

Visibility Beyond the Library's Website

Managing Our Google Business Profile, Bing Places,
Yelp, and Foursquare Listings



Lee County
Library
System

Fort Myers Regional Library Google Business Profile: Knowledge Panel



The Knowledge Panel for the Fort Myers Regional Library includes a main photo of the building, a map showing its location at the intersection of First St and Bay St, and a smaller photo of the outdoor seating area. Below the photos are buttons for 'Add photos', 'Website', 'Directions', 'Save', and 'Call'. The profile has a 4.6-star rating from 230 Google reviews and is identified as a public library in Fort Myers, Florida. It also shows the address, hours of operation for each day of the week, and the phone number (239) 533-4600.

Fort Myers Regional Library

Website Directions Save Call

4.6 ★★★★★ 230 Google reviews

Public library in Fort Myers, Florida

You manage this Business Profile

Address: 2450 First St, Fort Myers, FL 33901

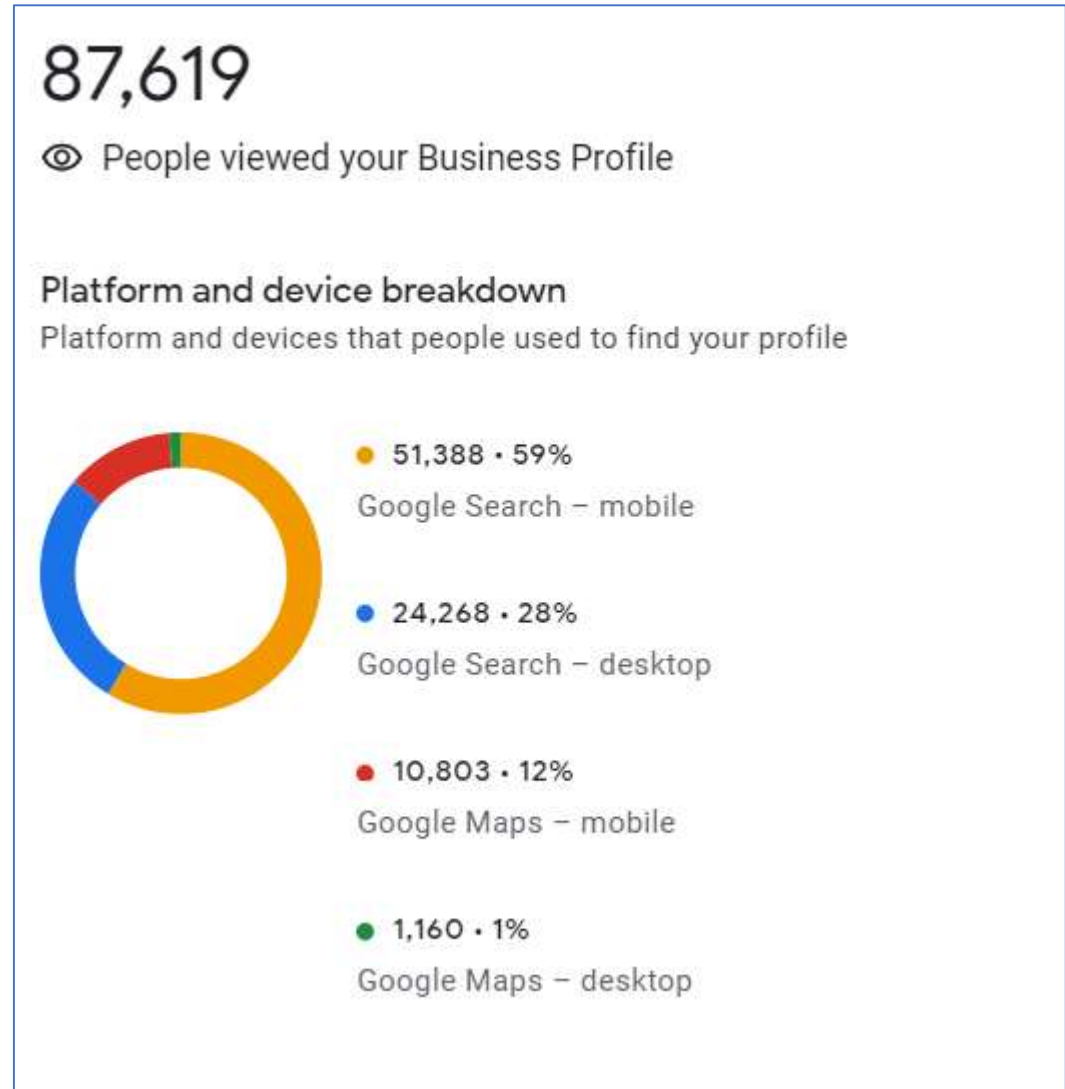
Hours: Wednesday 9 AM–8 PM
Thursday 9 AM–6 PM
Friday 9 AM–5 PM
Saturday 9 AM–5 PM
Sunday Closed
Monday 9 AM–8 PM
Tuesday 9 AM–8 PM

