



SEFLIN



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With one sentence, you can make a difference for your library!

Tell us why YOU are thankful for your library. Your participation will help demonstrate the importance of the library. Please use the space below and your submission will be received by library staff.

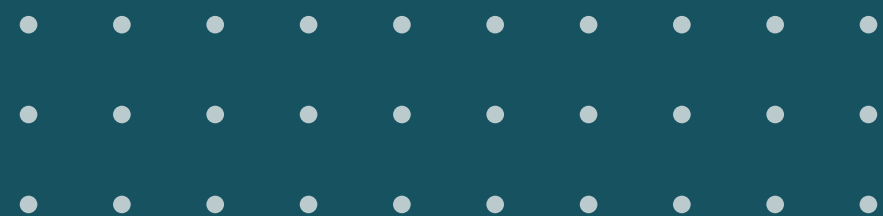
perrytaylor@seflin.org [Switch account](#)

Not shared

* Indicates required question

Which library are you writing about today? *

Your answer





OUR STRATEGY

Libraries Step Up Campaign

Create Toolkit

Digital tool, physical kit (ballot box, signage & instructions, pens, cards)

Deliver

Ship or drop off

Collect

Scan & pick up

Recruit Libraries

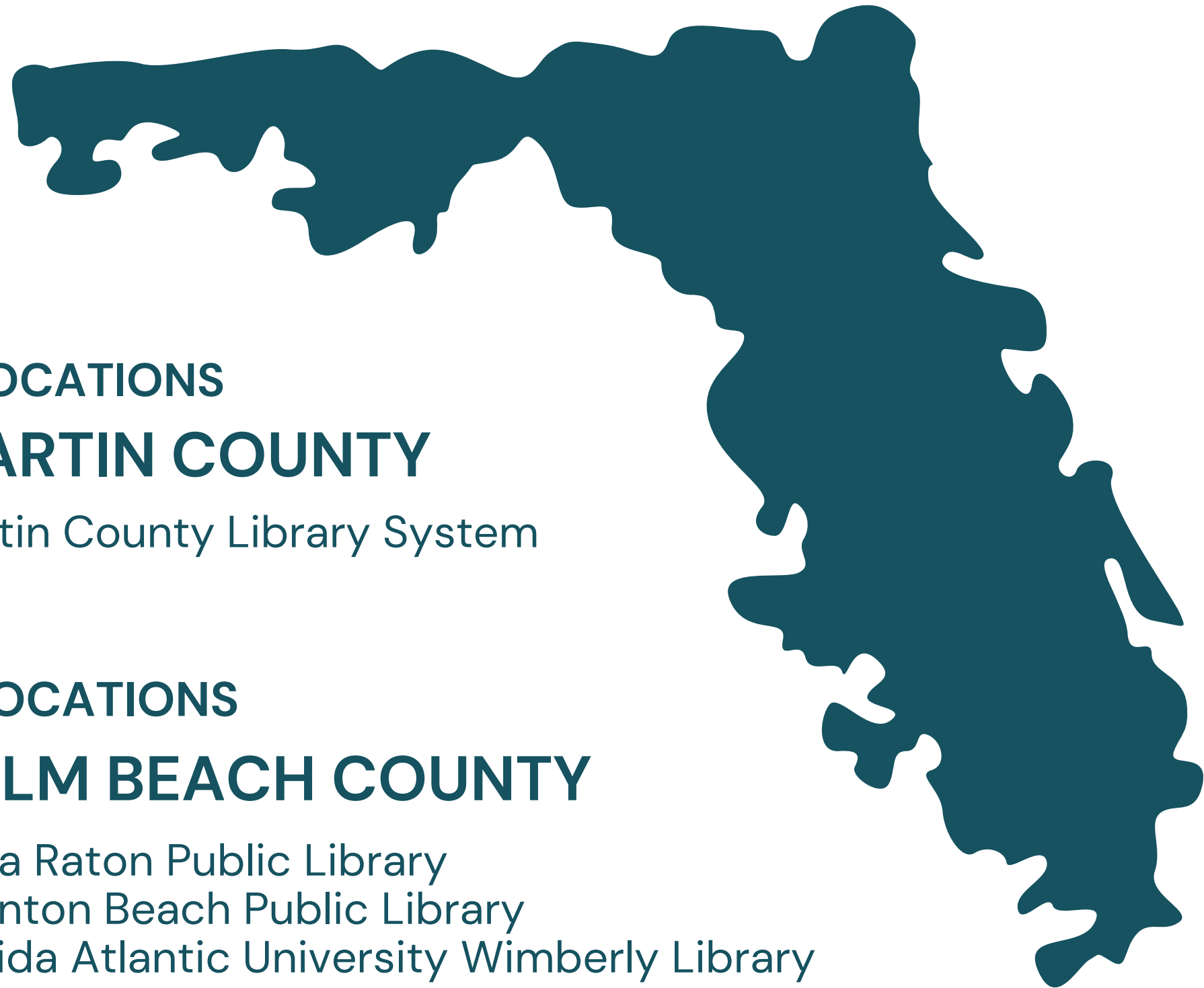
Networking pays off

Diversity

Academic, public, special, socioeconomic, underrepresented communities

Partnership

Make old & new friends



2 LOCATIONS

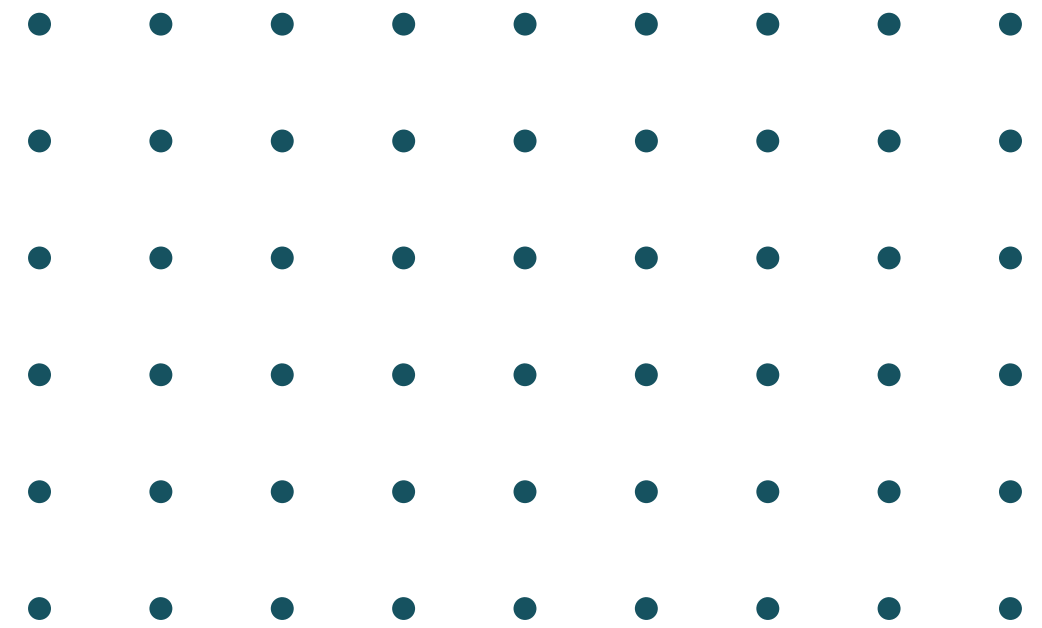
MARTIN COUNTY

Martin County Library System

9 LOCATIONS

PALM BEACH COUNTY

Boca Raton Public Library
Boynton Beach Public Library
Florida Atlantic University Wimberly Library
Lake Worth Beach Public Library
Lantana Public Library
Mandel Public Library of West Palm Beach
Palm Beach County Library System



2 LOCATIONS

BROWARD COUNTY

NSU Florida Alvin Sherman Library
Stonewall National Museum, Archive & Library

PARTICIPATING LIBRARIES

I love my library because...

