



PRESERVATION   
on *Main Street*

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**SPONSORSHIP  
GUIDE**

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**TALLAHASSEE**

**JULY 10-13, 2024**

[PreservationOnMainStreet.com](https://www.PreservationOnMainStreet.com)

# About Preservation on Main Street

Preservation on Main Street is an annual conference co-hosted by the Florida Division of Historical Resources and Florida Trust for Historic Preservation. It aims to bring together preservationists and Main Street Communities and illustrate that historic preservation and economic revitalization are interconnected.

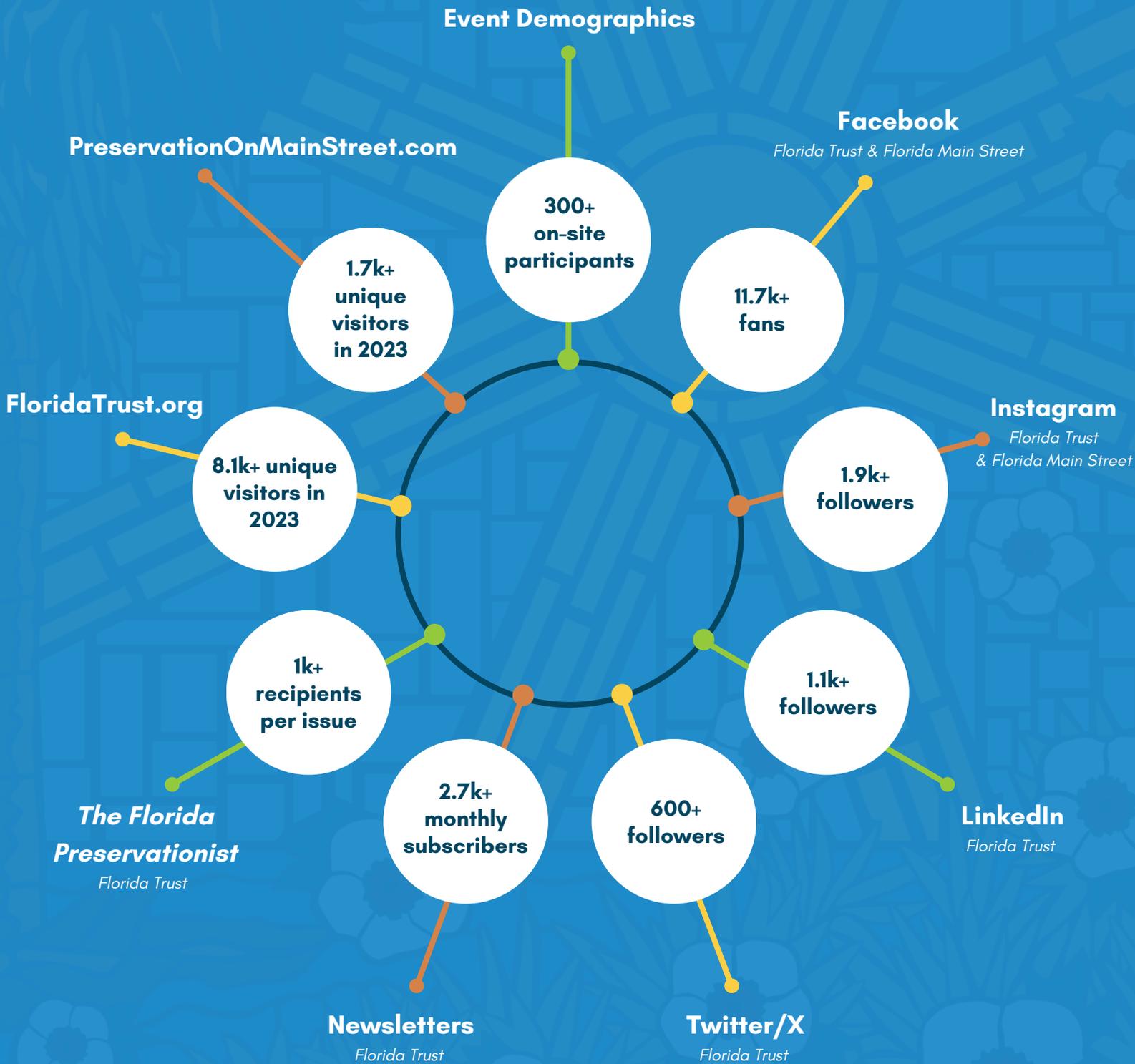
Hosted in a different Main Street each year, Preservation on Main Street is a meeting point for small business owners, community leaders, architects, planners, scholars and the public to connect, exchange ideas, participate in educational sessions and workshops and enjoy special tours.

