and all that we need to do operationally, programmatically and for our facility and campus.

The Straz Center is a nonprofit presenting, producing and educational institution that is committed to making all its programs as accessible as possible. From deeply discounted and complimentary tickets to student scholarships, community and arts education outreach, healing arts for veterans, free dress rehearsals, free community engagement events, placemaking and more, we will always continue fundraising efforts to grow our community services and to close our earned revenue gap.

Our fundraising includes cultivating annual, capital and endowment contributions through individual, corporate, foundation and planned gifts as well as special events and sponsorship fundraising.

As a result of our last capital campaign, the Straz Center’s endowment has been significantly strengthened. The endowment generates additional income designated for our programs, operations and facilities according to its spending policy. Fundraising for annual programming, capital needs and endowment will continue to provide additional support and growth opportunities for the Straz Center.

3. Environmental Impact of Project *

Discuss the impact your project will have on Florida's environment. Describe any environmentally friendly/sustainable aspects of your facility (existing or planned). Consider:

- Impact on human health and the environment (light pollution, low emitting materials, etc.)
- LEED, Energy Star or green building certifications
- Water and energy efficiencies
- Site features (building reuse, habitat preservation, etc.)

The Straz Center is a City of Tampa Designated Green Business, making strides toward sustainability, green initiatives and pursuing energy efficiencies. Our facilities and systems are a testament to a top-to-bottom approach for reserving resources, recycling and working toward the highest level of environmental stewardship.

In 2005 our Patel Conservatory received the Annual Future of the Region Award of Distinction from the Tampa Bay Regional Planning Council. In 2009, our box office renovation included downtown Tampa’s first green roof, reducing its air conditioning use. We continue to replace older production equipment with more energy efficient equipment that also gives off less radiant heat. For over eight years, we have been operating our plaza fountains only during peak performance schedules.

In 2010, we launched an institution-wide recycling initiative to become a LEED certified facility and are currently partnering with EccoAssets to further sustainability strategies.

Our Greening Program includes initiatives to reduce waste, increase energy efficiency and improve environmental responsibility. Our 400 employees, 2,000 students, 600 volunteers and more than 600,000 patrons generate significant recyclables. By extending our recycling program into all public and non-public areas, our recycling output has tripled and our bars have achieved 100% container recycling.

We have a staff “lights-off” campaign, an HVAC “unoccupied” plan, and have converted all T12 bulbs with magnetic ballasts to T8 bulbs, including those 100 feet above the stages. Other initiatives include: using reclaimed water for plaza fountains, converting water systems to well water (saving \$3,400/mth), and reducing kilowatt usage by converting

fiber optics to LED.

By 2014, with support from a State Cultural Facilities Grant, we replaced our original chiller plant (a massive, inefficient system) with modern equipment, bringing huge savings in water and electric costs.

By 2015, with support from a State Cultural Facilities Grant, we replaced the original public restrooms in all Center theaters with modern equipment, including low-flow toilets and low energy lighting, bringing huge savings in water and electric costs.

By 2017, with support from a State Cultural Facilities Grant, we completely renovated all the facility's backstage dressing rooms, achieving additional savings in water and electric costs.

We have begun a consultation and multifaceted plan approach with Affiliated Engineers, SE, Inc. and are planning to take our Greening Program through and beyond LEED certification.

Our campus includes multiple indoor, outdoor and green spaces that contribute to the livability of Tampa's growing urban community.

We are active partners with the City of Tampa, Hillsborough County, Tampa Bay CVB, Tampa Downtown Partnership, Arts Council of Hillsborough County, and the Tampa Bay Regional Planning Council.

I. Project Team Page 9 of 13

1. Organization Staff - (Maximum characters 1655.) *

List the organization staff dedicated to the completion of the project and their project related responsibilities. How many paid staff will be dedicated to this project?

This project team has a long history with the Straz Center and has worked on numerous previous projects. There will be up to 10 paid staff working on this project.

Capital projects are led by Lorrin Shepard, Straz Center COO. With more than 30 years' overseeing all of the facility's operations, he provides keen insight, focused direction and strategic management to the Center's capital projects.

Lorrin Shepard, Chief Operations Officer: Assists Trustees and President/CEO. Oversees facility budget, operations, renovations and expansion needs; assists with development of a six-year business plan for programming and operations; and is responsible for capital project oversight, contract administration, and approval of all related expenditures.

CJ Marshal, Senior Director of Production: Oversees production staff, contract labor, service contracts, show and tour schedules, artist accommodations, backstage operations, production maintenance and renovation projects, fire and safety compliances. He reports to Mr. Shepard and will manage contracts, schedules, and work for this project.

Tom Wright, Senior Director of Facility Operations: Oversees the daily and long-term operations, maintenance and renovations of the facilities and campus.

Julie Britton, Chief Development Officer: Oversees fundraising operations, capital needs, endowment, the master plan, and assists with development of a six-year business plan.