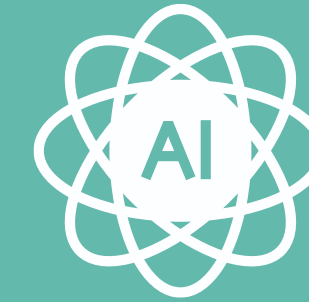


I love our library!

The community cannot

do without it.

Bill Stea



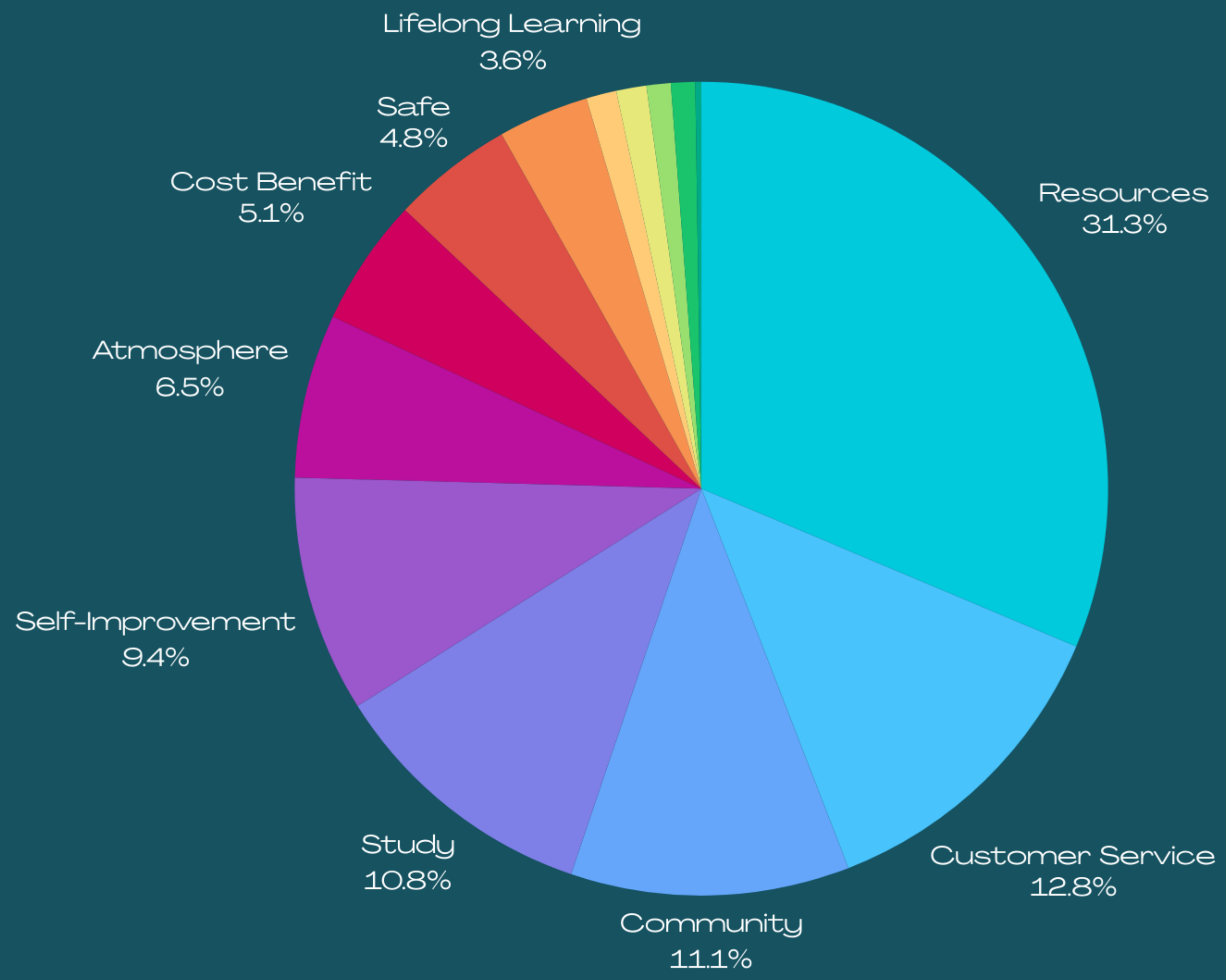
ChatGPT

From the responses provided, here are the top ten themes:

1. **Community Engagement and Support:** Many patrons express gratitude for the library's role in providing a welcoming space for all members of the community, offering various resources, programs, and assistance.
2. **Learning and Education:** Several respondents appreciate the library's role in fostering a love for learning, providing access to books, technology, and educational programs for people of all ages.
3. **Safe and Peaceful Environment:** The library is seen as a safe haven where individuals can read, and relax without judgment, contributing to their well-being and mental peace.
4. **Resource Accessibility:** Patrons value the library's extensive collection of books, multimedia materials, and technology, emphasizing the importance of free access to information and resources.
5. **Gratitude for Staff:** Many respondents express appreciation for the helpful, friendly, and knowledgeable staff who contribute to the positive experience at the library.
6. **Role in Childhood Development:** Parents highlight the library's significance in supporting children's development, citing storytimes, educational activities, and resources that support early learning.
7. **Personal Growth and Empowerment:** The library is seen as a place that empowers individuals to expand their knowledge, explore new interests, and improve themselves through various enrichment activities.
8. **Convenience and Accessibility:** Patrons appreciate the library's convenient hours, amenities, making it accessible for people with different schedules and needs.
9. **Cultural and Social Hub:** The library serves as a cultural center where people can connect with others, attend events, and participate in diverse programs that celebrate community.
10. **Gratitude and Love:** Overall, there's a strong sense of gratitude and affection expressed by patrons, highlighting its importance in their lives and the community.



RESULTS



**“ADVOCACY IS PLANNED,
DELIBERATE, SUSTAINED EFFORT
TO DEVELOP UNDERSTANDING
AND SUPPORT INCREMENTALLY
OVER TIME.”**

Dr. Ken Haycock,
*former Director of the Information School
at San José State University*





LOCAL & STATE



FFY2023 FLORIDA FEDERAL FUNDING FOR LIBRARY SERVICES

\$1,955,947

Statewide Projects managed by external organizations (includes IMLS LSTA grants to multi-type library cooperatives such as SEFLIN).

\$6,622,903

Statewide Projects managed by State Library Administrative Agency (Division on Library and Information Services)



PROJECTS WITH IMPACT

Florida's Statewide programs also include emphasis on Adult Learning & Literacy, Florida Electronic Library, Ask a Librarian, Florida Library Youth and Memory programs, Leadership Development and library staff training initiatives, statewide library materials delivery, and the Florida Library Jobs website.

\$8,478,780 TOTAL FUNDED

IMPACT MULTIPLIED

Through resource sharing and leveraging statewide Federal funds, SEFLIN provided an ROI of \$7.16 to Southeast Florida libraries in FY2023 (FFY2022).

This project was funded by SEFLIN. No federal or state grant or local grant matching funds were used to fund this project.

"The notes were exceptionally well received. All thanked us for providing evidentiary support of how libraries impact their communities."

"[Republican Florida State Representative] LaMarca...took the time to read every card and comment on his history of supporting libraries."

"LaMarca and Mooney were both keen to note their support for our budget line - as well as the State Aide line."