# Why sponsor?

Don't miss the opportunity to highlight your business and expand your market by networking with over 150 Florida Main Street executives and Florida Trust for Historic Preservation professionals (architects, nonprofit organizations, engineers, developers, city and county planners, contractors, and students).

As a conference sponsor your investment will help efforts to preserve Florida's history and heritage in addition to equipping downtown revitalization professionals, boards of directors, municipal staff and other experts with the necessary tools to bring their organization and community to the next level.

# Marketing Reach



# Sponsorship Packages

**SOLD OUT!**

## Conference Sponsor (1 available)

- Opportunity to speak during the Opening Ceremony (3 mins)
- Acknowledgement during the Opening Ceremony
- Water bottle with logo placed in conference bags (300+ items, valued at \$800)
- Vendor booth
- Two full conference registrations (valued at \$550)
- Four tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$300)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$10,000**

## Florida Secretary of State & Florida Preservation Awards Reception & Ceremony Sponsor (4 available)

- Selection of USB, battery bank, mouse pad or PopSocket in conference bags (300+ items, valued at \$700)
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
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**\$5,000**

# Sponsorship Packages

## Community Spotlight Sponsor (4 available)

- Sponsor recognition in Opening Ceremony program
- Acknowledgement during the Opening Ceremony
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
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**\$5,000**

## Conference Bag Sponsor (1 available)

**SOLD OUT!**

- Company logo featured on conference bags (300+ items, valued at \$1,200)
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$5,000**

# Sponsorship Packages

## Block Party Sponsor (1 available)

- Verbal acknowledgement during the Block Party (3 minute remarks to be approved before event)
- Company logo featured on conference mugs (300+ items, valued at \$700)
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$5,000**

**SOLD OUT!**

## Lanyard Sponsor

- Company logo featured on conference lanyards (300+ items, valued at \$500)
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$3,000**

# Sponsorship Packages

## Early Bird Reception Sponsor (2 available)

- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$2,500**

## Opening Reception Sponsor (2 of 4 available)

- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$2,500**

# Sponsorship Packages

## Networking Event Sponsor (4 of 5 available)

Sponsor one of our networking events:

- Coffee Klatch (2 available)
- Florida Main Street Board Member Luncheon (1 available)
- Young Professionals Mixer (1 available)

- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
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**\$2,500**

## Tour Sponsor (1 of 4 available)

- Logo featured on selection of drawstring bag, cooling towel, cold patch or bottle opener chain (valued at \$400).
- One full conference registration (valued at \$275)
- Two tickets to the Florida Secretary of State & Florida Preservation Awards Reception and Ceremony (valued at \$150)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
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**\$1,500**

# Sponsorship Packages

## Conference Cup Sponsor (3 available)

- Opportunity to place your logo on a conference cup for 1 day (750 items, valued at \$600)
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$1,500**

## Vendor (18 out of 20 available)

- Complimentary exhibit space on all conference days
- Complimentary 6-foot table, two chairs and tablecloth
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Company brochure placed in conference bags
- Vendor ribbon attached to Preservation on Main Street registration name tag

**\$750**

# Sponsorship Packages

## Preservation Supporter

- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$250**

## Scholarship Sponsor

Help bring new people into the preservation world!

- Special Florida Trust e-blast feature
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- Sponsor ribbon attached to Preservation on Main Street registration name tag

**\$250**

# Sponsorship Packages

## 11 to Save Supporter

Shine awareness on Florida's heritage!