Donna McBride, Senior Director of Grants & Government Relations: Oversees grant fundraising, contracts, monitoring, documentation, and reporting for the Straz Center and local, state, and national government relations.

Mary Beth Rossi, Chief Financial and Administrative Officer: Oversees institution's financial activities and accounting; maintains 10-year capital renovations plan, and assists with six-year business plan.

Dominick Furlano, Straz Center Controller: Responsible for financial oversight of the project.

2. Project Team

List the project team including the names of the architect, engineer, design consultants, and general contractor. A licensed contractor or architect must be hired to manage and certify the Scope of Work. A project team must be named to be considered for funding.

2.1. Project Architect/Engineer

Salutation Project Architect/Engineer Mr.
First Name
Jonathan R.
Last Name
Toppe, AIA, NCARB, LEED AP

2.2. Project Contractor

Salutation Project Contractor 0
First Name

Last Name

2.3. Additional Project Team Information - (Maximum characters 1655.)

Project Architect / Engineer

Jonathan R. Toppe, AIA, NCARB, LEED AP

Toppe Consultants, Inc. Architects/Planners

210 14th Avenue North

St. Petersburg, FL 33701

Phone: 727-823-1220

John@ToppeArchitects.com

Responsible for project research, analysis, renovation and expansion recommendations, solicitation of project bids and negotiation of contracts

Toppe Consultants, Inc. Architects has been chosen as the Project Architect/Engineer. Their continuing excellent work on Straz Center projects, including the construction of our Patel Conservatory, theater system renovations, and safety/security infrastructure and structural stabilization. Mr. Toppe is also intricately involved in our ongoing facility evaluations, which have resulted in our current comprehensive needs assessment and master planning project.

Please see attached Professional Services Agreement with Mr. Toppe.

J. Attachments and Support Materials Page 10 of 13

1. Required Attachments

Attachments may be of any of the following formats:

- documents (.pdf, .txt, .doc, .docx, etc) up to 10 MB
- images (.jpg, .gif, .png, .tiff etc) up to 5MB
- audio/video files (.mp3, .mp4, .mov, or.wmv) up to 200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save these file types in .pdf format before submission.

1.1. Matching Funds Documentation (include a list or spreadsheet with totals with documentation)

*

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr MATCHING FUNDS DOCUMENTATION.pdf	360 [KB]	5/30/2022 12:24:00 PM	View file

1.2. Documentation of Unrestricted Use

File Name	File Size	Uploaded On	View (opens in new window)
Tampa Bay Performing Arts Center Inc Lease Agreement.pdf	973 [KB]	5/30/2022 12:29:06 PM	View file

1.3. Documentation of Total Support and Revenue *

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Center Audit 9-30-2021 FS.pdf	720 [KB]	5/30/2022 12:29:06 PM	View file

1.4. Current Architectural Plans certified by a licensed architect or engineer (or contractor project proposals or working drawings if no architectural plans are required for the completion of the project)

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC- 2023-25 Architec Plan - Pit Lift Reno.pdf	476 [KB]	5/30/2022 1:06:00 PM	View file

1.5. Budget Estimates

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr Proj Budget-Schematics-Schedule.pdf	978 [KB]	6/1/2022 1:33:17 PM	View file

1.6. Documentation of Arts and Cultural Programming *

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr GREAT PROGRAMMING.pdf	41828 [KB]	5/30/2022 1:01:24 PM	View file

1.7. Documentation of Project Support *

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr - SUPPORT LETTERS.pdf	932 [KB]	5/30/2022 1:19:40 PM	View file

1.8. IRS Determination Letter

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Center 501c3 Original & 2021 Update Combined.pdf	2070 [KB]	5/30/2022 1:23:44 PM	View file

1.9. Current Substitute W-9 *

File Name	File Size	Uploaded On	View (opens in new window)
TBPAC Straz Ctr Substitute W-9 - 5-31-21.pdf	34 [KB]	5/30/2022 1:26:35 PM	View file

2. Optional Support Materials

File	Title	Description	Size	Type	View (opens in new window)
TBPAC Straz Ctr - 2022 Trustees & Extended Strategic Plan.pdf	TBPAC Straz Ctr Board of Trustees & Extended Strategic Plan		1302 [KB]		View file
TBPAC Straz Ctr IN THE PRESS.pdf	TBPAC Straz Ctr - IN THE PRESS		7209 [KB]		View file
TBPAC Straz Ctr LIVE VIRTUAL & REACHING OUT.pdf	TBPAC Straz Ctr - LIVE VIRTUAL & REACHING OUT		2074 [KB]		View file

2.1.

K. Notification of International Travel Page 11 of 13

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

L. Single Audit Act Page 12 of 13

1. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

M. Review & Submit Page 13 of 13

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Tampa Bay Performing Arts Center, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Donna McBride