- Brock Peoples



FEDERAL LEVEL

Jorge Perez
University of Miami

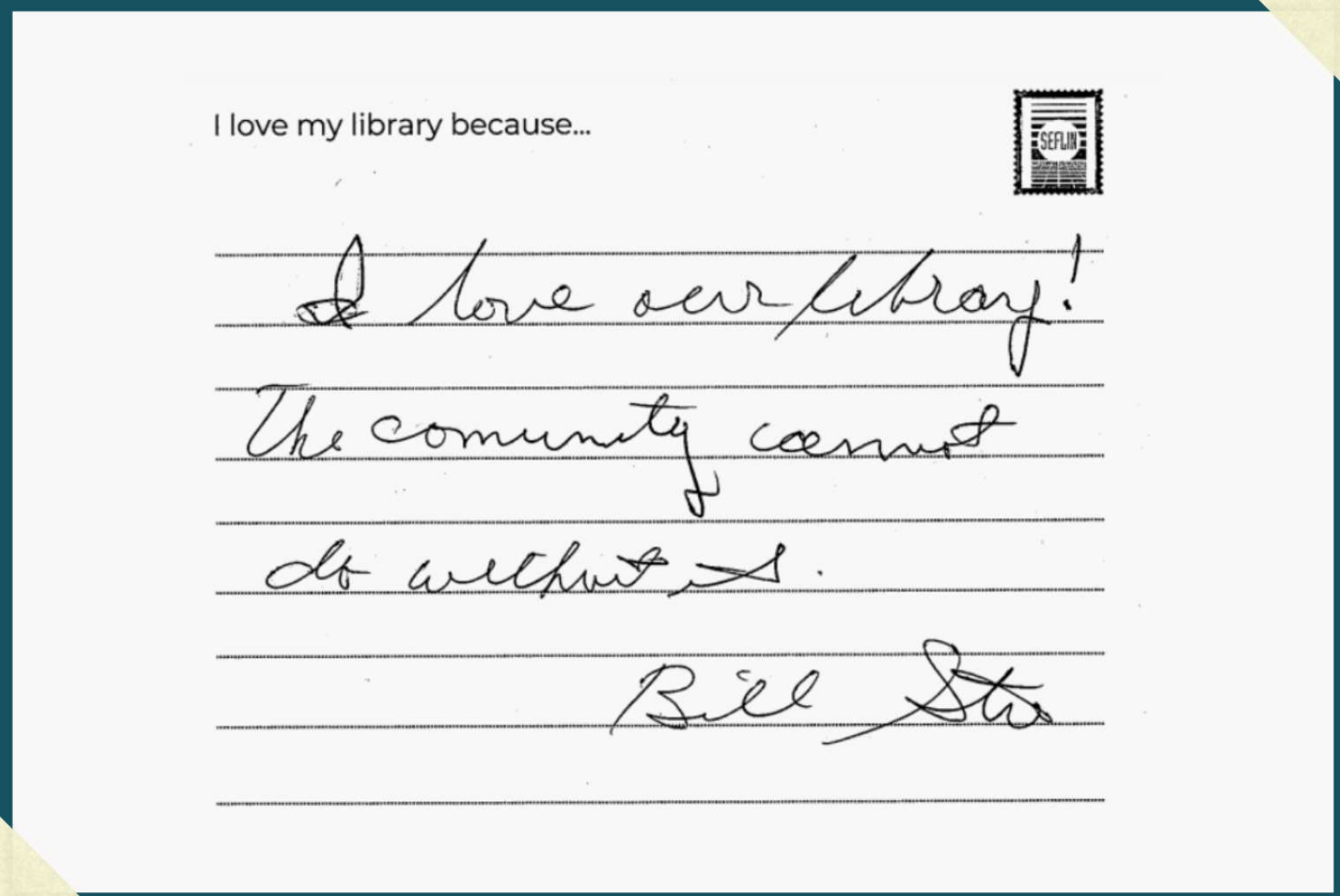
Brock Peoples
SEFLIN





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A FOCUS ON ROI & LSTA TALLAHASSEE AND D.C.



COSLA
Chief Officers of
State Library Agencies

**VOICE FOR
LIBRARIES
MARCH 5-6**



THANK YOU!



Brock Peoples, SEFLIN
Executive Director
peoples@seflin.org



Rachel Perry Taylor, SEFLIN
Director of Library Resource Sharing