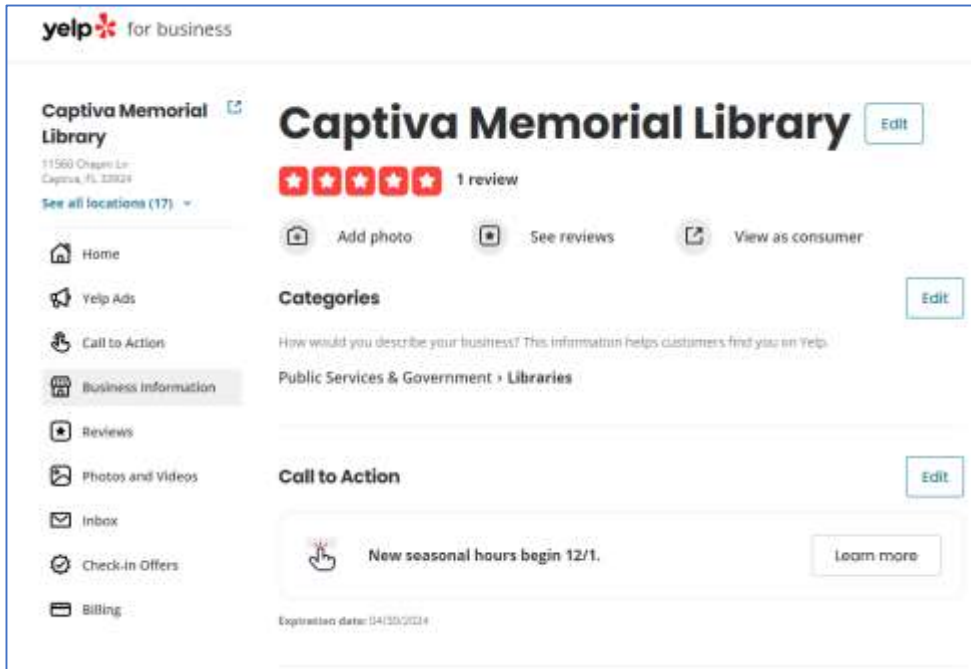
Suggest new hours

Phone: (239) 533-4600

June 2023-Nov 2023

Views shows how many people saw this profile on Search or Maps.