- \$25 of every \$111 donation directly adds to the 11 to Save Grant Fund, tangibly supporting historic sites on current or previous 11 to Save lists
- Special edition 11 to Save pin
- Exclusive Florida Trust e-blast feature
- Inclusion of logo on the conference website, printed programs, event signage on-site, select social media posts and newsletters
- Inclusion of logo on Florida Trust and Florida Main Street websites
- You can read more about the 11 to Save Grant Fund at [floridatrust.org/11-to-save-grant](http://floridatrust.org/11-to-save-grant).

**\$111**

## In-kind or other sponsorship opportunities

To discuss additional sponsorship opportunities or learn how to donate products and services on an in-kind basis in support of Preservation on Main Street 2024 please contact:

- **Carol Bryant-Martin**, Florida Main Street CSO Development Director at (850) 245-6449 or [carol.bryant-martin@dos.myflorida.com](mailto:carol.bryant-martin@dos.myflorida.com)
- **Laura Glenn**, Florida Trust for Historic Preservation Development Director at (850) 980-1297 or [lglenne@floridatrust.org](mailto:lglenne@floridatrust.org)

# PRESERVATION

on *Main Street*



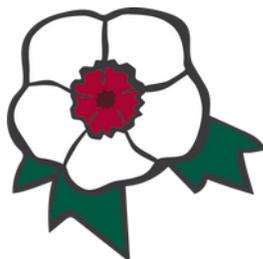
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## TALLAHASSEE

JULY 10-13, 2024

[PreservationOnMainStreet.com](https://PreservationOnMainStreet.com)

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**2024 Preservation on Main Street: Sponsor Commitment Form**

**July 10 – July 13, 2024**

**Presented by Florida Main Street & Florida Trust for Historic Preservation**

In support of the **Florida Trust for Historic Preservation**, I/we give:

- \_\_\_\_\_ \$10,000 Conference Sponsor \* \* \* *(Sold)* \* \* \*
- \_\_\_\_\_ \$5,000 Florida Secretary of State & Florida Preservation Awards Reception Sponsor *(4 Available)*
- \_\_\_\_\_ \$5,000 Community Spotlight Sponsor *(4 Available)*
- \_\_\_\_\_ \$5,000 Block Party Sponsor *(1 Available)*
- \_\_\_\_\_ \$5,000 Conference Bag Sponsor \* \* \* *(Sold)* \* \* \*
- \_\_\_\_\_ \$3,000 Lanyard Sponsor \* \* \* *(Sold)* \* \* \*
- \_\_\_\_\_ \$2,500 Early Bird Reception Sponsor *(2 Available)*
- \_\_\_\_\_ \$2,500 Opening Reception Sponsor *(2 Available)*
- \_\_\_\_\_ \$2,500 Networking Event Sponsor *(4 Available)*
- \_\_\_\_\_ \$1,500 Tour Sponsor *(1 Available)*
- \_\_\_\_\_ \$1,500 Conference Cup Sponsor *(1 Available)*
- \_\_\_\_\_ \$750 Vendor *(18 Available)*
- \_\_\_\_\_ \$250 POMS Preservation Supporter
- \_\_\_\_\_ \$250 Conference Registration Sponsor
- \_\_\_\_\_ \$111 2024 Florida's 11 To Save Supporter
- \_\_\_\_\_ \$ \_\_\_\_\_ Other

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name of individual or organization as it should appear on sponsorship recognition:

\_\_\_\_\_



# FLORIDA TRUST FOR HISTORIC PRESERVATION



**Please make checks payable to:**

Florida Trust for Historic Preservation  
906 E. Park Avenue, Tallahassee, FL 32301

You may also complete the sponsorship form electronically at  
<https://tinyurl.com/poms24sponsor>.

Please email sponsorship materials, including this form and the logo you would like to share on conference materials, to Laura Glenn, Development Director, at [lglenn@floridatrust.org](mailto:lglenn@floridatrust.org). Thank you!