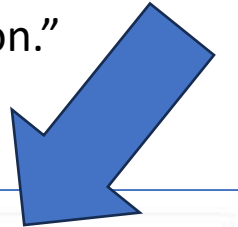




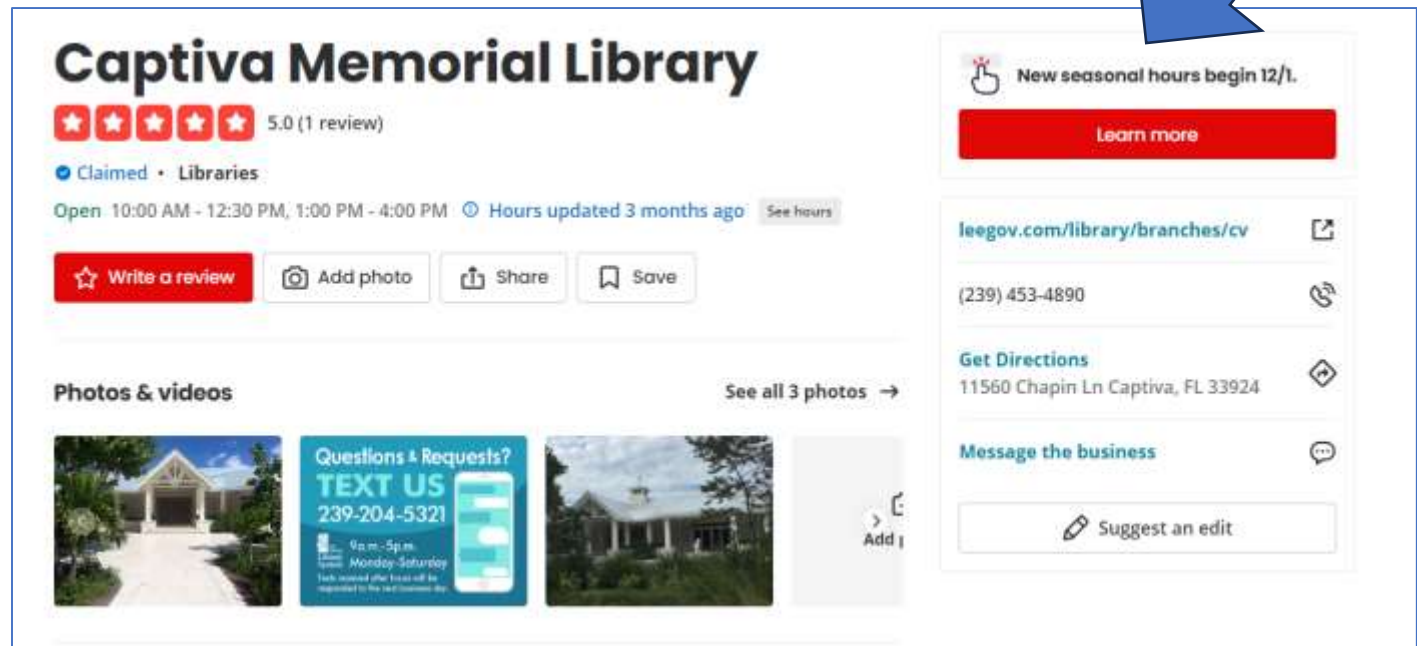
Owner view of yelp listing for Captiva Memorial Library.



Public view of yelp listing with added "Call to Action."



An interesting feature in yelp is the Call to Action. We used this feature frequently during service adjustments due to COVID and Hurricane Ian.



Community Q & A in Google and Yelp



Cape Coral Lee County Public Library

921 SW 39th Terrace, Cape Coral, FL



Ask a question



Like

Is it open and do the computer work you know the hurricane was bad



Like



Answer



Cape Coral Lee County Public Library (Owner)

a year ago

We reopened the Cape Coral Lee County Public Library yesterday. All services are functional. We are open Monday - Saturday, 9 am-5 pm. Computers shut down 15 minutes before we close. If you have additional questions, please call us in Telephone Reference at 239-479-4636.



Ask the Community

Ask a question +

Q: I lost my library card. Can I get a new card at any of the branches that are now open? I use Lakes Regional library on Bass Rd., but because it is closed, I would like to know if a new card can be issued at another branch? Thank You.

A: You can get a new Lee County Library System at any of our open branches by providing ID. Please note that while the Lakes Regional Library remains closed to the public as a Disaster Recovery Center, we do offer curbside service for holds pick up and account management - including replacement library cards. Curbside service hours are Monday - Saturday 10 am - 4 pm (weather permitting). For more information about this service or any other library-related question, please call Telephone Reference at 239-479-4636. [less](#)

Lee County L., Business Owner 9 months ago

[See question details](#)

Q: Can you return books in the drop window when library is closed as on sunday?

A: All of our library branches are closed. We are currently assessing the status of our facilities. The book drops are closed, please hold on to your materials until the branches reopen. Due dates and holds for materials are extended. Please check back for information on our reopening. [less](#)

Lee County L., Business Owner 1 year ago

[See question details](#)